United Kingdom March 29, 2020

Mobility changes

Google prepared this report to help you and public health officials understand responses to social distancing guidance related to COVID-19. This report shouldn't be used for medical diagnostic, prognostic, or treatment purposes. It also isn't intended to be used for guidance on personal travel plans.

Location accuracy and the understanding of categorized places varies from region to region, so we don't recommend using this data to compare changes between countries, or between regions with different characteristics (e.g. rural versus urban areas).

We'll leave a region out of the report if we don't have statistically significant levels of data. To learn how we calculate these trends and preserve privacy, read About this data.
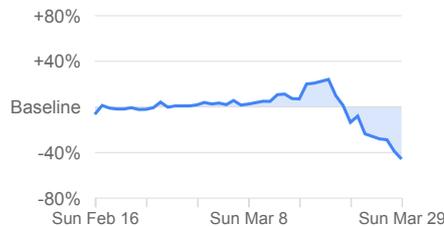
Retail & recreation

-85%

compared to baseline
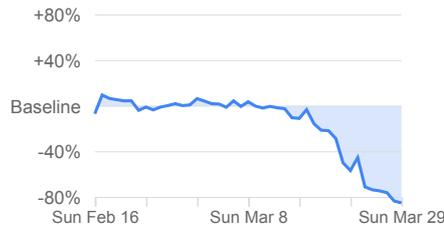
Mobility trends for places like restaurants, cafes, shopping centers, theme parks, museums, libraries, and movie theaters.

Grocery & pharmacy
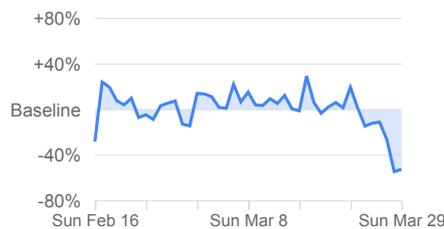
-46%

compared to baseline

Mobility trends for places like grocery markets, food warehouses, farmers markets, specialty food shops, drug stores, and pharmacies.

Parks

-52%

compared to baseline

Mobility trends for places like national parks, public beaches, marinas, dog parks, plazas, and public gardens.

Transit stations

−75%
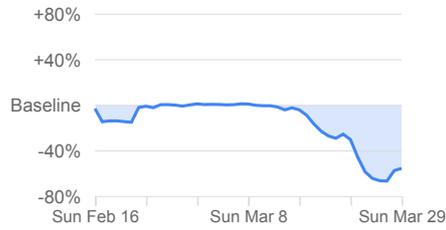
compared to baseline

Mobility trends for places like public transport hubs such as subway, bus, and train stations.
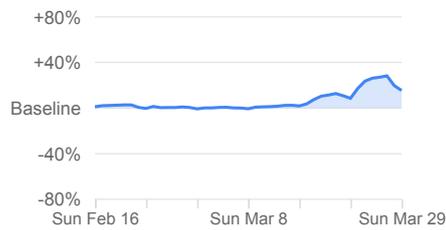
Workplaces

−55%

compared to baseline

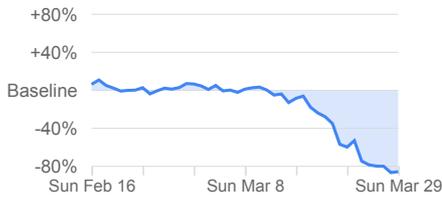Mobility trends for places of work.

Residential

+15%

compared to baseline

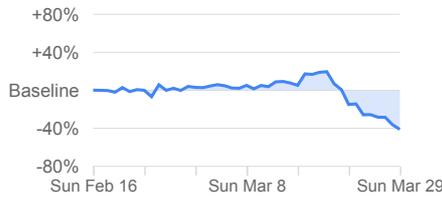Mobility trends for places of residence.

Aberdeen City

Retail & recreation
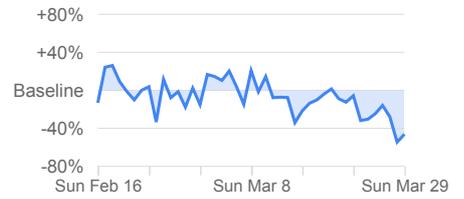**-86%** compared to baseline

Grocery & pharmacy
-41% compared to baseline

Parks
-46% compared to baseline

Transit stations
-73% compared to baseline

Workplace
-58% compared to baseline

Residential
+30% compared to baseline

Aberdeenshire

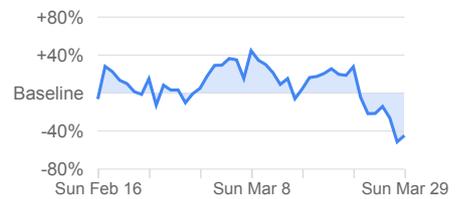### Retail & recreation
-80% compared to baseline

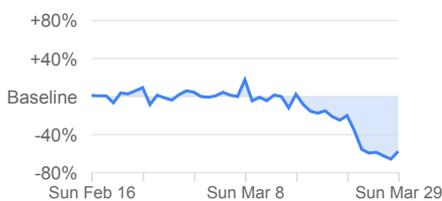### Grocery & pharmacy
-46% compared to baseline
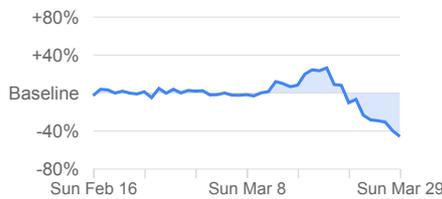
Parks
-45% compared to baseline

Transit stations
-58% compared to baseline

Workplace
-52% compared to baseline
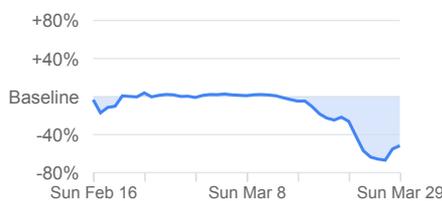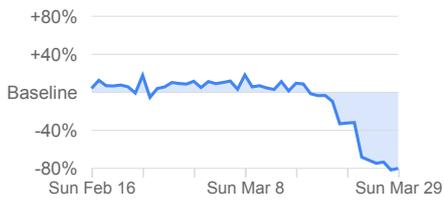
Residential
+27% compared to baseline
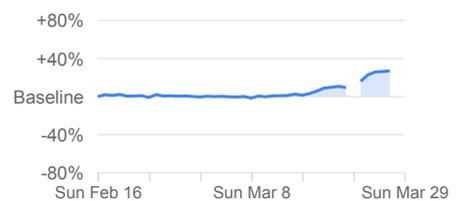
Angus council

Retail & recreation
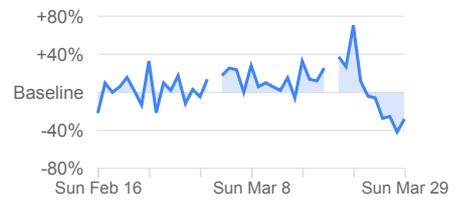
-80% compared to baseline

Grocery & pharmacy
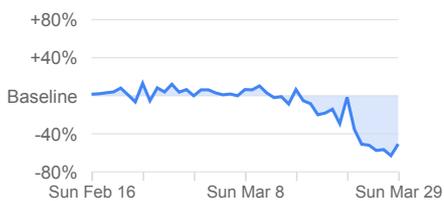
-44% compared to baseline

Parks

-28% compared to baseline

Transit stations

-51% compared to baseline

Workplace

-48% compared to baseline
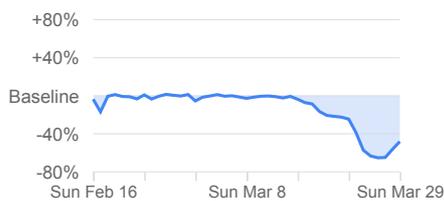
Residential ✱

+20% compared to baseline

Antrim And Newtownabbey
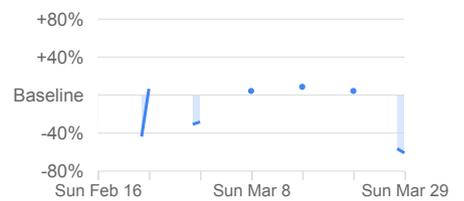
Retail & recreation
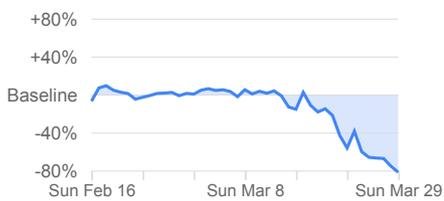
-81% compared to baseline
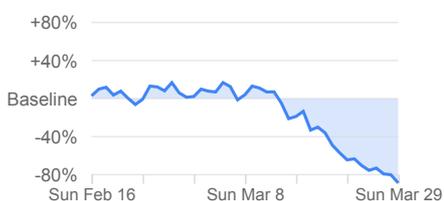

Grocery & pharmacy

-46% compared to baseline
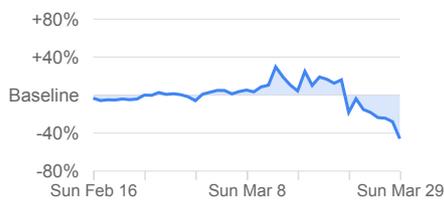
Parks ✱

-61% compared to baseline

Transit stations

-89% compared to baseline

Workplace

-52% compared to baseline

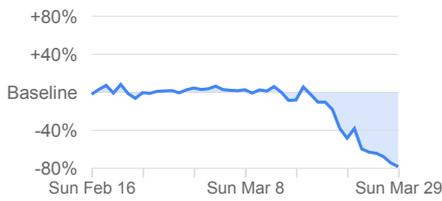
Residential ✱

+29% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.
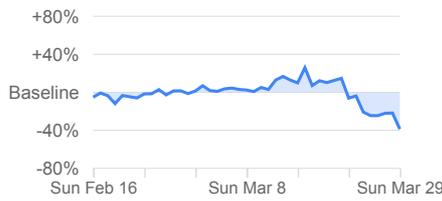
Ards And North Down

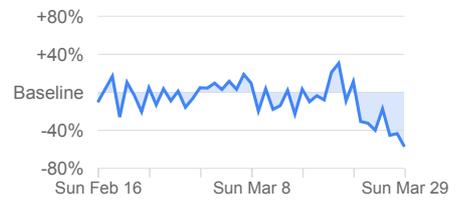### Retail & recreation

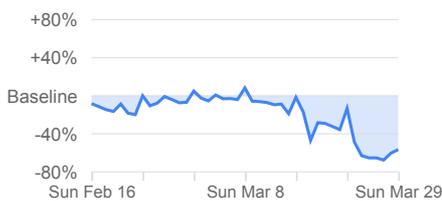**-78%** compared to baseline

Grocery & pharmacy

-39% compared to baseline

Parks

-57% compared to baseline

Transit stations

-57% compared to baseline

Workplace

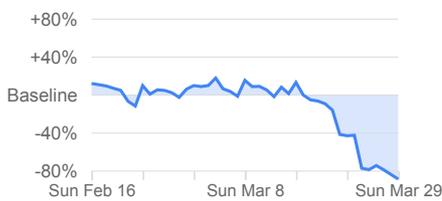**-56%** compared to baseline

Residential ✱

+28% compared to baseline

Argyll and Bute Council
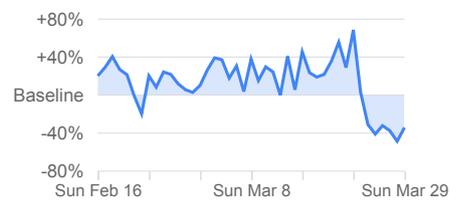
Retail & recreation

-88% compared to baseline
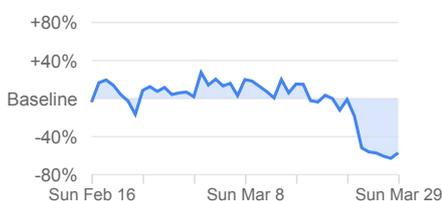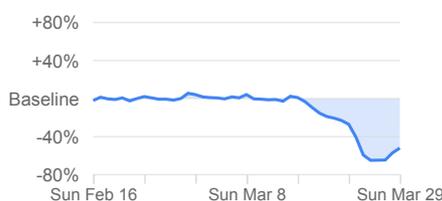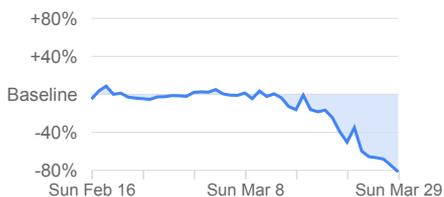

Grocery & pharmacy

-45% compared to baseline

Parks

-34% compared to baseline

Transit stations

-57% compared to baseline

Workplace

-52% compared to baseline

Residential ✱

+8% compared to baseline

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Armagh City and Banbridge And Craigavon

Retail & recreation

-82% compared to baseline
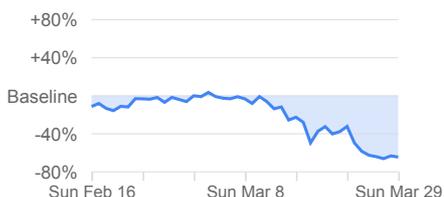

Grocery & pharmacy

-45% compared to baseline

Parks

-66% compared to baseline

Transit stations

-65% compared to baseline

Workplace

-47% compared to baseline

Residential

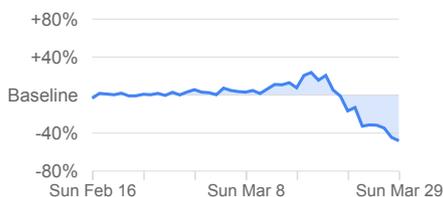**+27%** compared to baseline

Bath and North East Somerset
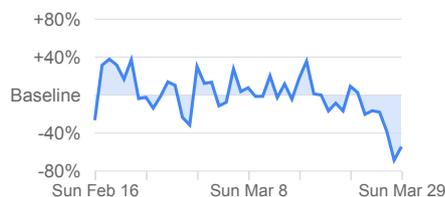
Retail & recreation

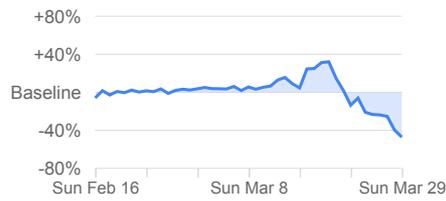**-91%** compared to baseline
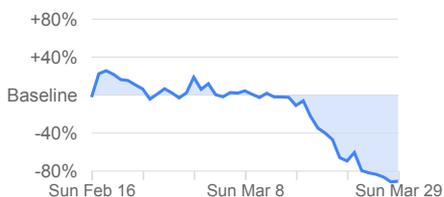
Grocery & pharmacy

-48% compared to baseline

Parks

-54% compared to baseline

Transit stations

-75% compared to baseline
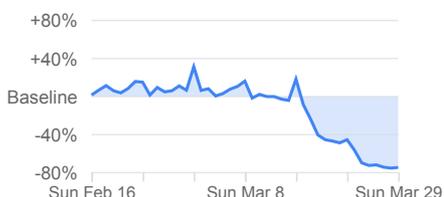
Workplace

-66% compared to baseline
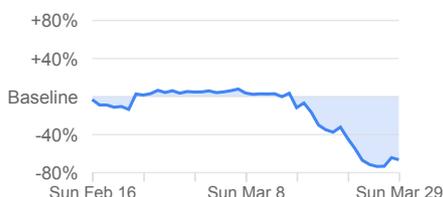
Residential ✽

+30% compared to baseline

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Bedford

Retail & recreation

-86% compared to baseline
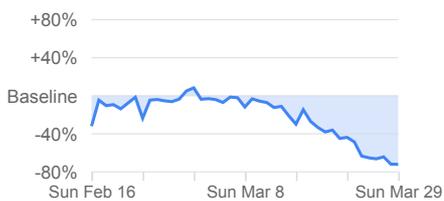

Grocery & pharmacy

-47% compared to baseline

Parks ✱

-51% compared to baseline

Transit stations

-72% compared to baseline
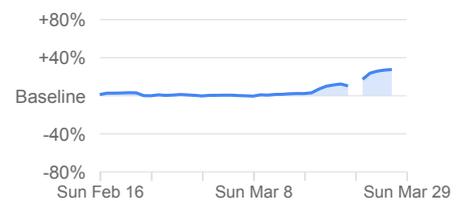

Workplace

-49% compared to baseline
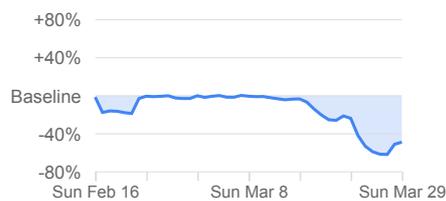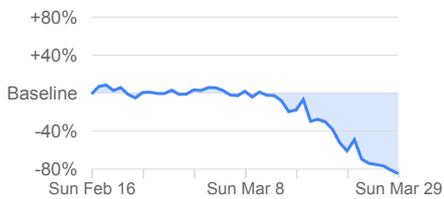

Residential

+28% compared to baseline

Belfast
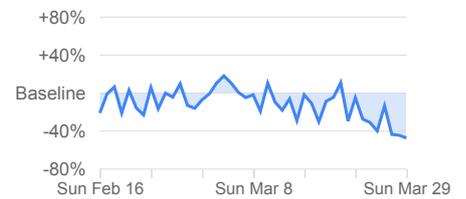
Retail & recreation
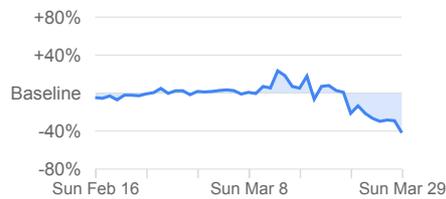
-85% compared to baseline

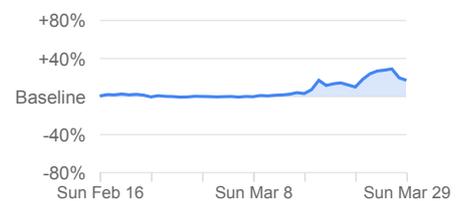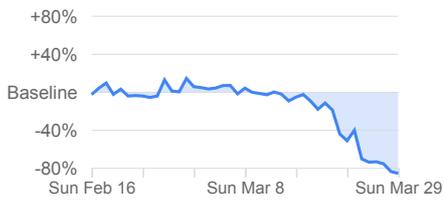

Grocery & pharmacy

-42% compared to baseline

Parks

-47% compared to baseline

Transit stations

-76% compared to baseline
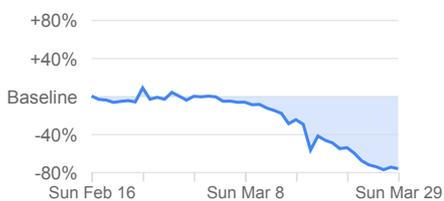
Workplace

-59% compared to baseline
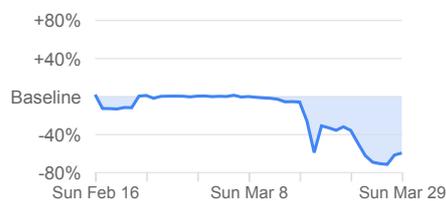
Residential

+17% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.
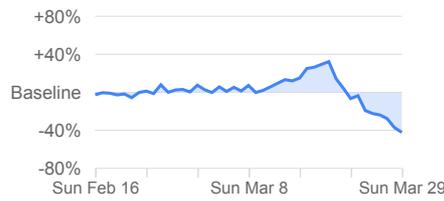
Blackburn with Darwen

Retail & recreation

-85% compared to baseline

Grocery & pharmacy

-42% compared to baseline

Parks ✱

Not enough data for this date

Transit stations

-71% compared to baseline

Workplace

-50% compared to baseline

Residential ✱

+25% compared to baseline

Blackpool
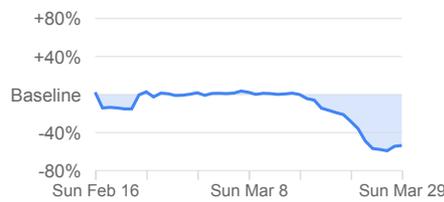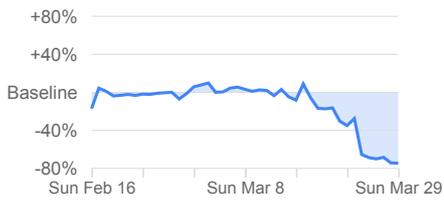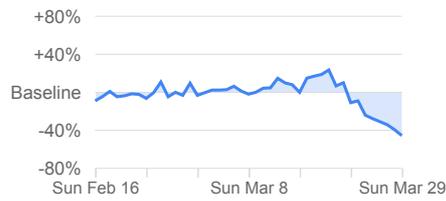
Retail & recreation
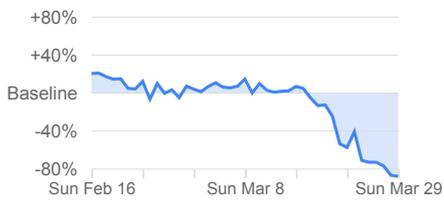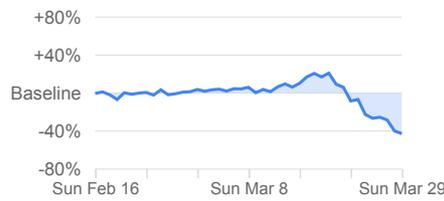
-88% compared to baseline

Grocery & pharmacy

-43% compared to baseline

Parks ✱

-64% compared to baseline
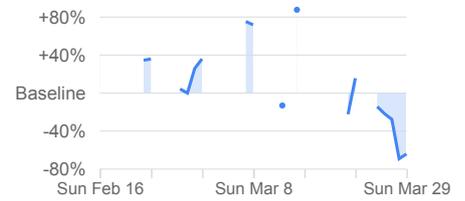
Transit stations

-65% compared to baseline
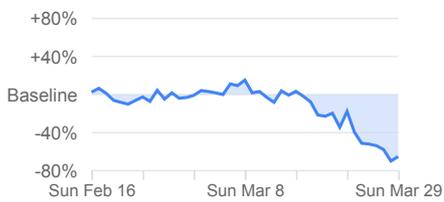
Workplace

-54% compared to baseline

Residential

+22% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

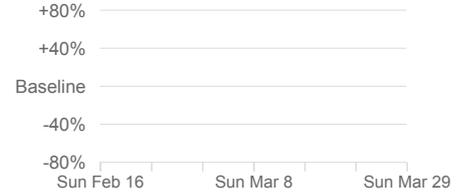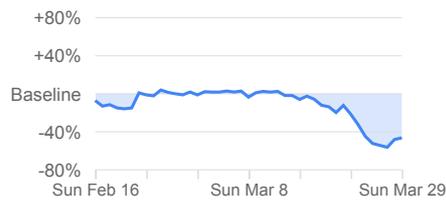# Blaenau Gwent

Retail & recreation

-75% compared to baseline

Grocery & pharmacy

-46% compared to baseline

Parks ✱

Not enough data for this date

Transit stations ✱

-57% compared to baseline

Workplace

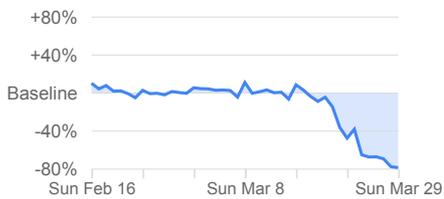**-46%** compared to baseline

Residential ✱

+12% compared to baseline

Borough of Halton

Retail & recreation
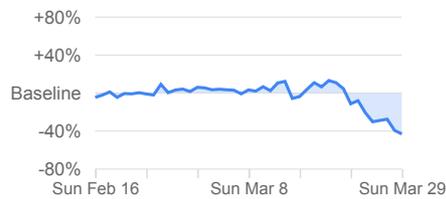
-78% compared to baseline
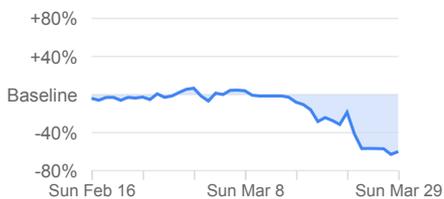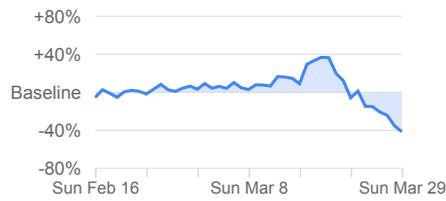
Grocery & pharmacy

-43% compared to baseline

Parks ✱

-46% compared to baseline

Transit stations

-60% compared to baseline

Workplace

-48% compared to baseline

Residential ✱

+25% compared to baseline

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Bracknell Forest

Retail & recreation
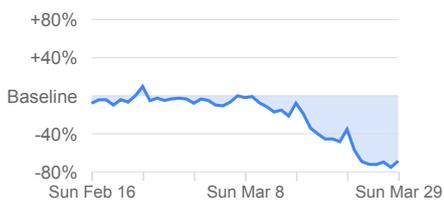**-83%** compared to baseline

Grocery & pharmacy
-41% compared to baseline

Parks ✱
-56% compared to baseline

Transit stations
-69% compared to baseline

Workplace
-58% compared to baseline
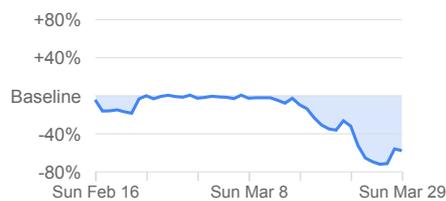
Residential ✱
+31% compared to baseline

Bridgend County Borough

Retail & recreation
-85% compared to baseline
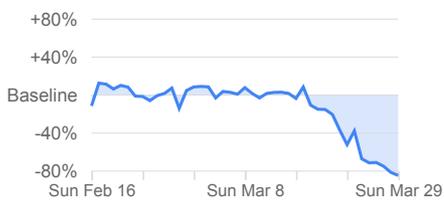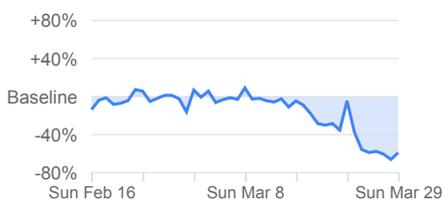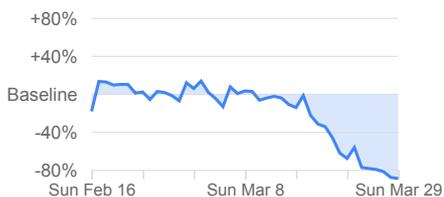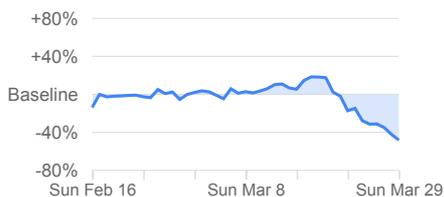

Grocery & pharmacy
-43% compared to baseline
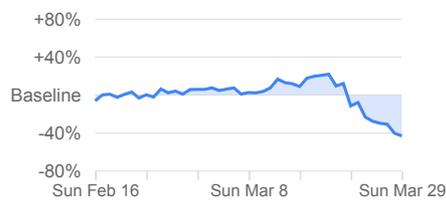
Parks ✱
-48% compared to baseline

Transit stations
-59% compared to baseline

Workplace
-50% compared to baseline
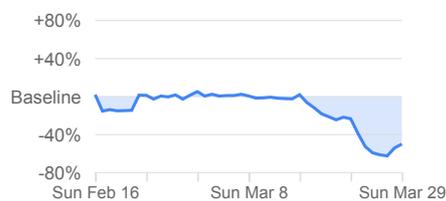
Residential ✱
+25% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

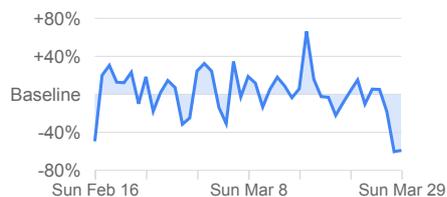# Brighton and Hove

Retail & recreation
-89% compared to baseline
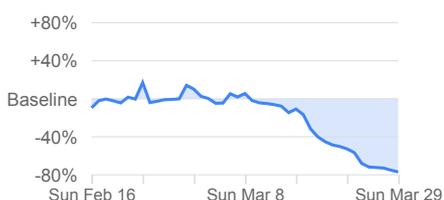

Grocery & pharmacy
-48% compared to baseline

Parks
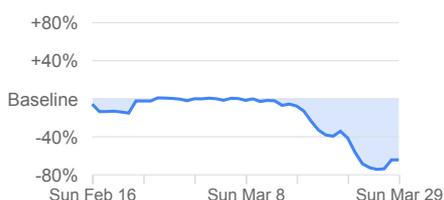**-59%** compared to baseline

Transit stations
-77% compared to baseline

Workplace
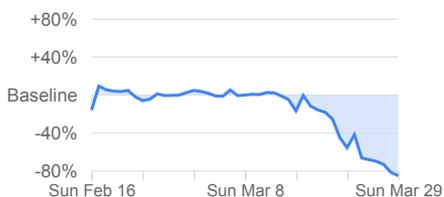**-64%** compared to baseline

Residential
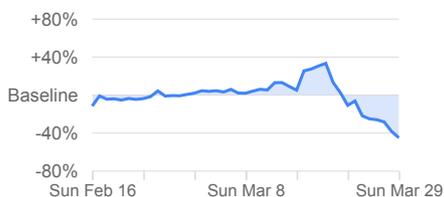**+30%** compared to baseline

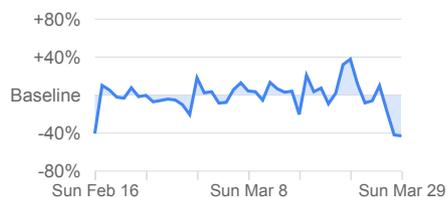# Buckinghamshire

Retail & recreation
-85% compared to baseline
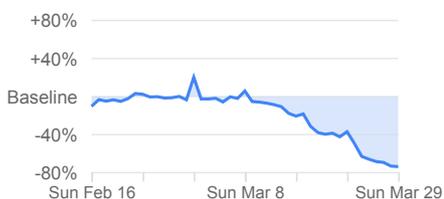

Grocery & pharmacy
-45% compared to baseline

Parks
-43% compared to baseline

Transit stations
-74% compared to baseline

Workplace
-57% compared to baseline
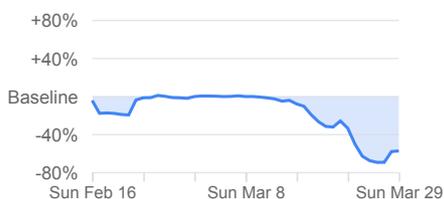
Residential
+16% compared to baseline
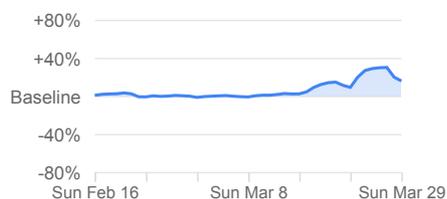
Caerphilly County Borough

Retail & recreation
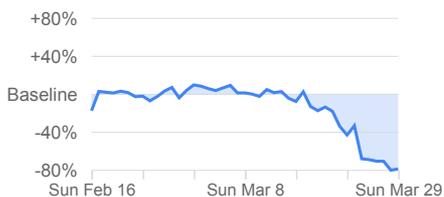
-78% compared to baseline

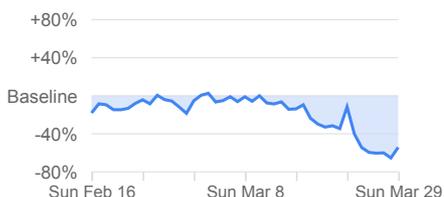### Grocery & pharmacy

-41% compared to baseline

Parks ✱

-52% compared to baseline

Transit stations

-54% compared to baseline

Workplace

-47% compared to baseline
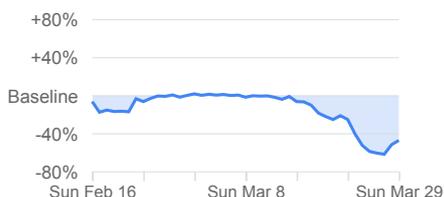
Residential ✱

+25% compared to baseline

Cambridgeshire
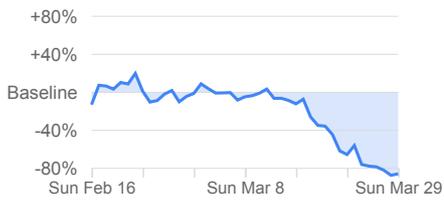
Retail & recreation
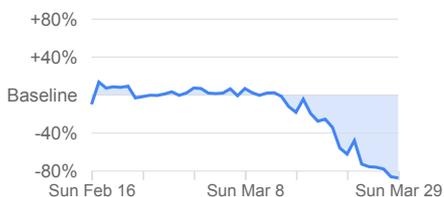
-87% compared to baseline

Grocery & pharmacy

-48% compared to baseline
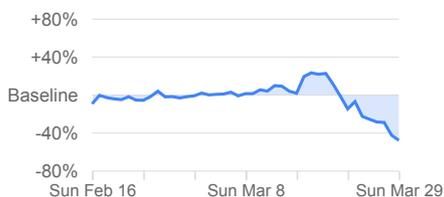
Parks

-51% compared to baseline
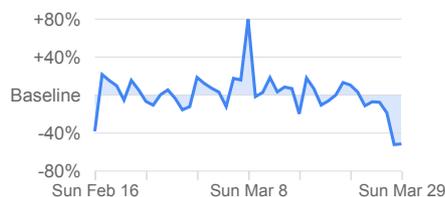
Transit stations

-79% compared to baseline

Workplace

-54% compared to baseline

Residential

+16% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.
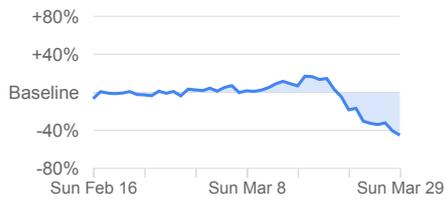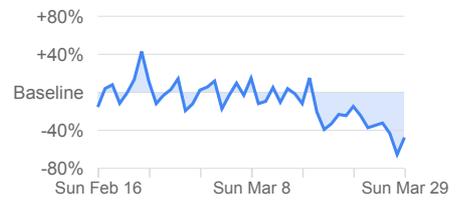
Cardiff

Retail & recreation
-86% compared to baseline
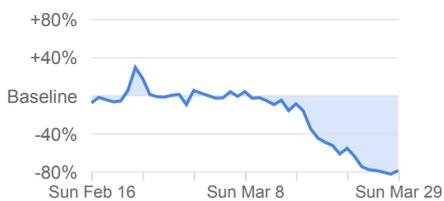
Grocery & pharmacy
-45% compared to baseline

Parks
-48% compared to baseline

Transit stations
-79% compared to baseline
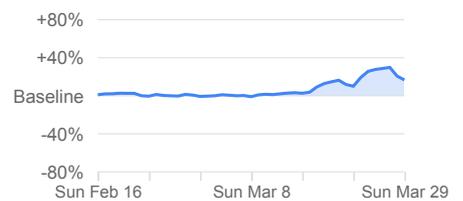
Workplace
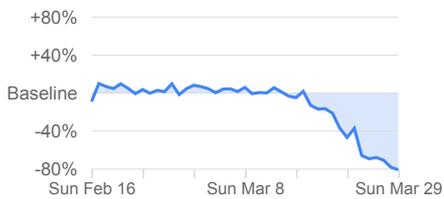**-59%** compared to baseline

Residential
+17% compared to baseline

Carmarthenshire

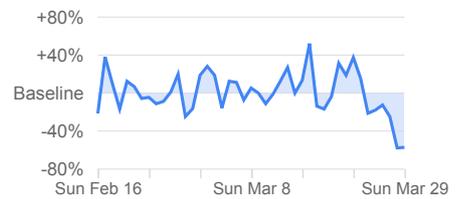### Retail & recreation
-81% compared to baseline

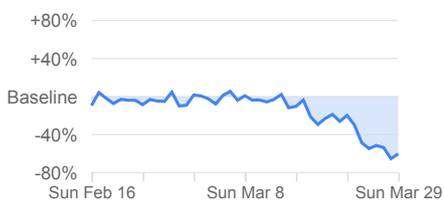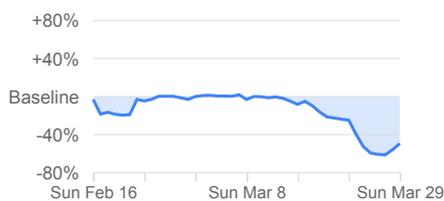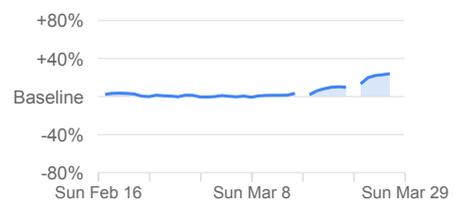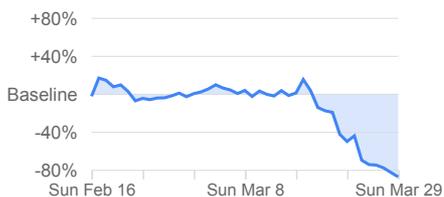### Grocery & pharmacy
-46% compared to baseline
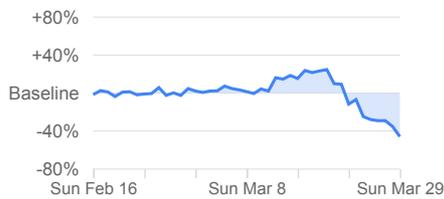
Parks
-57% compared to baseline

Transit stations
-60% compared to baseline

Workplace
-49% compared to baseline

Residential ✱
+24% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.
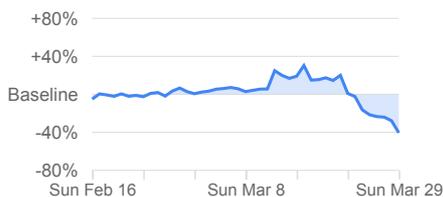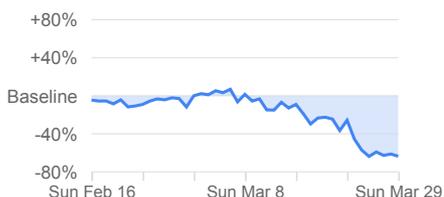
Causeway Coast and Glens

Retail & recreation

-87% compared to baseline

Grocery & pharmacy

-41% compared to baseline

Parks ✱

-66% compared to baseline

Transit stations

-64% compared to baseline

Workplace

-55% compared to baseline
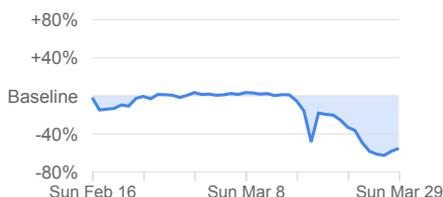
Residential ✱

+26% compared to baseline

Central Bedfordshire

Retail & recreation
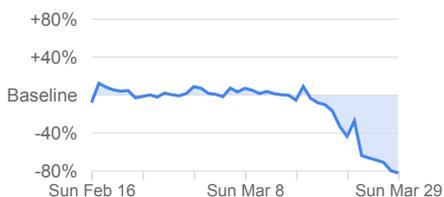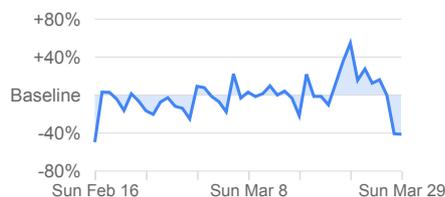
-82% compared to baseline
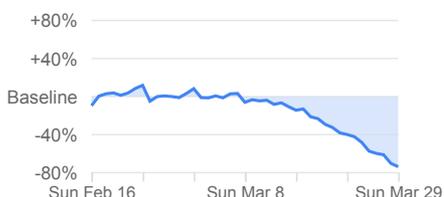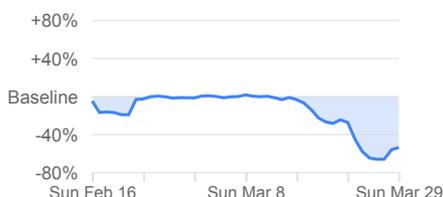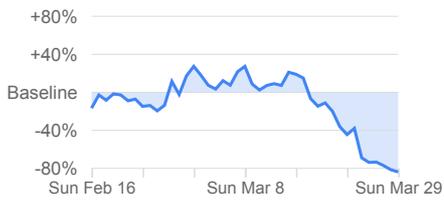

Grocery & pharmacy

-45% compared to baseline
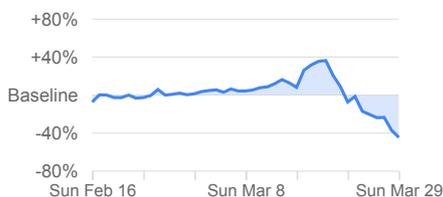
Parks

-41% compared to baseline

Transit stations

-74% compared to baseline

Workplace

-54% compared to baseline

Residential

+20% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.
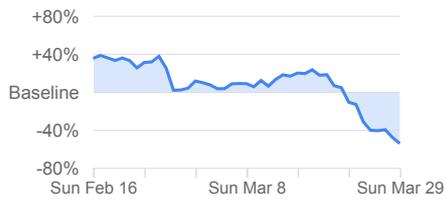
Ceredigion

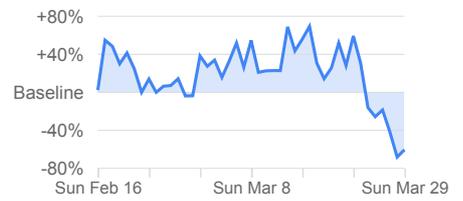### Retail & recreation
-84% compared to baseline

Grocery & pharmacy
-54% compared to baseline

Parks
-60% compared to baseline

Transit stations ✱
-69% compared to baseline

Workplace
-57% compared to baseline
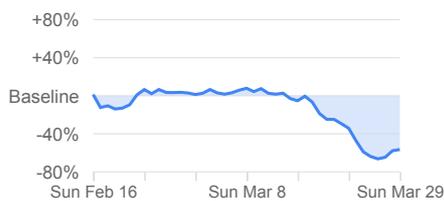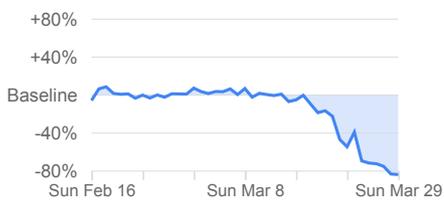

Residential ✱
+6% compared to baseline

Cheshire East

Retail & recreation
-84% compared to baseline
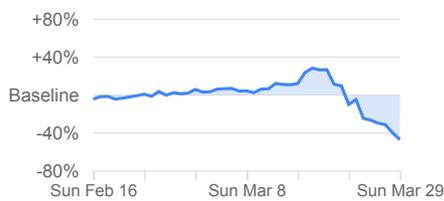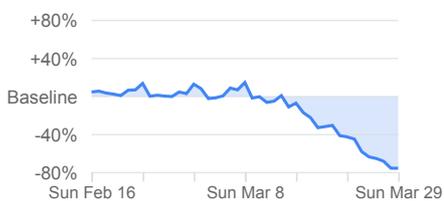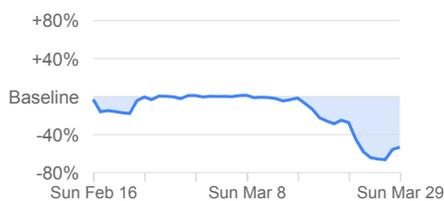

Grocery & pharmacy
-47% compared to baseline

Parks
-63% compared to baseline
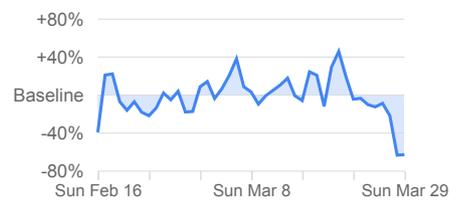
Transit stations
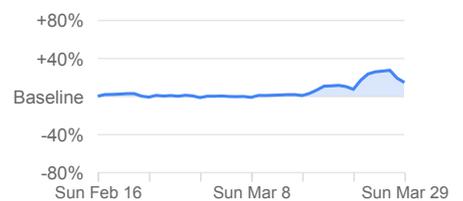**-75%** compared to baseline

Workplace
-53% compared to baseline

Residential
+15% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Cheshire West and Chester

Retail & recreation
-88% compared to baseline

Grocery & pharmacy
-47% compared to baseline

Parks
-58% compared to baseline

Transit stations
-77% compared to baseline
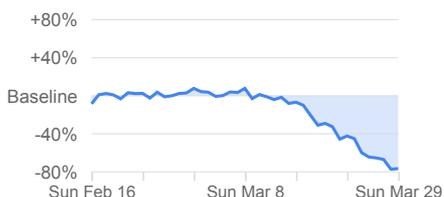
Workplace
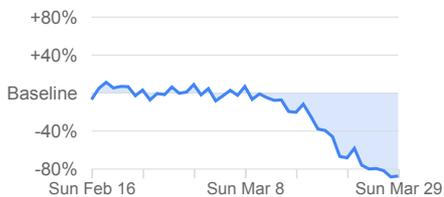**-55%** compared to baseline

Residential
+15% compared to baseline

City of Bristol

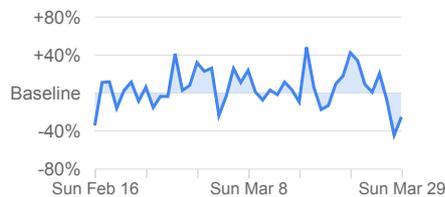### Retail & recreation
-87% compared to baseline
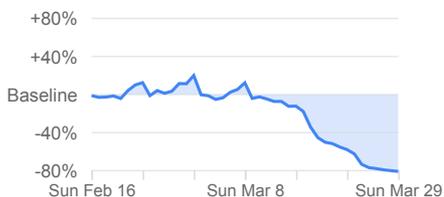

Grocery & pharmacy
-47% compared to baseline
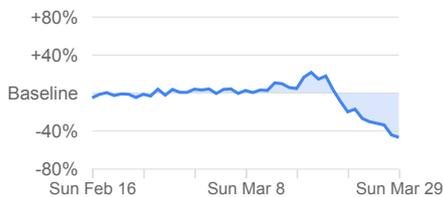
Parks
-25% compared to baseline

Transit stations
-81% compared to baseline

Workplace
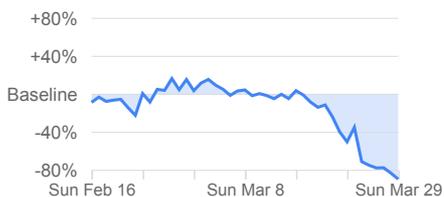**-57%** compared to baseline
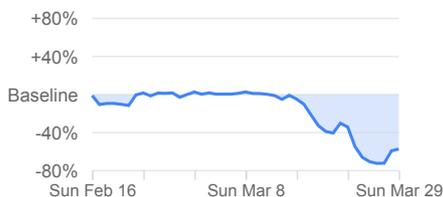
Residential
+18% compared to baseline

Clackmannanshire

Retail & recreation

-89% compared to baseline
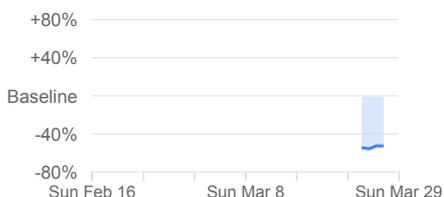

Grocery & pharmacy

-39% compared to baseline

Parks ✱

Not enough data for this date
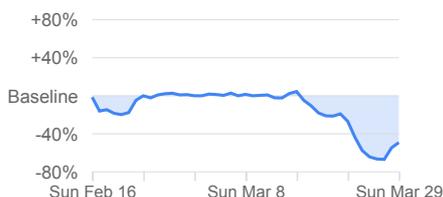

Transit stations ✱

-53% compared to baseline

Workplace

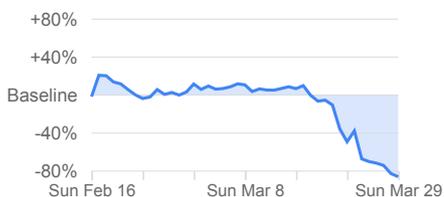**-49%** compared to baseline

Residential ✱

+6% compared to baseline

Conwy Principal Area

Retail & recreation
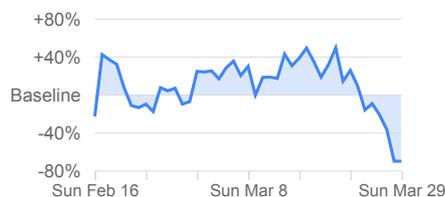
-86% compared to baseline

Grocery & pharmacy

-48% compared to baseline
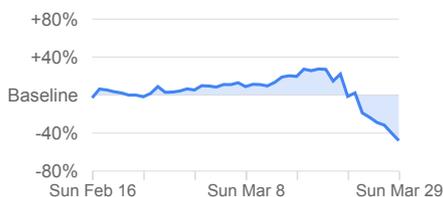
Parks

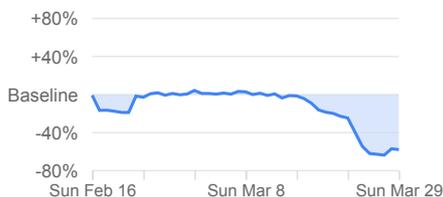**-70%** compared to baseline

Transit stations

-63% compared to baseline
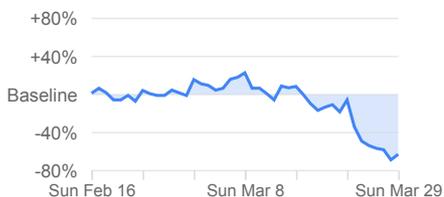
Workplace

-58% compared to baseline
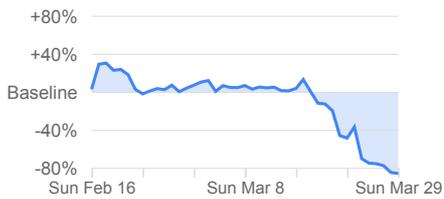

Residential ✱

+22% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Cornwall

Retail & recreation
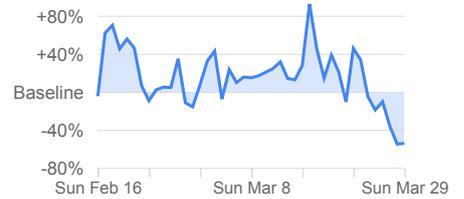**-85%** compared to baseline
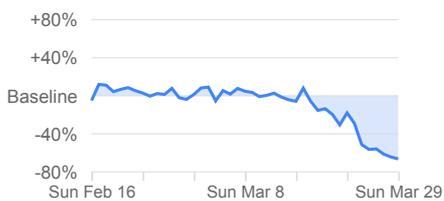
Grocery & pharmacy
-53% compared to baseline

Parks
-54% compared to baseline

Transit stations
-66% compared to baseline
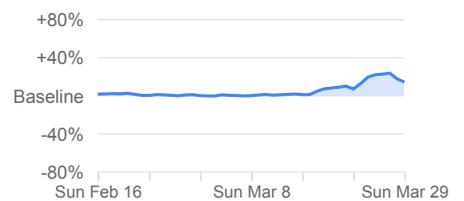
Workplace
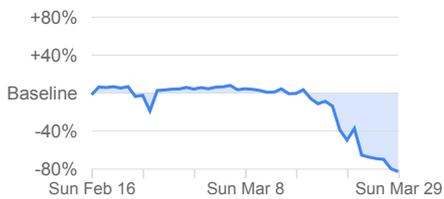**-56%** compared to baseline
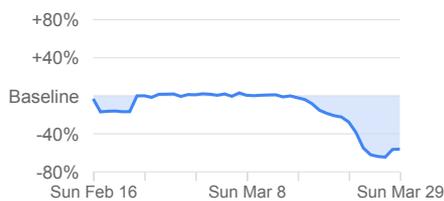
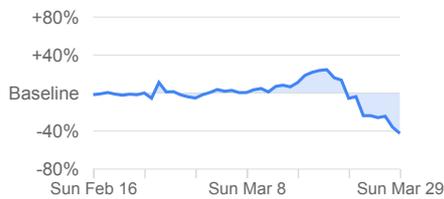### Residential
+14% compared to baseline

County Durham

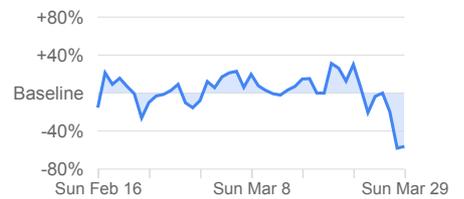### Retail & recreation
-83% compared to baseline

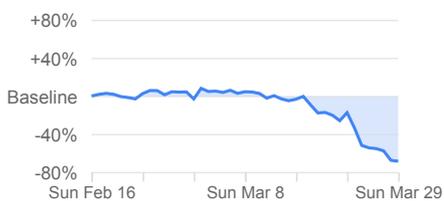### Grocery & pharmacy
-42% compared to baseline

Parks
-56% compared to baseline

Transit stations
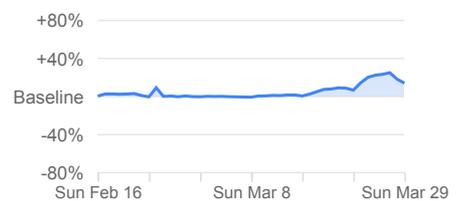**-68%** compared to baseline

Workplace
-55% compared to baseline
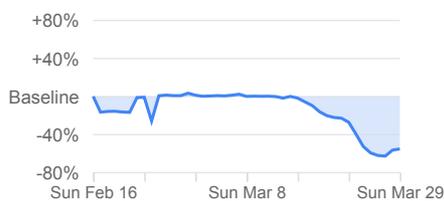
Residential
+14% compared to baseline

Cumbria

Retail & recreation
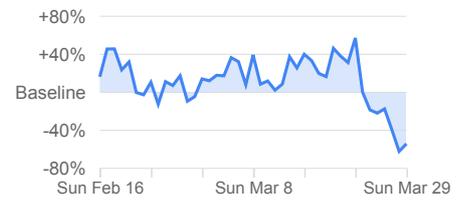**-84%** compared to baseline
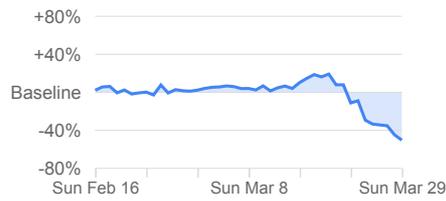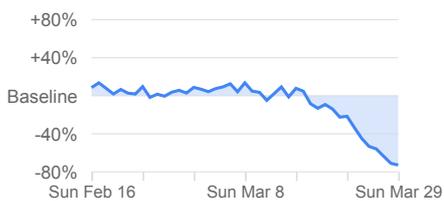

Grocery & pharmacy
-50% compared to baseline

Parks
-54% compared to baseline

Transit stations
-73% compared to baseline
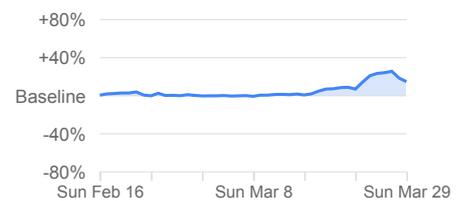

Workplace
-58% compared to baseline
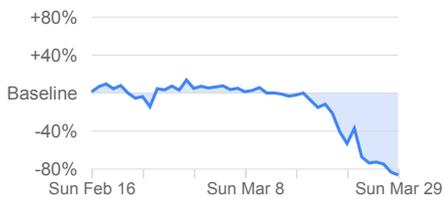

Residential
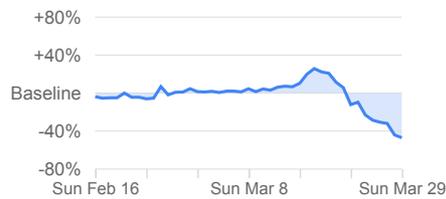**+15%** compared to baseline

Darlington

Retail & recreation
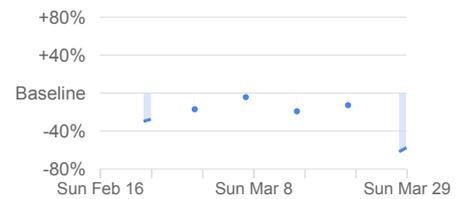**-86%** compared to baseline
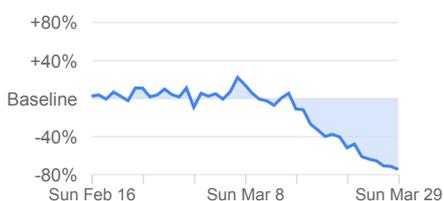

Grocery & pharmacy
-47% compared to baseline

Parks ✱
-57% compared to baseline
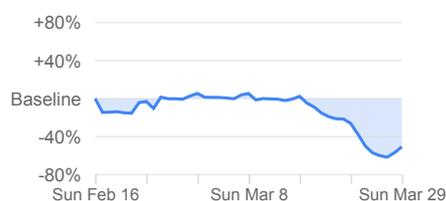

Transit stations
-75% compared to baseline

Workplace
-51% compared to baseline

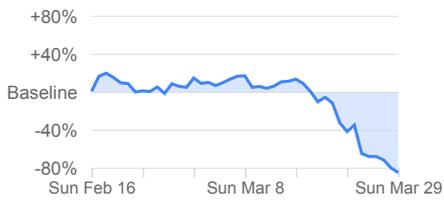### Residential ✱
+26% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.
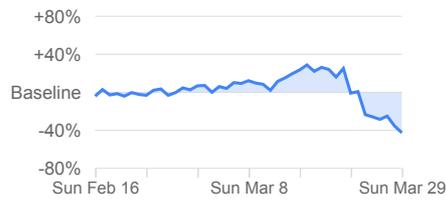
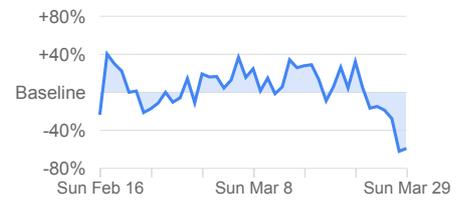# Denbighshire

Retail & recreation
-84% compared to baseline
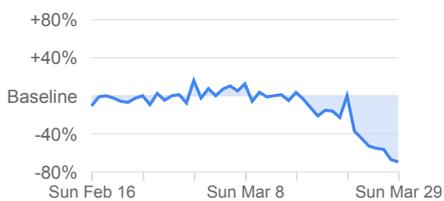

Grocery & pharmacy
-43% compared to baseline

Parks
-59% compared to baseline

Transit stations
-70% compared to baseline

Workplace
-52% compared to baseline
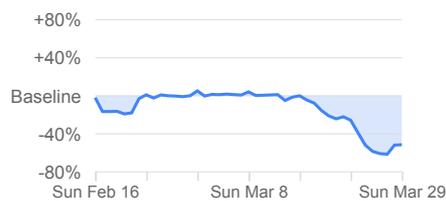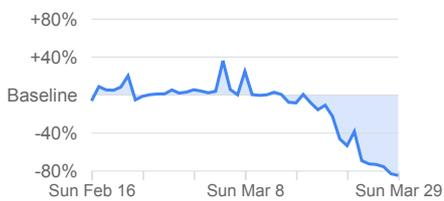

Residential ✱
+14% compared to baseline

Derby

Retail & recreation
-85% compared to baseline
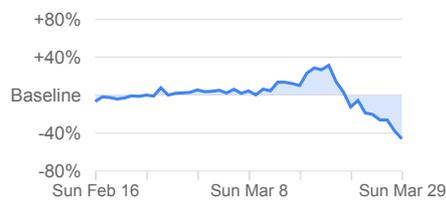
Grocery & pharmacy
-46% compared to baseline

Parks
-55% compared to baseline
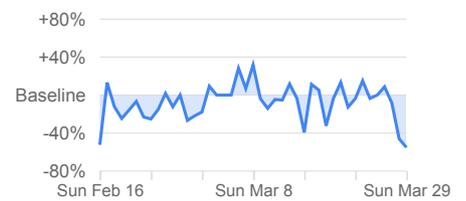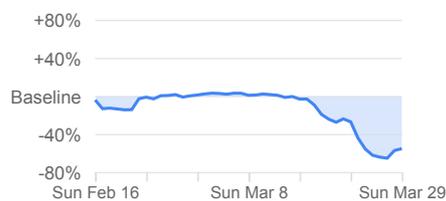

Transit stations
-81% compared to baseline
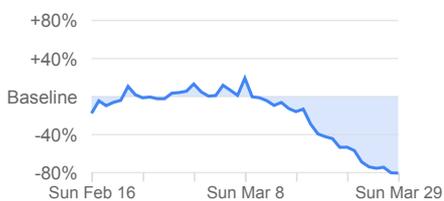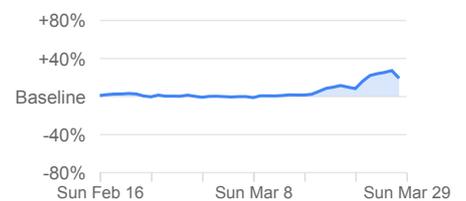

Workplace
-55% compared to baseline

Residential
+19% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.
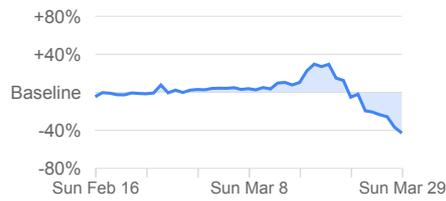
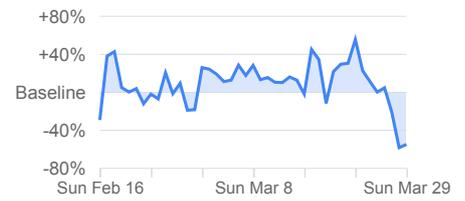# Derbyshire

Retail & recreation

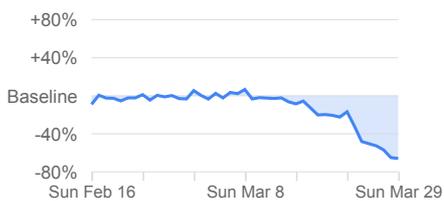**-86%** compared to baseline

Grocery & pharmacy

-43% compared to baseline

Parks

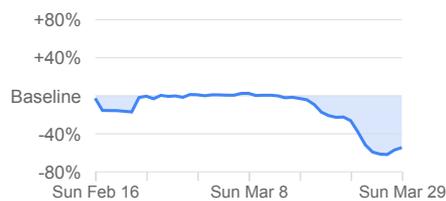**-55%** compared to baseline

Transit stations

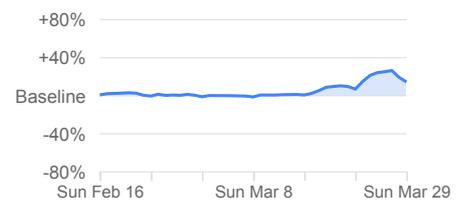**-66%** compared to baseline

Workplace

-55% compared to baseline
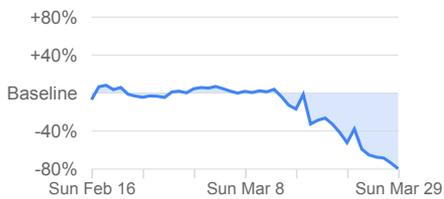

Residential
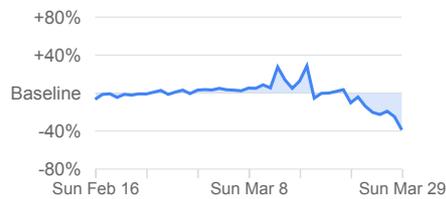
+15% compared to baseline

Derry And Strabane
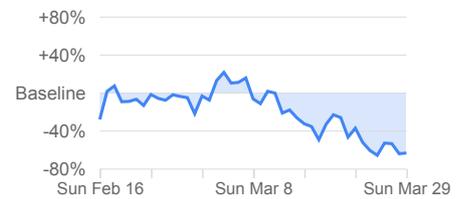
Retail & recreation

-80% compared to baseline
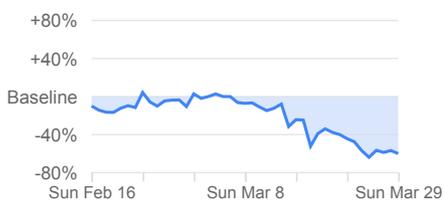

Grocery & pharmacy

-39% compared to baseline

Parks

-63% compared to baseline
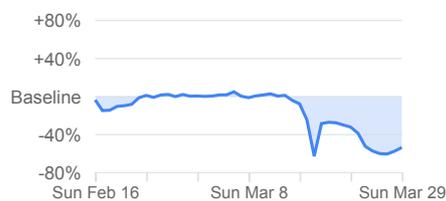

Transit stations

-60% compared to baseline

Workplace

-54% compared to baseline

Residential ✽
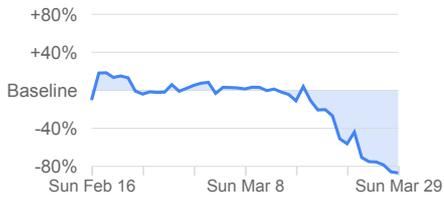
+25% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.
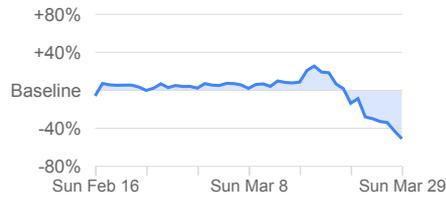
Devon

Retail & recreation
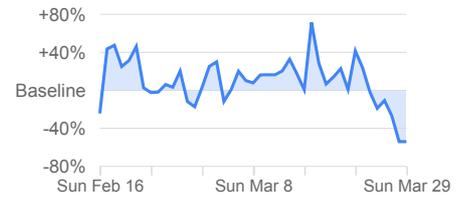
-87% compared to baseline
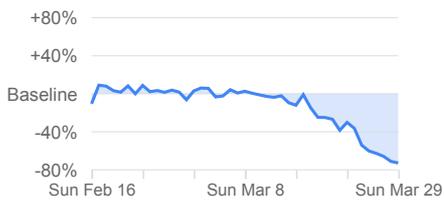

Grocery & pharmacy

-51% compared to baseline

Parks

-54% compared to baseline

Transit stations

-73% compared to baseline

Workplace

-54% compared to baseline

Residential

+15% compared to baseline

Dorset

Retail & recreation
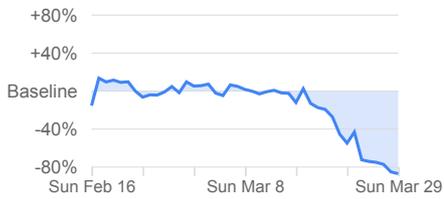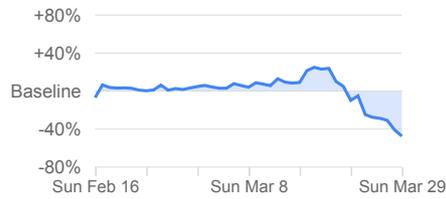
-87% compared to baseline
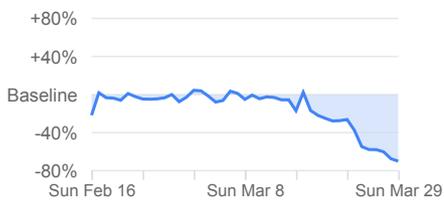

Grocery & pharmacy

-47% compared to baseline

Parks

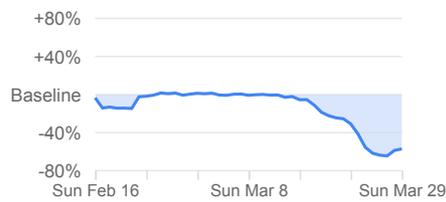**-57%** compared to baseline

Transit stations

-70% compared to baseline
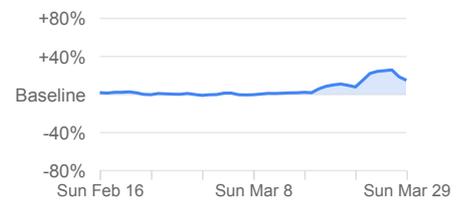

Workplace

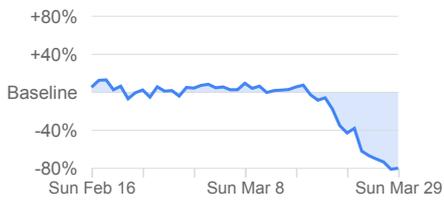**-57%** compared to baseline

Residential
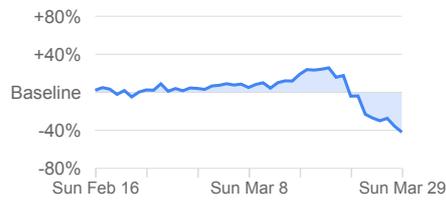
+15% compared to baseline

Dumfries and Galloway
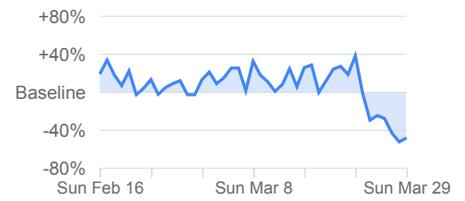
Retail & recreation
-80% compared to baseline

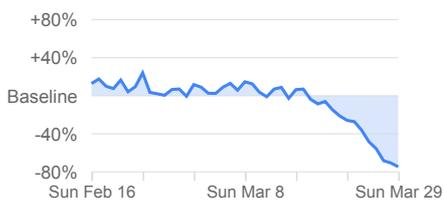
Grocery & pharmacy
-42% compared to baseline

Parks
-48% compared to baseline

Transit stations
-75% compared to baseline

Workplace
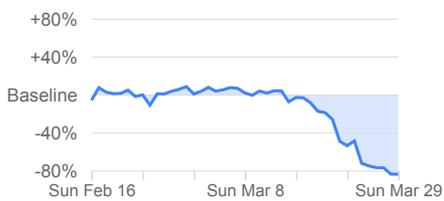**-49%** compared to baseline
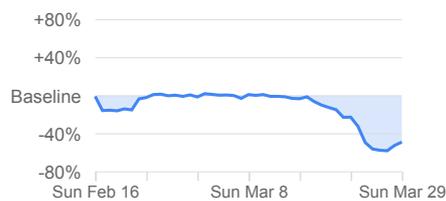
Residential ✱
+22% compared to baseline

Dundee City Council

Retail & recreation
-83% compared to baseline

Grocery & pharmacy
-52% compared to baseline
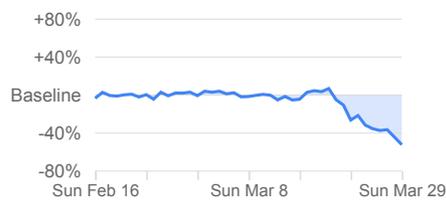
Parks
-10% compared to baseline

Transit stations
-71% compared to baseline

Workplace
-56% compared to baseline

Residential
+26% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.
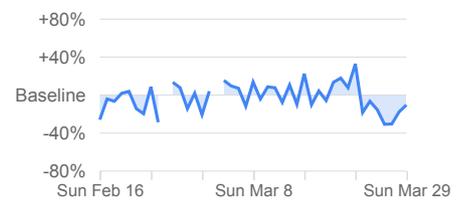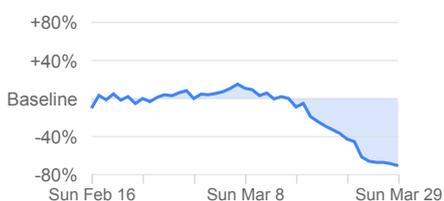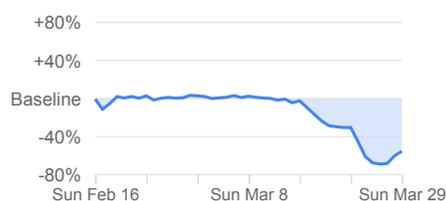
East Ayrshire Council

Retail & recreation
-83% compared to baseline

Grocery & pharmacy
-39% compared to baseline

Parks ✱

Not enough data for this date

Transit stations
-55% compared to baseline
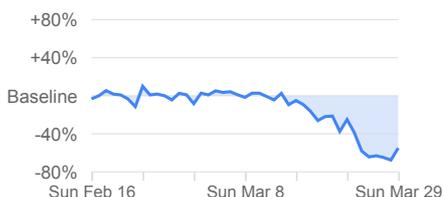
Workplace
-51% compared to baseline

Residential ✱
+26% compared to baseline

East Dunbartonshire Council

Retail & recreation
-75% compared to baseline

Grocery & pharmacy
-35% compared to baseline

Parks ✱

Not enough data for this date

Transit stations
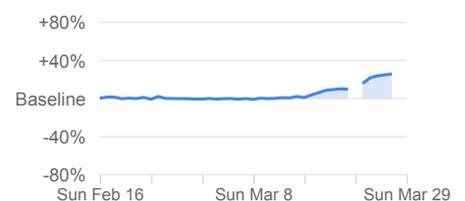**-54%** compared to baseline

Workplace
-56% compared to baseline

Residential ✱
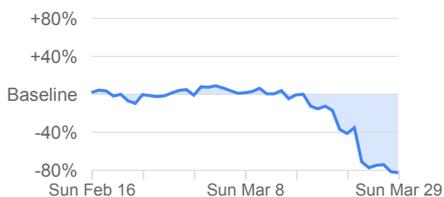**+19%** compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.
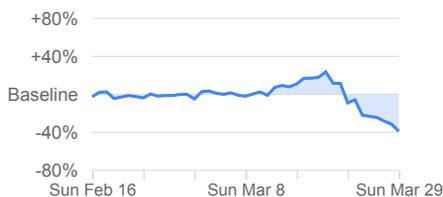
East Lothian Council

Retail & recreation
-81% compared to baseline

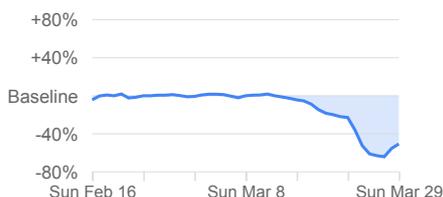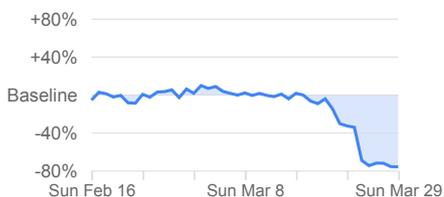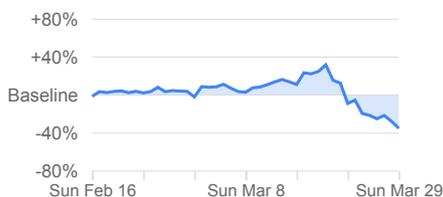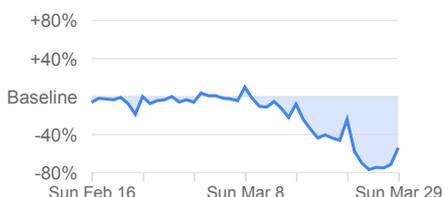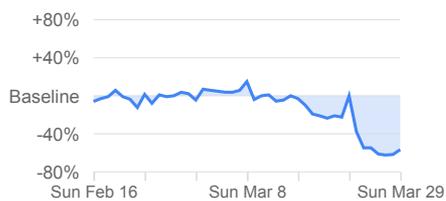## Grocery & pharmacy
-37% compared to baseline

Parks ✱
-34% compared to baseline
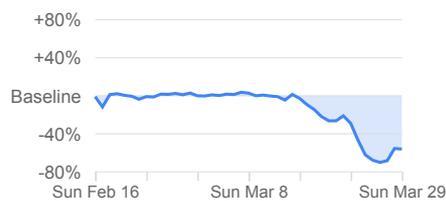

Transit stations
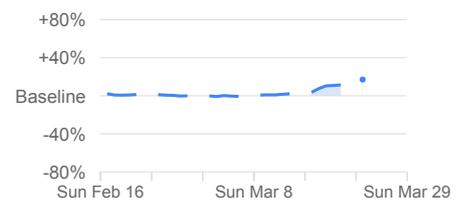**-57%** compared to baseline

Workplace
-56% compared to baseline
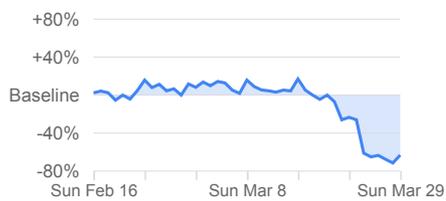

Residential ✱
+17% compared to baseline
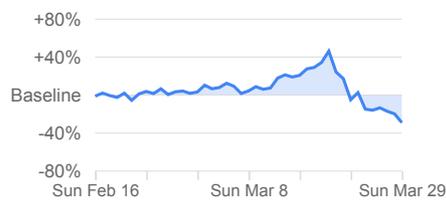

East Renfrewshire Council
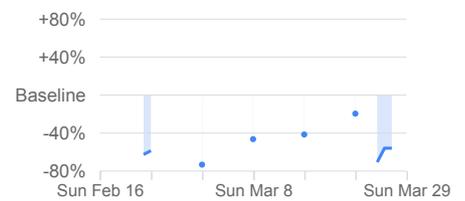
Retail & recreation
-63% compared to baseline

Grocery & pharmacy
-29% compared to baseline

Parks ✱
-54% compared to baseline

Transit stations ✱
-51% compared to baseline

Workplace
-56% compared to baseline

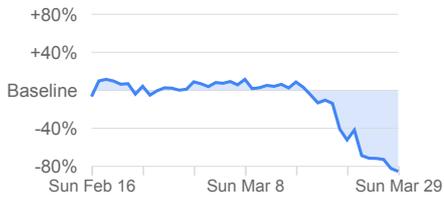## Residential ✱
+19% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.
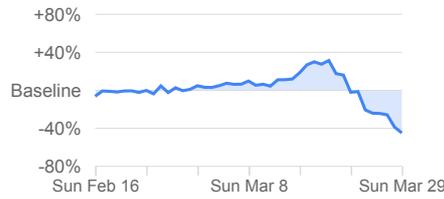
East Riding of Yorkshire
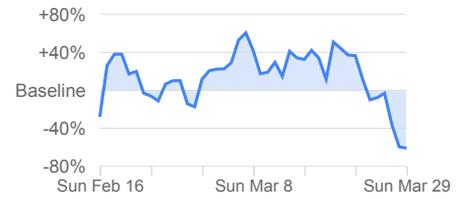
Retail & recreation
-85% compared to baseline
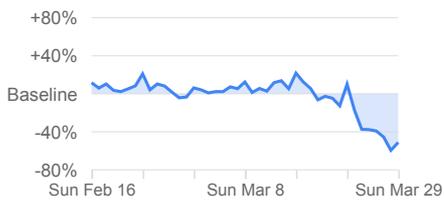
Grocery & pharmacy
-45% compared to baseline

Parks
-61% compared to baseline

Transit stations
-51% compared to baseline

Workplace
-52% compared to baseline
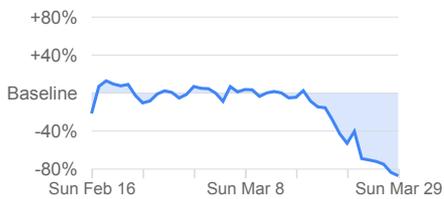
Residential
+14% compared to baseline

East Sussex

Retail & recreation
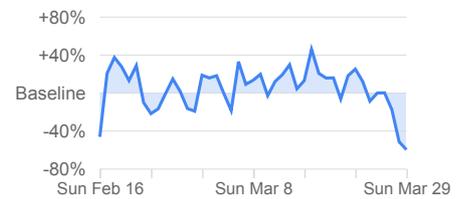**-87%** compared to baseline

Grocery & pharmacy
-46% compared to baseline

Parks
-60% compared to baseline

Transit stations
-68% compared to baseline
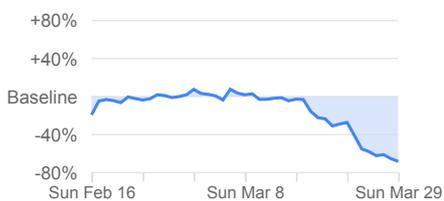
Workplace
-57% compared to baseline

Residential
+14% compared to baseline
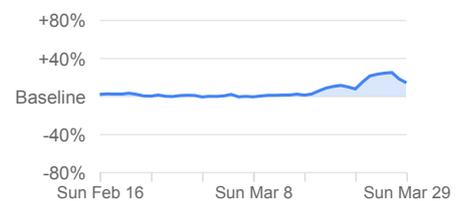
Edinburgh

Retail & recreation

-86% compared to baseline

Grocery & pharmacy

-44% compared to baseline

Parks

-42% compared to baseline

Transit stations

-83% compared to baseline

Workplace

-67% compared to baseline

Residential

+18% compared to baseline

Essex

Retail & recreation
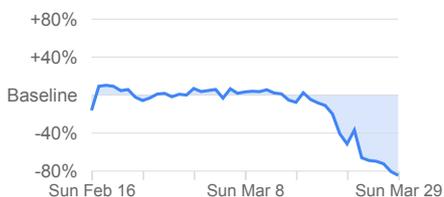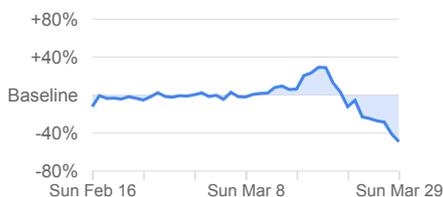
-84% compared to baseline

Grocery & pharmacy

-49% compared to baseline

Parks

-58% compared to baseline
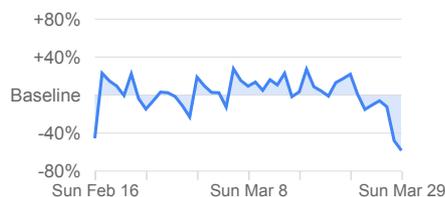
Transit stations

-85% compared to baseline

Workplace

-56% compared to baseline
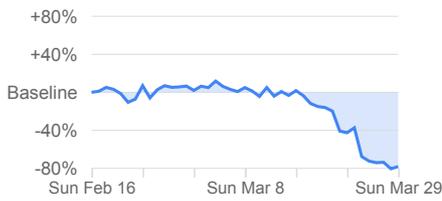
Residential

+16% compared to baseline
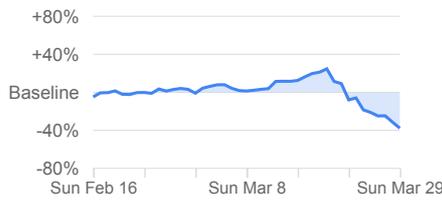
Falkirk

Retail & recreation
-78% compared to baseline

Grocery & pharmacy
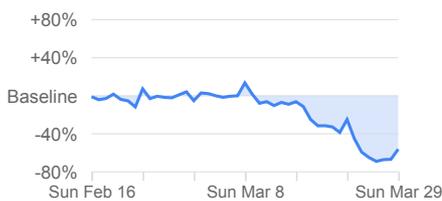**-38%** compared to baseline

Parks ✱
-26% compared to baseline

Transit stations
-56% compared to baseline
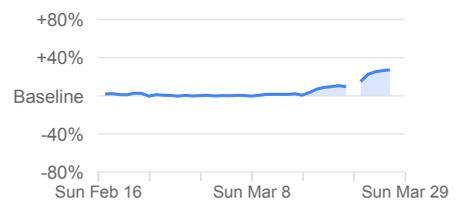

Workplace
-47% compared to baseline
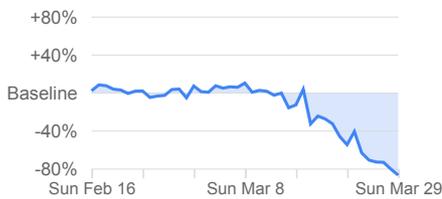

Residential ✱
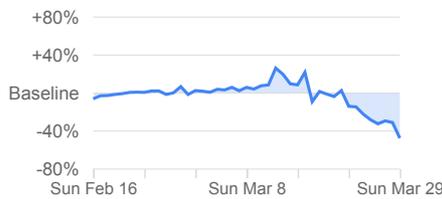**+27%** compared to baseline

Fermanagh And Omagh

Retail & recreation
-86% compared to baseline
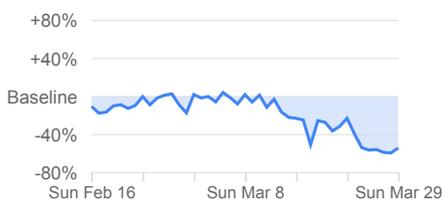

Grocery & pharmacy
-47% compared to baseline

Parks ✱
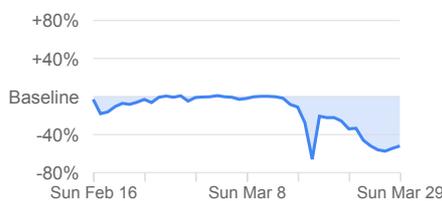**-55%** compared to baseline

Transit stations
-54% compared to baseline

Workplace
-52% compared to baseline

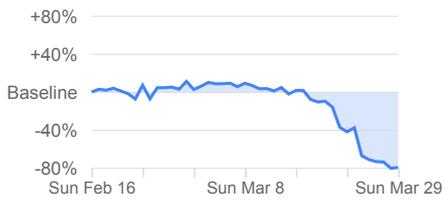
Residential ✱
+27% compared to baseline

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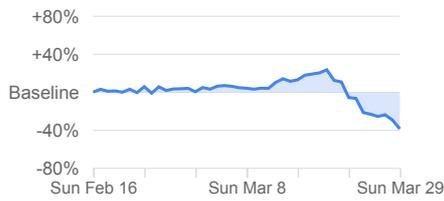
Fife

Retail & recreation
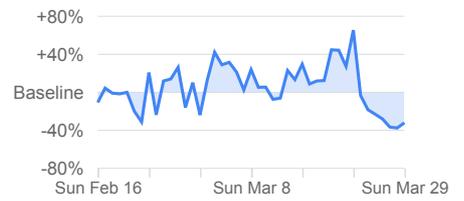**-79%** compared to baseline
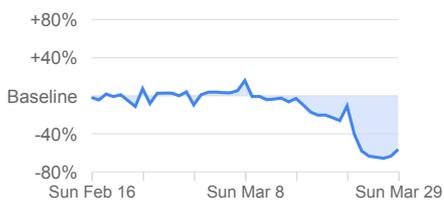

Grocery & pharmacy
-38% compared to baseline

Parks
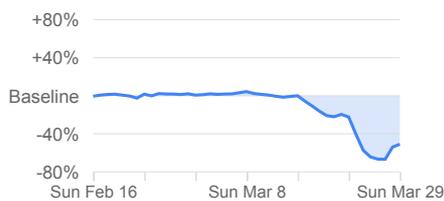**-32%** compared to baseline

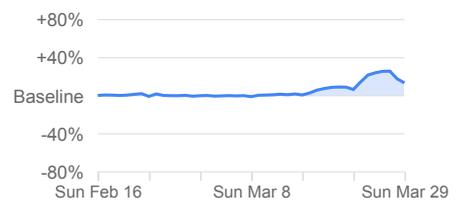### Transit stations
-56% compared to baseline

Workplace
-51% compared to baseline

Residential
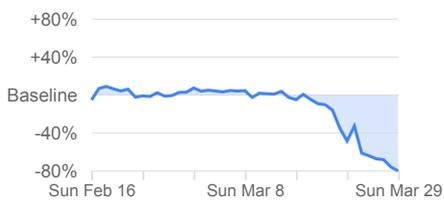**+14%** compared to baseline

Flintshire

Retail & recreation
-80% compared to baseline
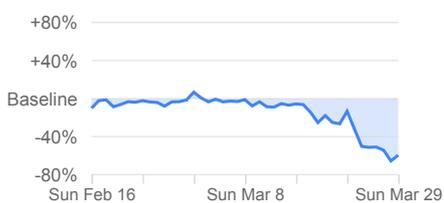

Grocery & pharmacy
-44% compared to baseline

Parks ✱
-48% compared to baseline
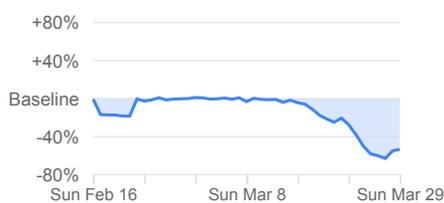

Transit stations
-60% compared to baseline

Workplace
-54% compared to baseline

Residential ✱
+26% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Glasgow City

Retail & recreation
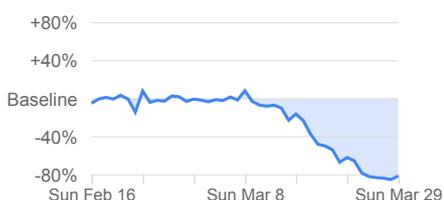**-84%** compared to baseline

Grocery & pharmacy
-44% compared to baseline

Parks
-37% compared to baseline

Transit stations
-81% compared to baseline

Workplace
-60% compared to baseline
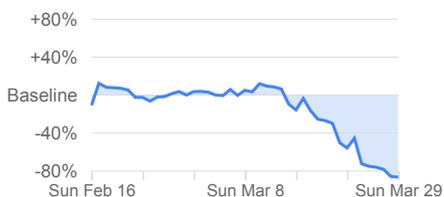

Residential
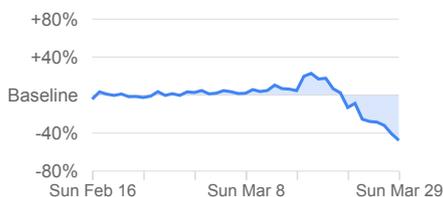**+16%** compared to baseline

Gloucestershire

Retail & recreation
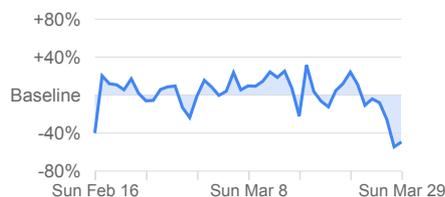**-86%** compared to baseline

Grocery & pharmacy
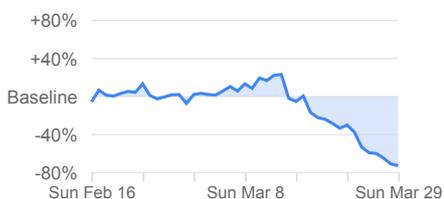**-48%** compared to baseline
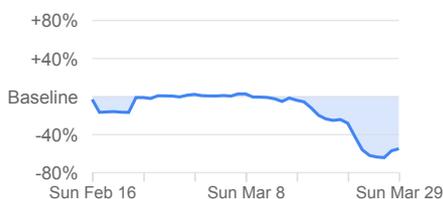

Parks
-49% compared to baseline

Transit stations
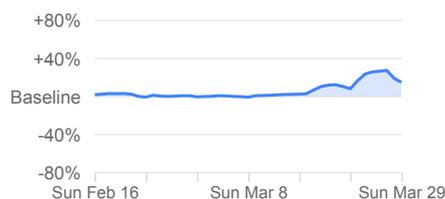**-73%** compared to baseline

Workplace
-55% compared to baseline

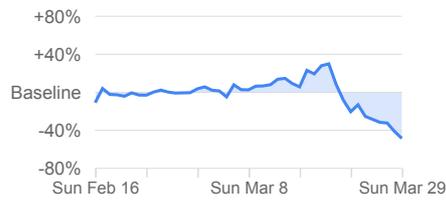## Residential
+15% compared to baseline

Greater London

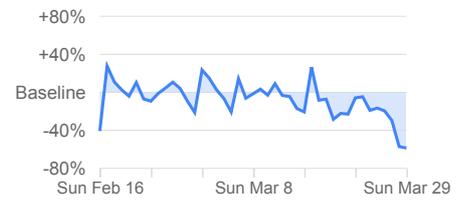### Retail & recreation

-87% compared to baseline

Grocery & pharmacy

-48% compared to baseline

Parks

-59% compared to baseline

Transit stations

-80% compared to baseline
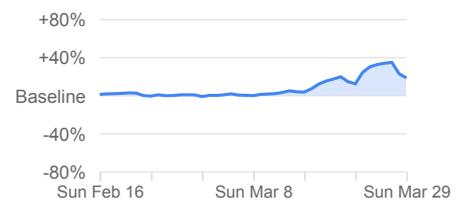

Workplace

-62% compared to baseline

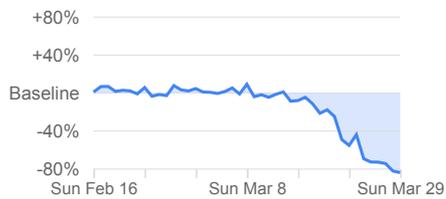### Residential

+19% compared to baseline

Greater Manchester
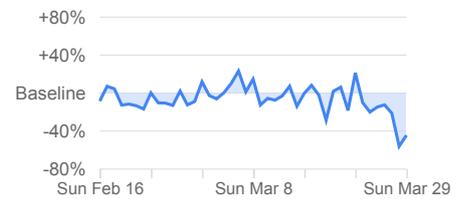
Retail & recreation

-84% compared to baseline
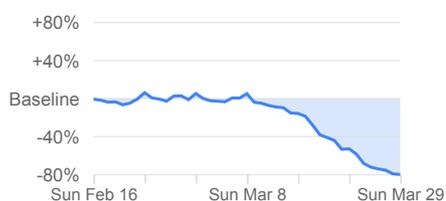

Grocery & pharmacy

-46% compared to baseline
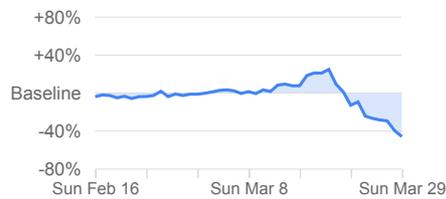
Parks

-44% compared to baseline

Transit stations

-80% compared to baseline

Workplace

-54% compared to baseline
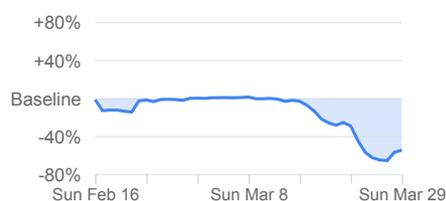
Residential

+16% compared to baseline

Gwynedd

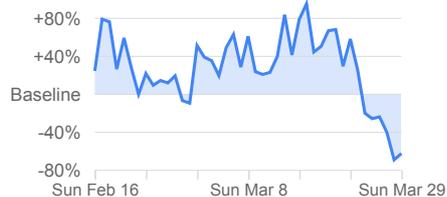### Retail & recreation
-87% compared to baseline

Grocery & pharmacy
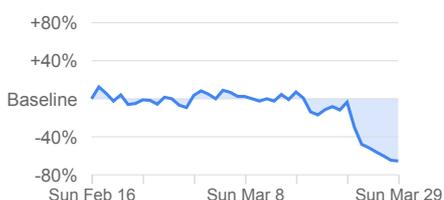**-55%** compared to baseline
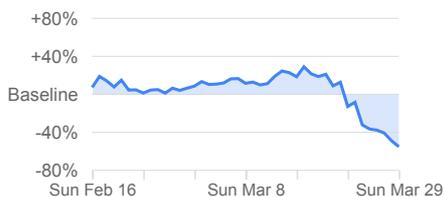
Parks
-62% compared to baseline

Transit stations
-65% compared to baseline

Workplace
-56% compared to baseline
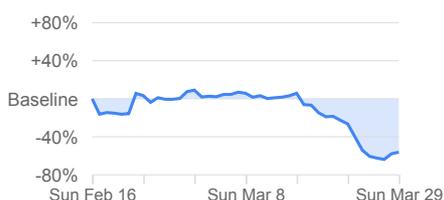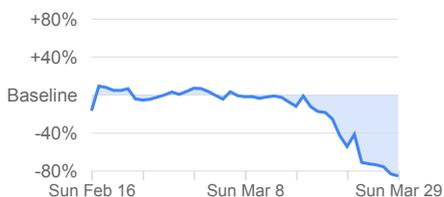

Residential ✱
+18% compared to baseline

Hampshire

Retail & recreation
-85% compared to baseline
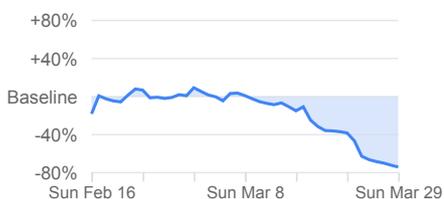

Grocery & pharmacy
-45% compared to baseline
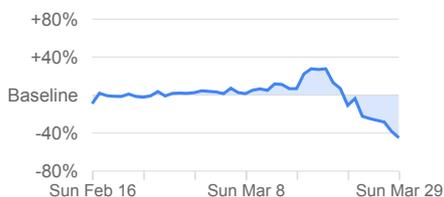
Parks
-48% compared to baseline
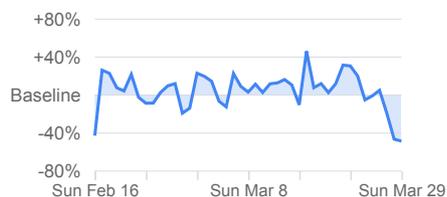
Transit stations
-74% compared to baseline
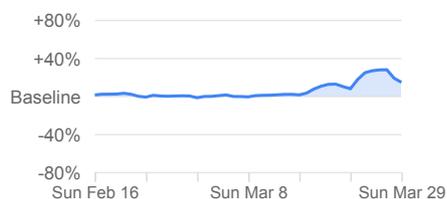

Workplace
-54% compared to baseline

Residential
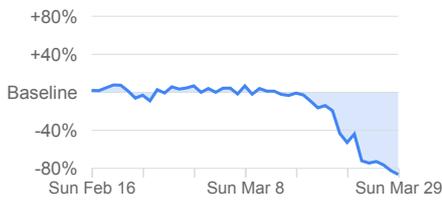**+15%** compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.
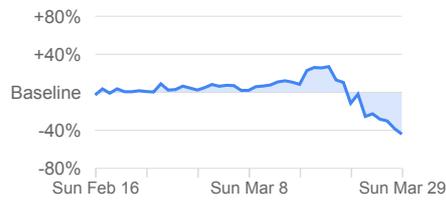
Hartlepool

Retail & recreation
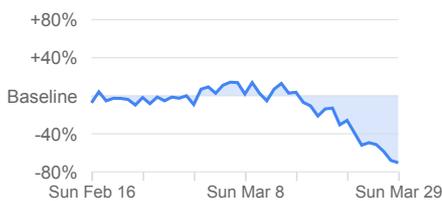**-86%** compared to baseline

Grocery & pharmacy
-44% compared to baseline

Parks ✱
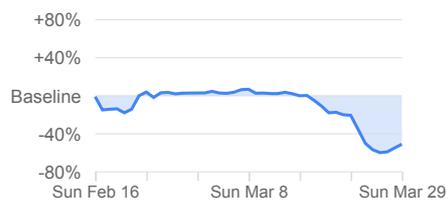**-64%** compared to baseline

Transit stations
-70% compared to baseline

Workplace
-51% compared to baseline
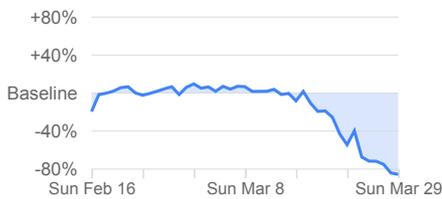

Residential ✱
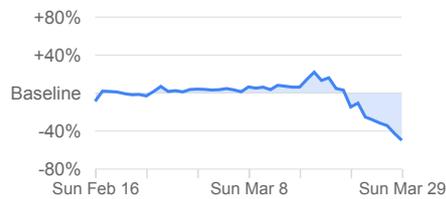**+19%** compared to baseline

Herefordshire

Retail & recreation
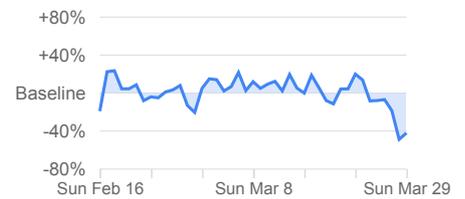**-86%** compared to baseline
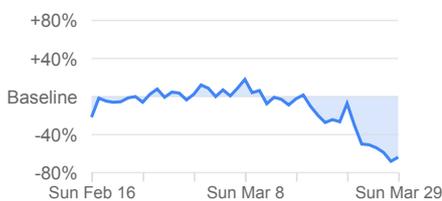

Grocery & pharmacy
-50% compared to baseline

Parks
-42% compared to baseline
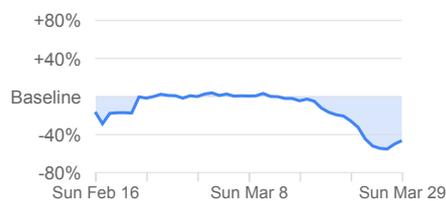

Transit stations
-64% compared to baseline

Workplace
-46% compared to baseline

Residential ✱
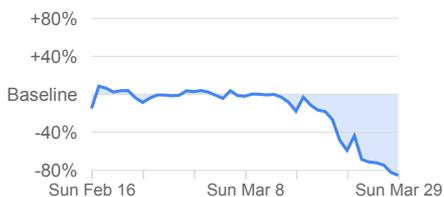**+24%** compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Hertfordshire

Retail & recreation
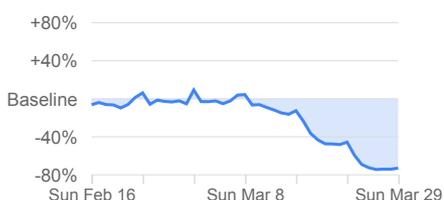**-85%** compared to baseline

Grocery & pharmacy
-47% compared to baseline

Parks
-46% compared to baseline

Transit stations
-73% compared to baseline

Workplace
-56% compared to baseline

Residential
+16% compared to baseline

Highland Council

Retail & recreation
-83% compared to baseline
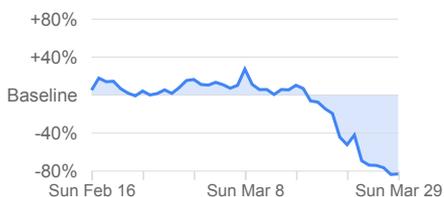
Grocery & pharmacy
-47% compared to baseline
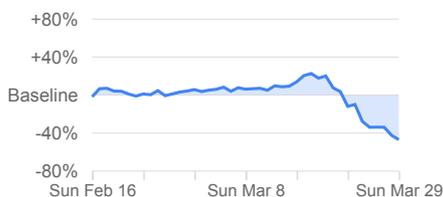
Parks
-48% compared to baseline

Transit stations
-70% compared to baseline

Workplace
-53% compared to baseline

Residential
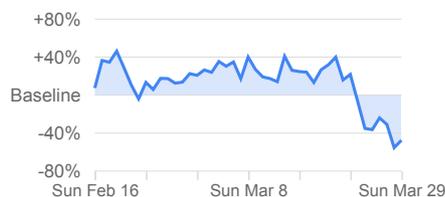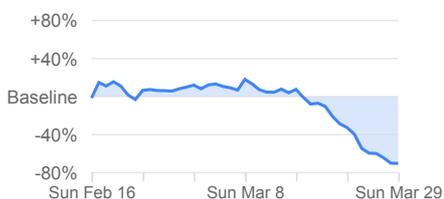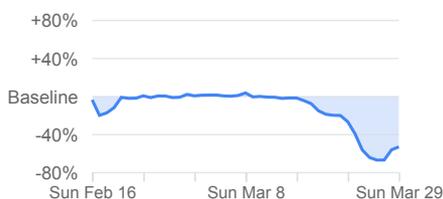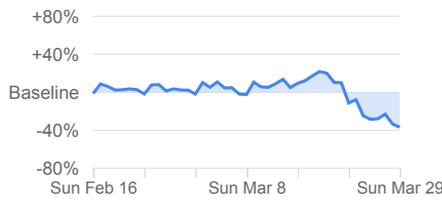**+24%** compared to baseline

Inverclyde

Retail & recreation
-83% compared to baseline

Grocery & pharmacy
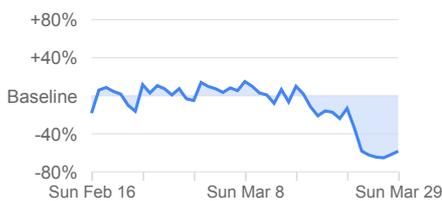**-37%** compared to baseline
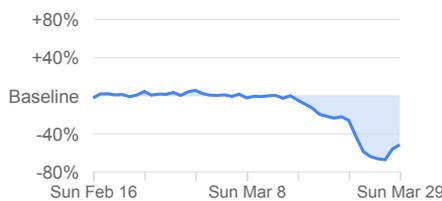

Parks ✳

Not enough data for this date

Transit stations
-58% compared to baseline

Workplace
-52% compared to baseline
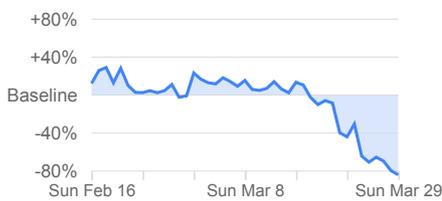

Residential ✳
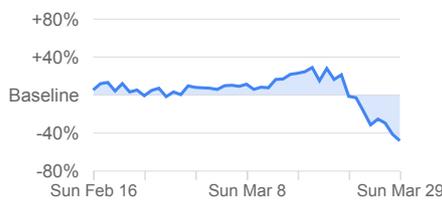**+15%** compared to baseline

Isle of Anglesey

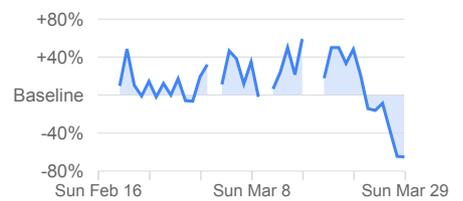## Retail & recreation
-84% compared to baseline

Grocery & pharmacy
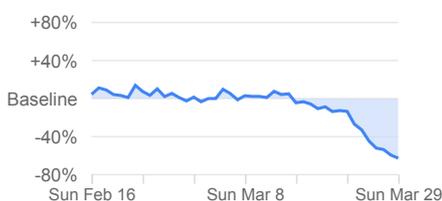**-48%** compared to baseline

Parks ✳
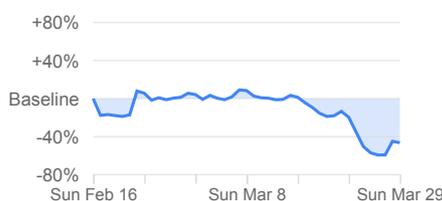**-65%** compared to baseline

Transit stations
-63% compared to baseline

Workplace
-46% compared to baseline

Residential ✳
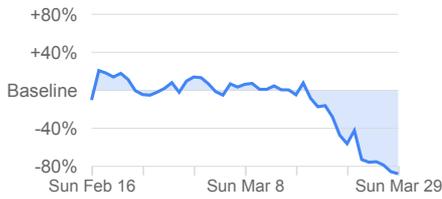**+7%** compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Isle of Wight

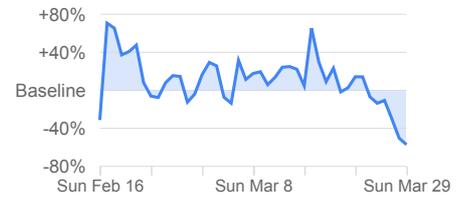## Retail & recreation

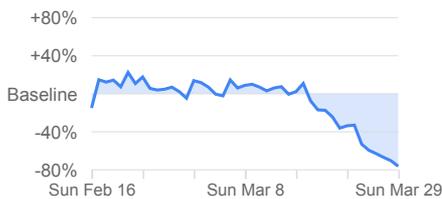**-88%** compared to baseline

Grocery & pharmacy

-47% compared to baseline

Parks

-57% compared to baseline

Transit stations

-76% compared to baseline

Workplace

-54% compared to baseline
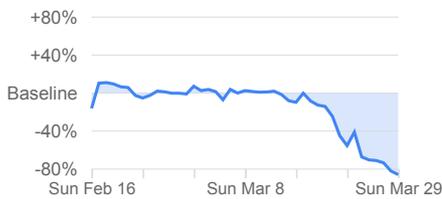

Residential ✱
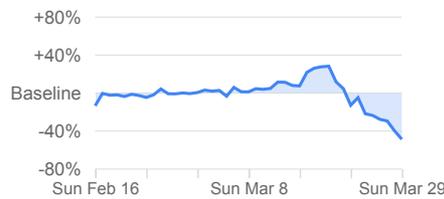
+22% compared to baseline

Kent

Retail & recreation

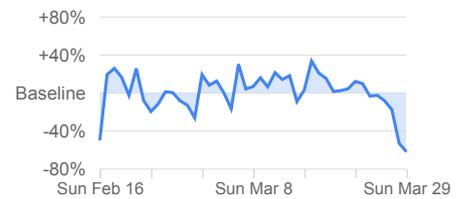**-86%** compared to baseline

Grocery & pharmacy

-49% compared to baseline
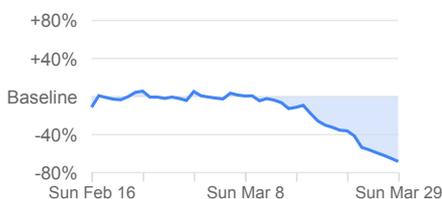

Parks

-62% compared to baseline
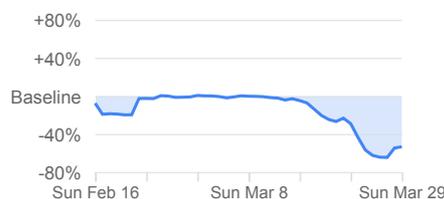

Transit stations

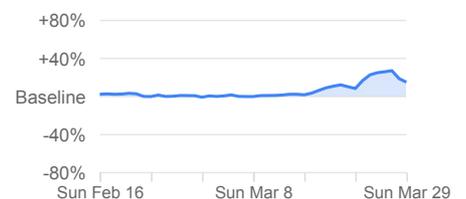**-68%** compared to baseline

Workplace

-53% compared to baseline

Residential

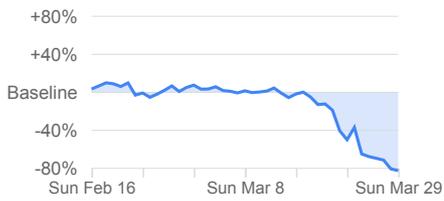**+15%** compared to baseline

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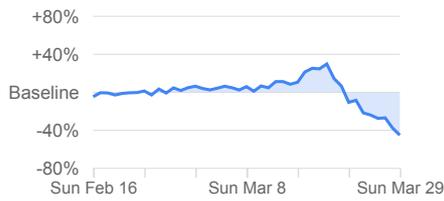
Kingston upon Hull
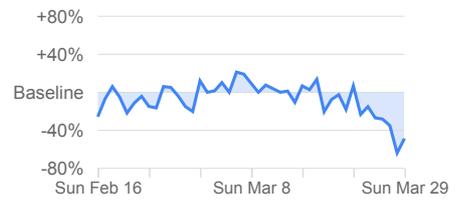
Retail & recreation
-82% compared to baseline

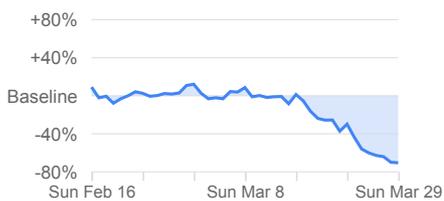### Grocery & pharmacy
-45% compared to baseline

Parks
-49% compared to baseline

Transit stations
-71% compared to baseline

Workplace
-51% compared to baseline
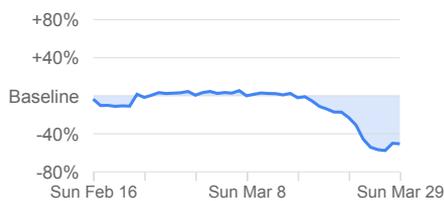
Residential
+14% compared to baseline
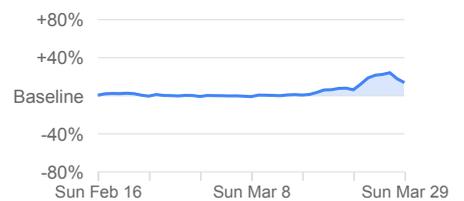
Lancashire

Retail & recreation
-84% compared to baseline
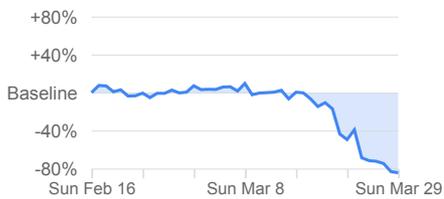
Grocery & pharmacy
-44% compared to baseline
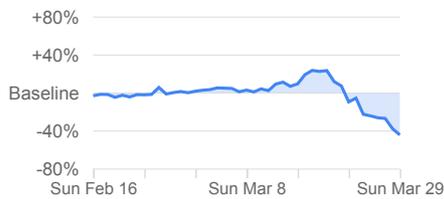
Parks
-39% compared to baseline
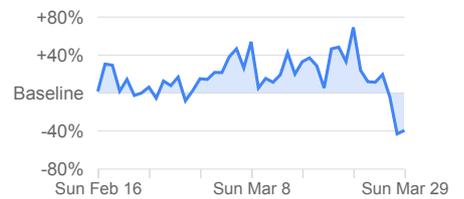
Transit stations
-71% compared to baseline
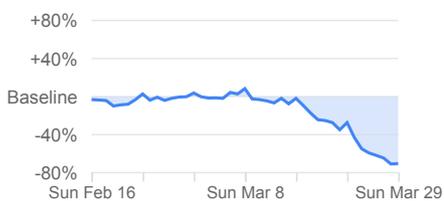
Workplace
-52% compared to baseline

Residential
+14% compared to baseline

Leicester

Retail & recreation
-84% compared to baseline

Grocery & pharmacy
-47% compared to baseline
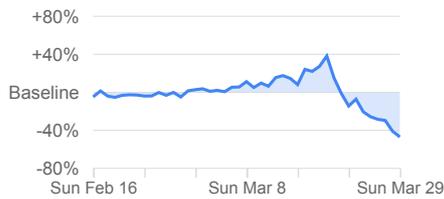
Parks
-45% compared to baseline
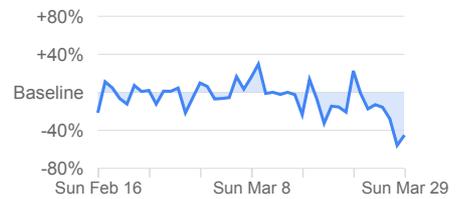
Transit stations
-80% compared to baseline
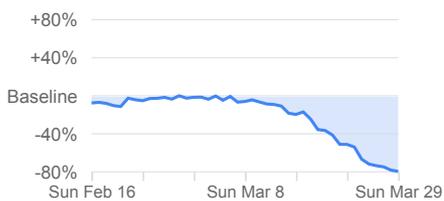
Workplace
-51% compared to baseline
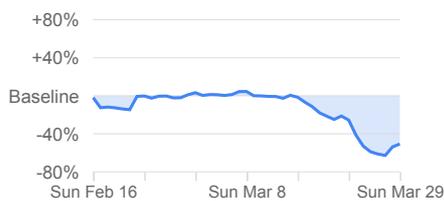
Residential
+15% compared to baseline
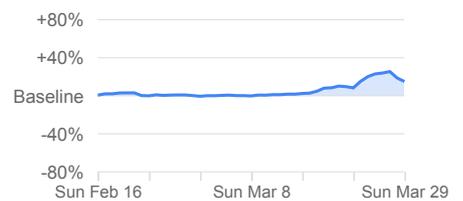
Leicestershire

Retail & recreation
-83% compared to baseline
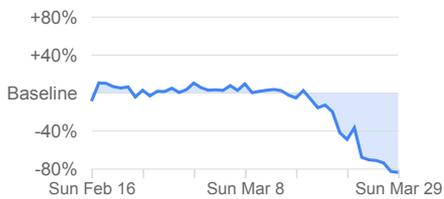
Grocery & pharmacy
-45% compared to baseline
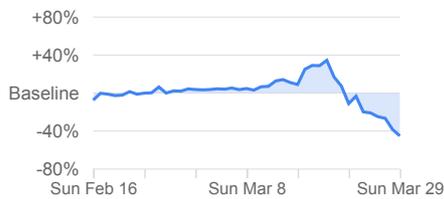
Parks
-54% compared to baseline
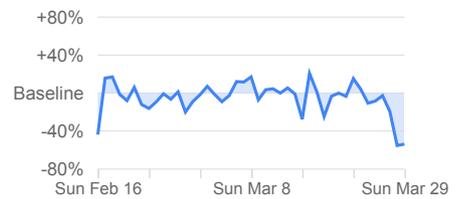
Transit stations
-72% compared to baseline
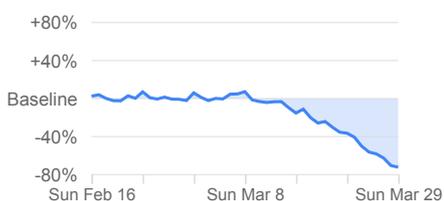
Workplace
-55% compared to baseline

Residential
+15% compared to baseline

Lincolnshire

Retail & recreation

-84% compared to baseline
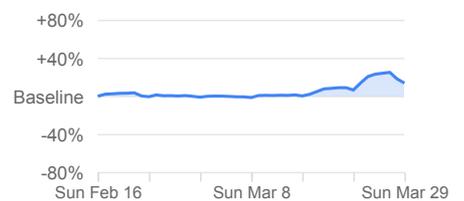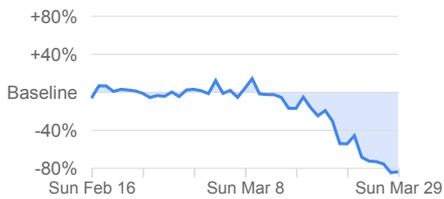

Grocery & pharmacy

-45% compared to baseline

Parks

-63% compared to baseline
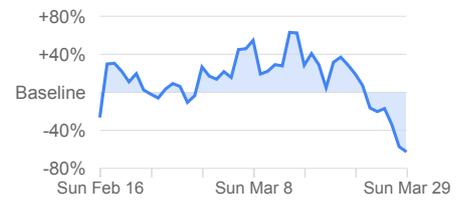
Transit stations

-67% compared to baseline
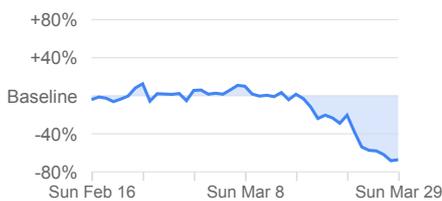
Workplace

-47% compared to baseline
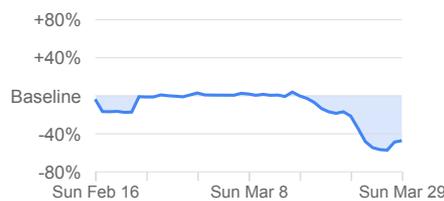
Residential

+13% compared to baseline
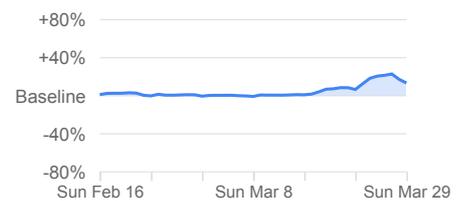
Lisburn and Castlereagh

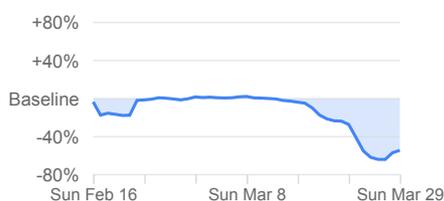### Retail & recreation

-87% compared to baseline
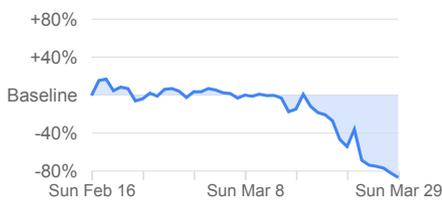
Grocery & pharmacy

-45% compared to baseline
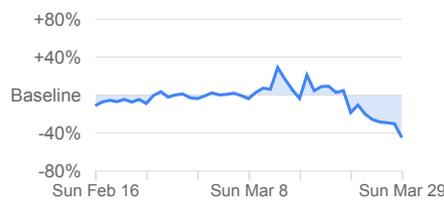
Parks ✱

-79% compared to baseline
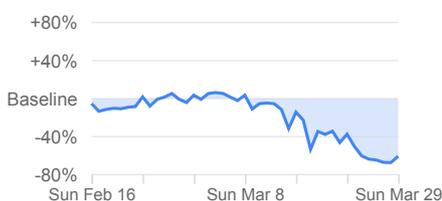
Transit stations

-61% compared to baseline

Workplace

-56% compared to baseline

Residential ✱

+30% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Luton

Retail & recreation

-79% compared to baseline

Grocery & pharmacy

-39% compared to baseline

Parks ✱

-41% compared to baseline

Transit stations

-90% compared to baseline
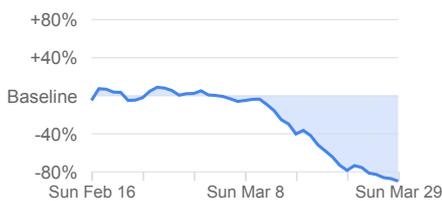
Workplace

-49% compared to baseline

Residential

+19% compared to baseline
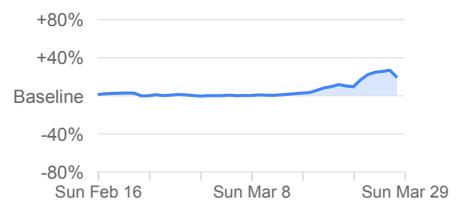
Medway

Retail & recreation
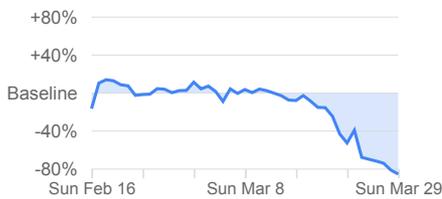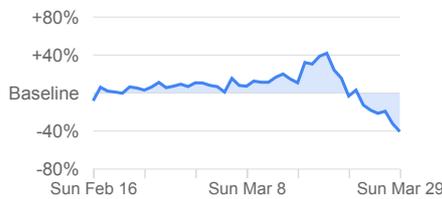
-85% compared to baseline

Grocery & pharmacy

-40% compared to baseline

Parks

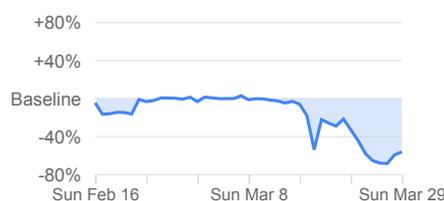**-67%** compared to baseline
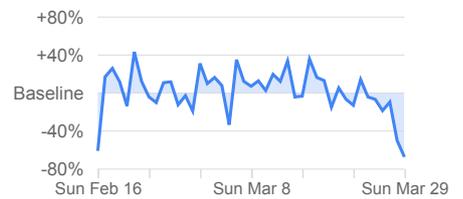
Transit stations

-71% compared to baseline
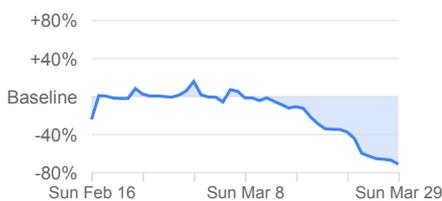
Workplace

-51% compared to baseline
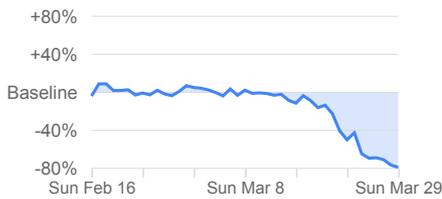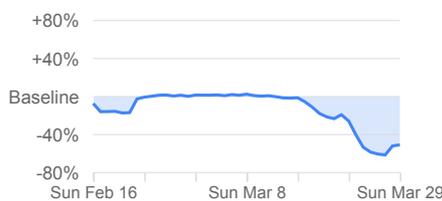

Residential

+15% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.
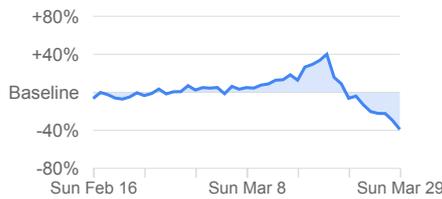
Merseyside

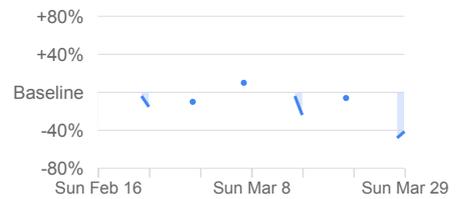### Retail & recreation

-83% compared to baseline

Grocery & pharmacy

-42% compared to baseline

Parks

-53% compared to baseline

Transit stations

-74% compared to baseline

Workplace

-54% compared to baseline

Residential

+15% compared to baseline
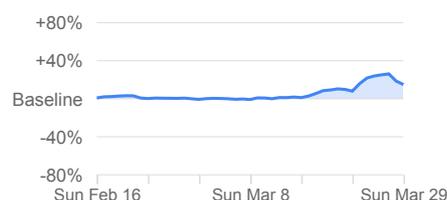
Merthyr Tydfil County Borough

Retail & recreation

-89% compared to baseline

Grocery & pharmacy

-50% compared to baseline
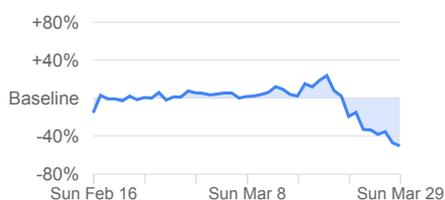
Parks ✱

Not enough data for this date

Transit stations ✱

-54% compared to baseline

Workplace

-52% compared to baseline

Residential ✱

+8% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Mid And East Antrim

Retail & recreation
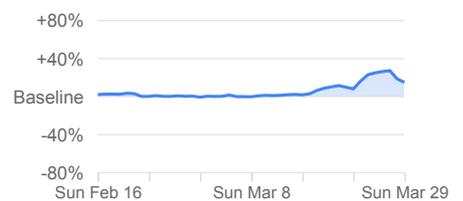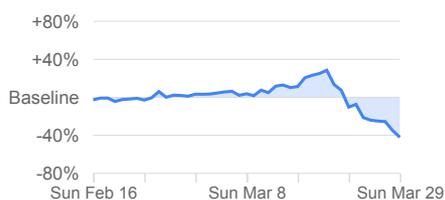**-81%** compared to baseline

Grocery & pharmacy
-37% compared to baseline

Parks ✻
-52% compared to baseline

Transit stations
-56% compared to baseline
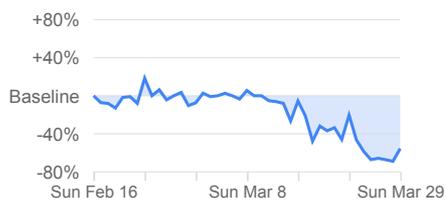
Workplace
-56% compared to baseline
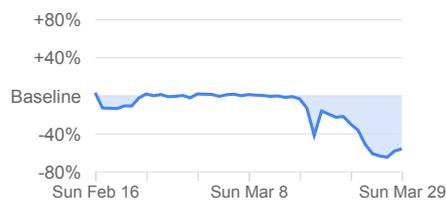
Residential ✻
+27% compared to baseline

Mid Ulster

Retail & recreation
-81% compared to baseline

Grocery & pharmacy
-43% compared to baseline
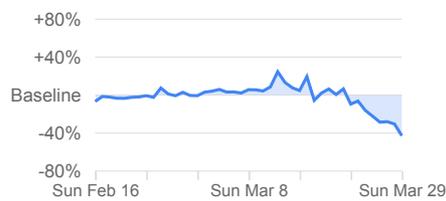
Parks ✻

Not enough data for this date

Transit stations ✻
-51% compared to baseline
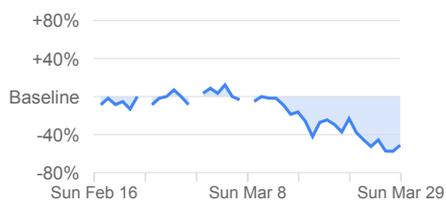
Workplace
-42% compared to baseline

Residential ✻
+28% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Middlesbrough
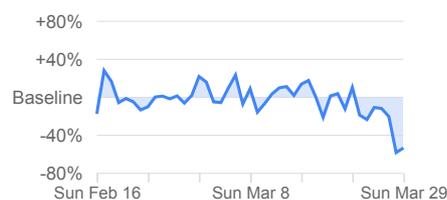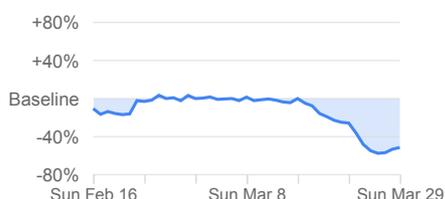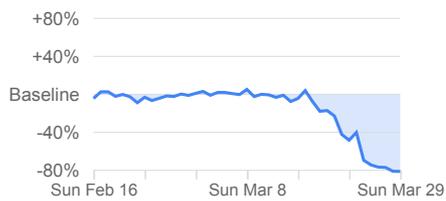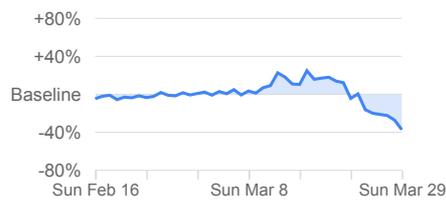
Retail & recreation

-84% compared to baseline

Grocery & pharmacy

-43% compared to baseline

Parks ✱

-63% compared to baseline

Transit stations

-73% compared to baseline

Workplace

-51% compared to baseline
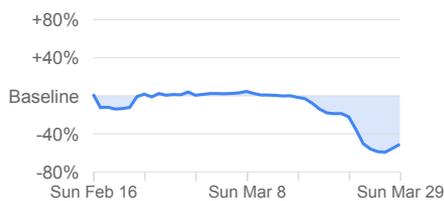
Residential ✱

+24% compared to baseline

Midlothian

Retail & recreation

-90% compared to baseline
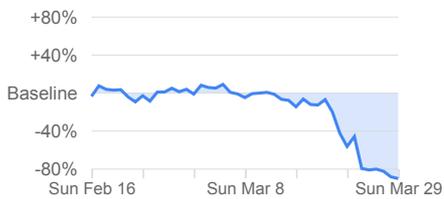
Grocery & pharmacy

-43% compared to baseline
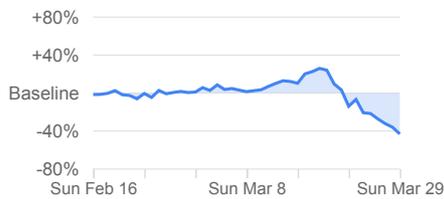
Parks ✱

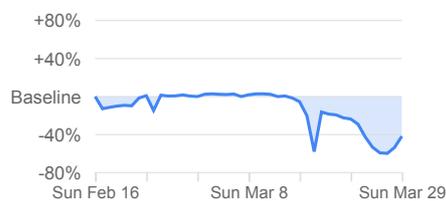**-20%** compared to baseline

Transit stations

-50% compared to baseline
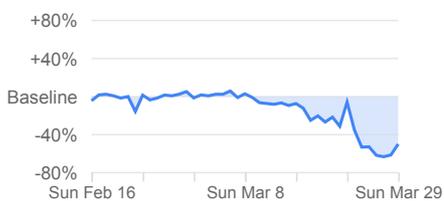
Workplace

-53% compared to baseline

Residential ✱

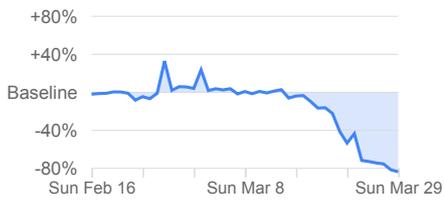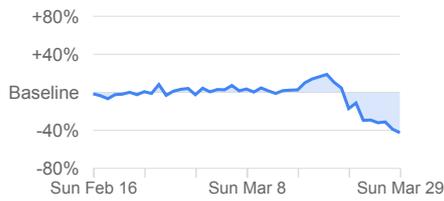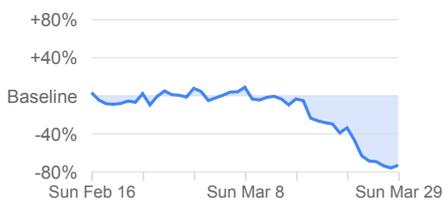**+25%** compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Milton Keynes

Retail & recreation
-85% compared to baseline

Grocery & pharmacy
-49% compared to baseline

Parks
-53% compared to baseline

Transit stations
-79% compared to baseline

Workplace
-55% compared to baseline
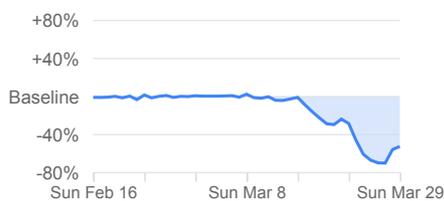

Residential
+19% compared to baseline
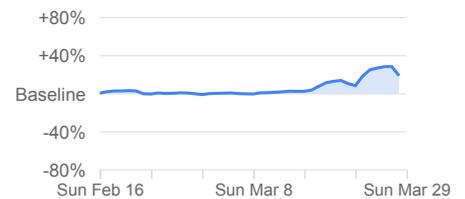
Monmouthshire

Retail & recreation
-85% compared to baseline
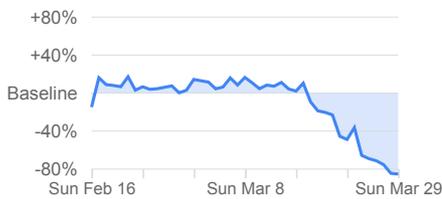
Grocery & pharmacy
-56% compared to baseline
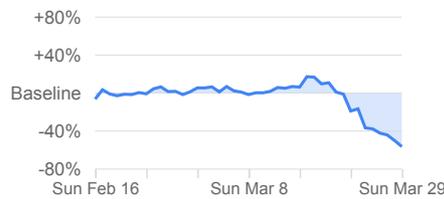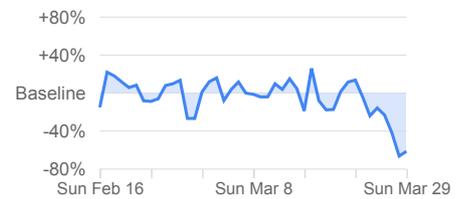
Parks
-61% compared to baseline

Transit stations
-58% compared to baseline
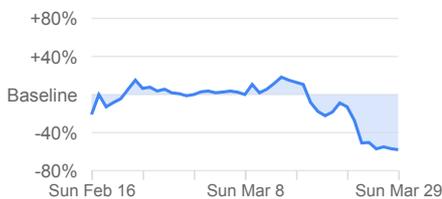
Workplace
-47% compared to baseline
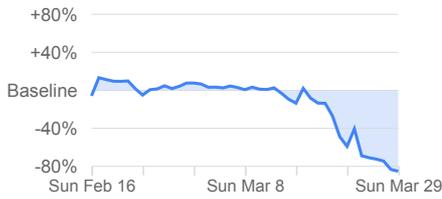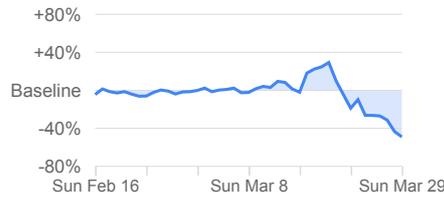

Residential ✱
+16% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Moray

Retail & recreation
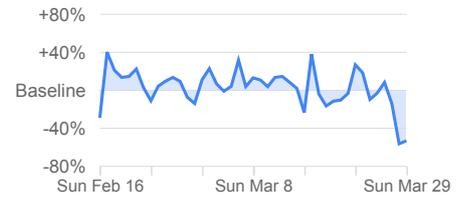
-88% compared to baseline
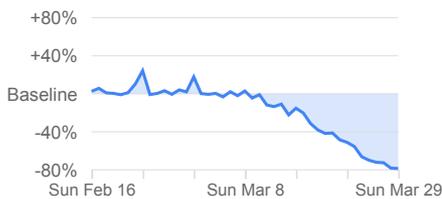

Grocery & pharmacy

-45% compared to baseline

Parks

-42% compared to baseline

Transit stations ✱

-63% compared to baseline

Workplace

-54% compared to baseline

Residential ✱

+12% compared to baseline

Na h-Eileanan an Iar

Retail & recreation ✱

-77% compared to baseline

Grocery & pharmacy ✱

-31% compared to baseline

Parks ✱

Not enough data for this date

Transit stations ✱

-54% compared to baseline

Workplace ✱

-51% compared to baseline

Residential ✱

Not enough data for this date

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Neath Port Talbot Principle Area

Retail & recreation

-74% compared to baseline

Grocery & pharmacy

-38% compared to baseline
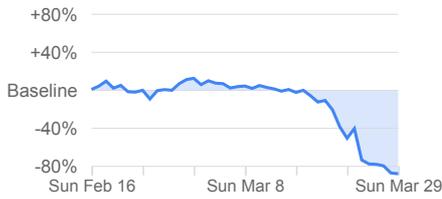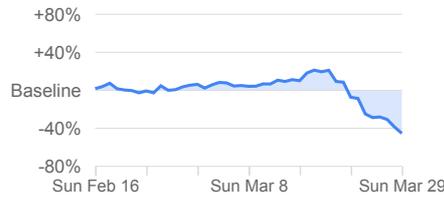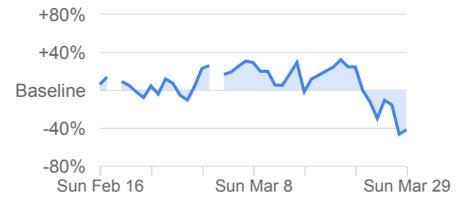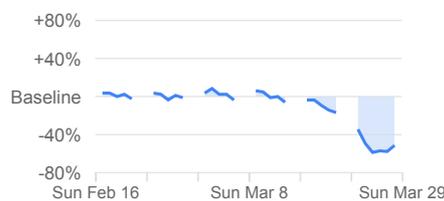

Parks ✳

-46% compared to baseline

Transit stations

-60% compared to baseline

Workplace

-46% compared to baseline

Residential ✳

+23% compared to baseline

Newport

Retail & recreation
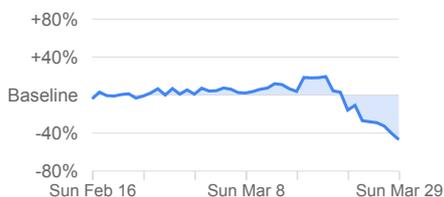
-83% compared to baseline

Grocery & pharmacy

-47% compared to baseline

Parks ✳

-49% compared to baseline

Transit stations

-66% compared to baseline

Workplace

-52% compared to baseline

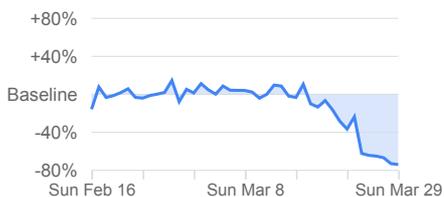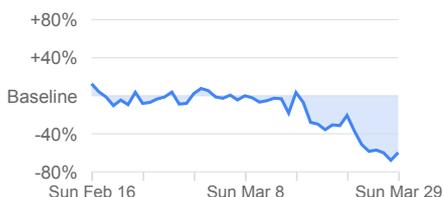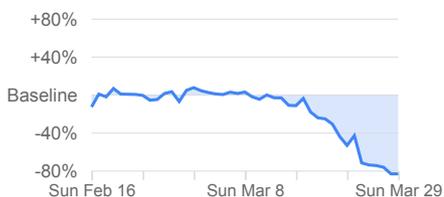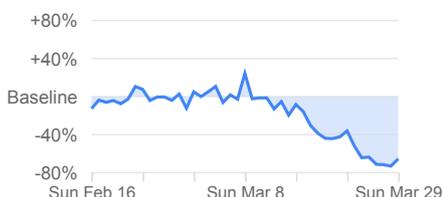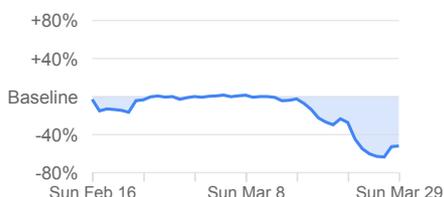## Residential

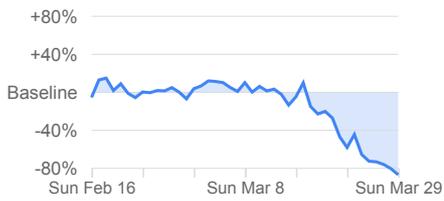**+26%** compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.
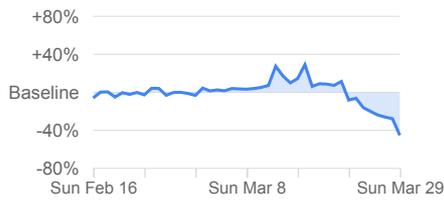
Newry and Mourne And Down
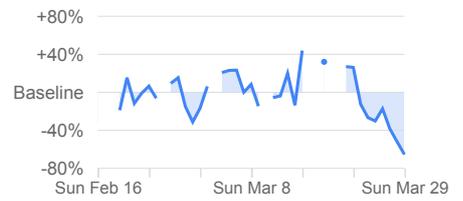
Retail & recreation

-87% compared to baseline
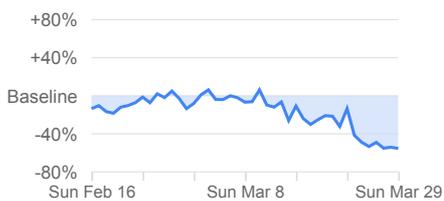

Grocery & pharmacy

-45% compared to baseline

Parks ✱

-65% compared to baseline
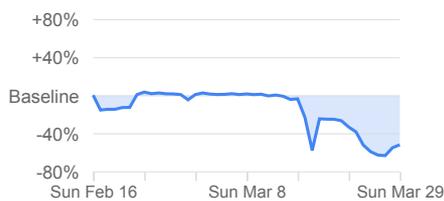

Transit stations

-55% compared to baseline

Workplace

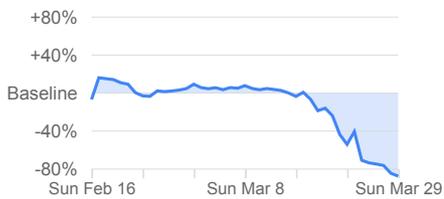**-52%** compared to baseline

Residential ✱

+29% compared to baseline

Norfolk

Retail & recreation

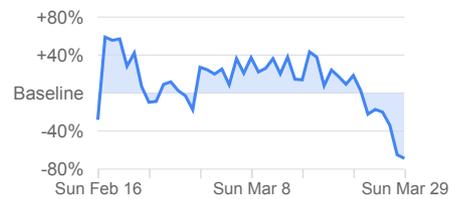**-87%** compared to baseline
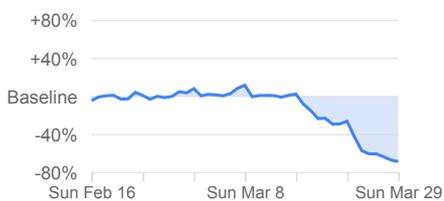

Grocery & pharmacy

-52% compared to baseline

Parks

-69% compared to baseline

Transit stations
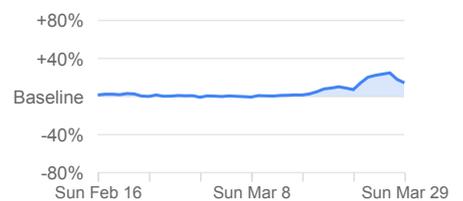
-68% compared to baseline

Workplace

-53% compared to baseline

Residential

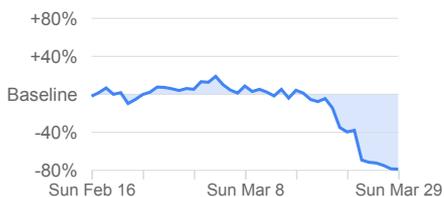**+14%** compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.
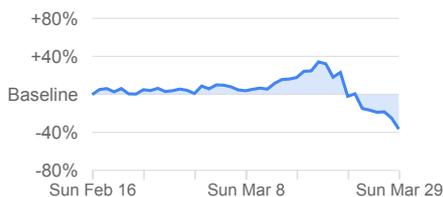
North Ayrshire Council

Retail & recreation
-79% compared to baseline

Grocery & pharmacy
-37% compared to baseline

Parks ✱
-12% compared to baseline

Transit stations
-59% compared to baseline

Workplace
-51% compared to baseline
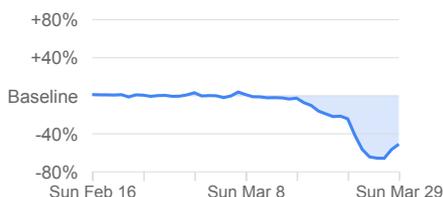
Residential ✱
+25% compared to baseline

North East Lincolnshire

Retail & recreation
-85% compared to baseline

Grocery & pharmacy
-46% compared to baseline
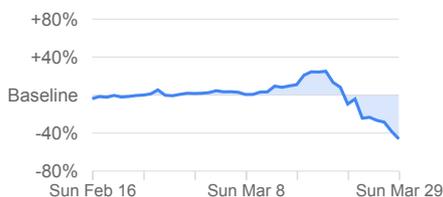
Parks
-72% compared to baseline

Transit stations
-68% compared to baseline

Workplace
-46% compared to baseline

Residential
+22% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

North Lanarkshire

Retail & recreation
-78% compared to baseline

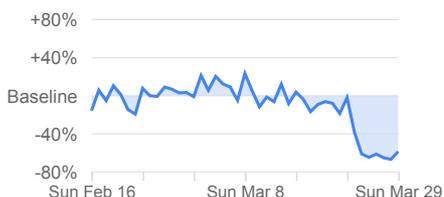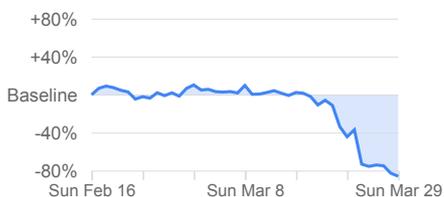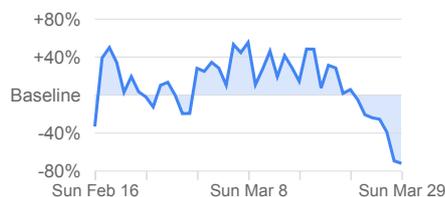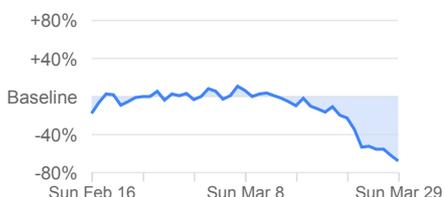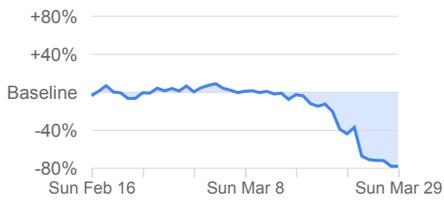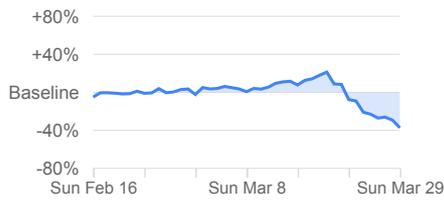

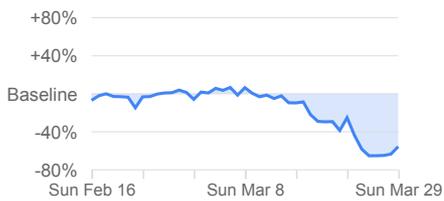### Grocery & pharmacy
-37% compared to baseline
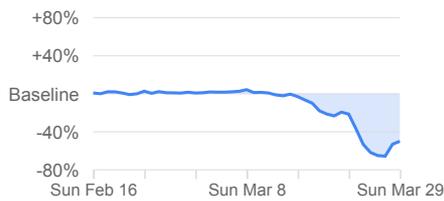

Parks ✱
Not enough data for this date

Transit stations
-56% compared to baseline

Workplace
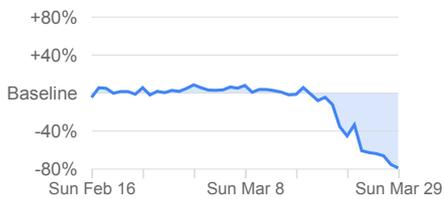**-50%** compared to baseline

Residential
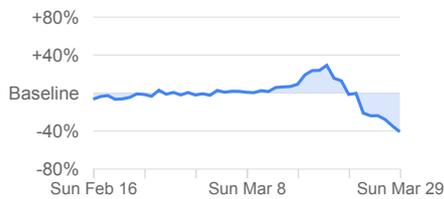**+13%** compared to baseline

North Lincolnshire
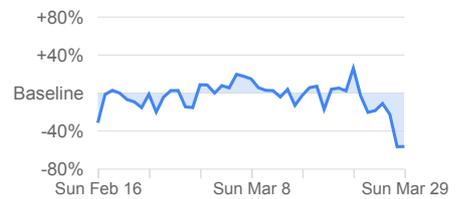
Retail & recreation
-79% compared to baseline
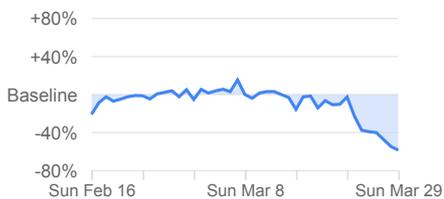

Grocery & pharmacy
-41% compared to baseline

Parks
-56% compared to baseline
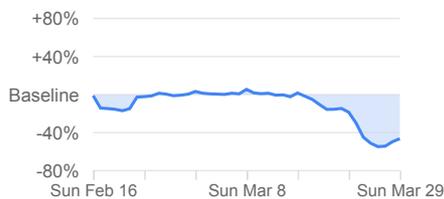

Transit stations
-58% compared to baseline

Workplace
-46% compared to baseline

Residential ✱
+23% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.
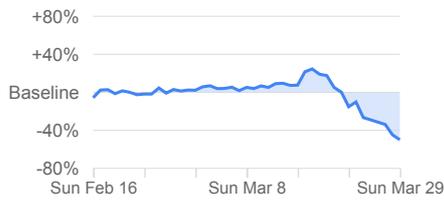
North Somerset

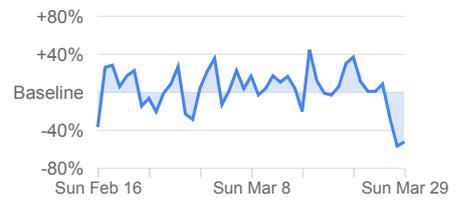### Retail & recreation
-84% compared to baseline

Grocery & pharmacy
-50% compared to baseline

Parks
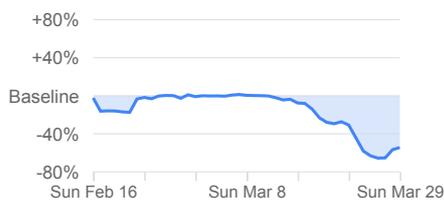**-52%** compared to baseline

Transit stations
-88% compared to baseline

Workplace
-54% compared to baseline

Residential
+27% compared to baseline

North Yorkshire

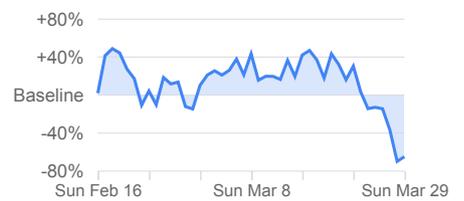### Retail & recreation
-88% compared to baseline

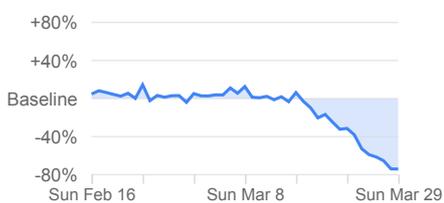### Grocery & pharmacy
-48% compared to baseline

Parks
-65% compared to baseline

Transit stations
-74% compared to baseline

Workplace
-55% compared to baseline
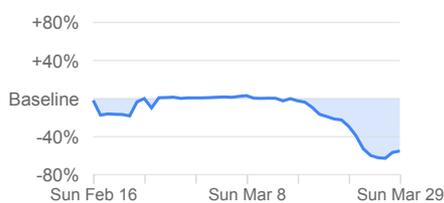
Residential
+15% compared to baseline

Northamptonshire

Retail & recreation
-84% compared to baseline

Grocery & pharmacy
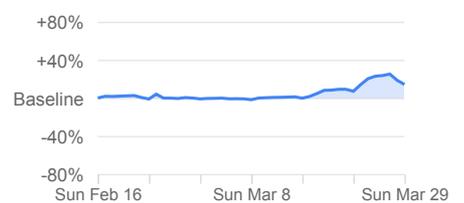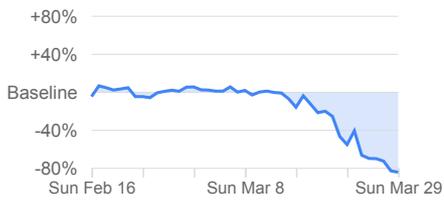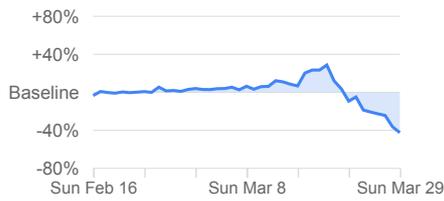**-42%** compared to baseline

Parks
-59% compared to baseline
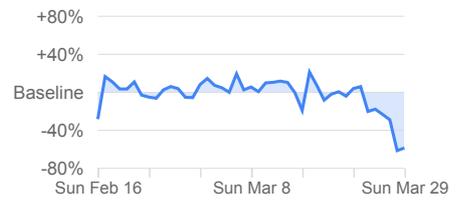
Transit stations
-71% compared to baseline

Workplace
-47% compared to baseline

Residential
+14% compared to baseline

Northumberland

Retail & recreation
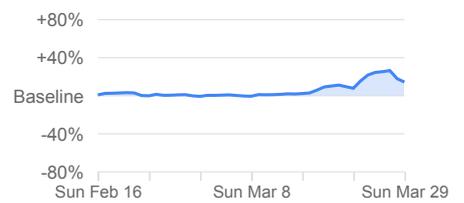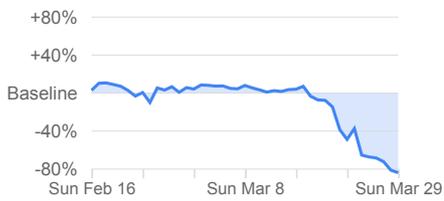**-84%** compared to baseline

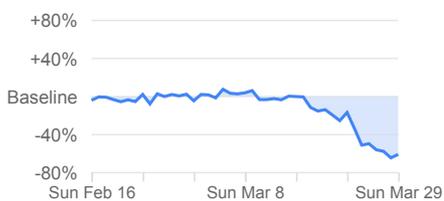

Grocery & pharmacy
-42% compared to baseline

Parks
-66% compared to baseline
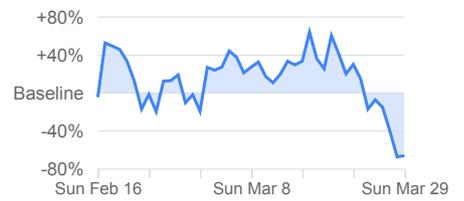
Transit stations
-61% compared to baseline

Workplace
-54% compared to baseline
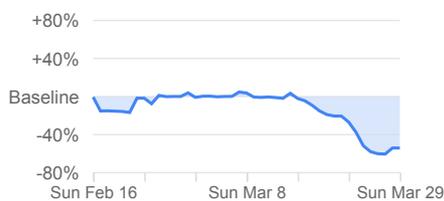
Residential
+14% compared to baseline

Nottinghamshire

Retail & recreation

-90% compared to baseline

Grocery & pharmacy

-45% compared to baseline

Parks
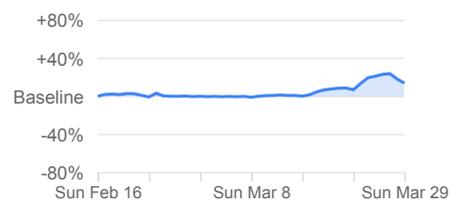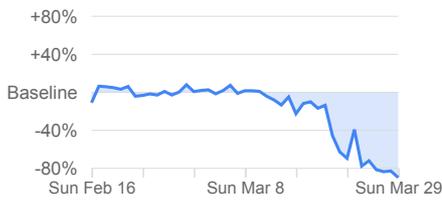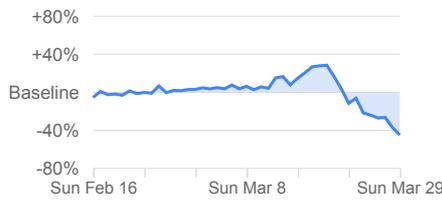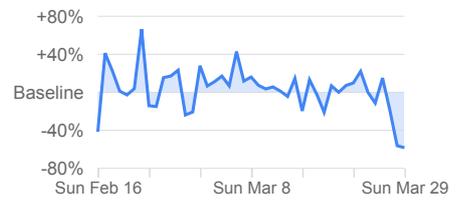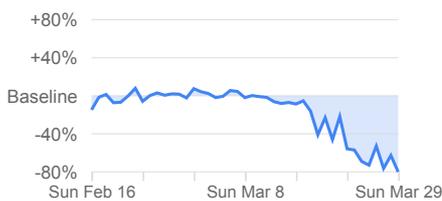
-58% compared to baseline

Transit stations

-80% compared to baseline

Workplace

-56% compared to baseline

Residential

+15% compared to baseline
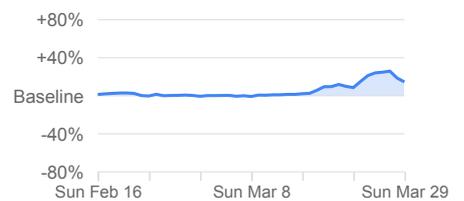
Orkney

Retail & recreation ✱

-85% compared to baseline

Grocery & pharmacy ✱

-40% compared to baseline

Parks ✱

Not enough data for this date

Transit stations ✱

Not enough data for this date

Workplace ✱

-61% compared to baseline

Residential ✱

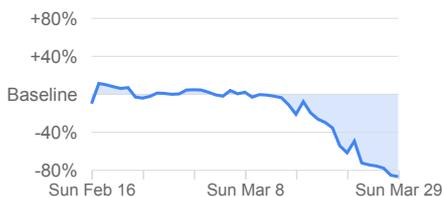*Not enough data for this date*

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Oxfordshire

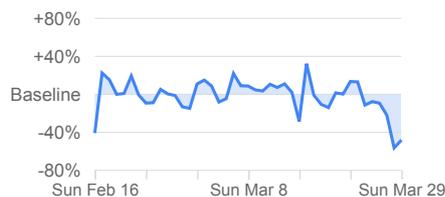### Retail & recreation

-87% compared to baseline

Grocery & pharmacy

-45% compared to baseline

Parks

-48% compared to baseline

Transit stations

-79% compared to baseline

Workplace

-58% compared to baseline
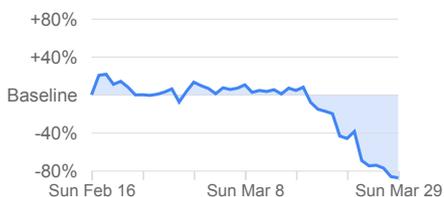

Residential
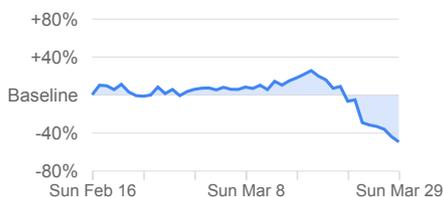
+17% compared to baseline

Pembrokeshire

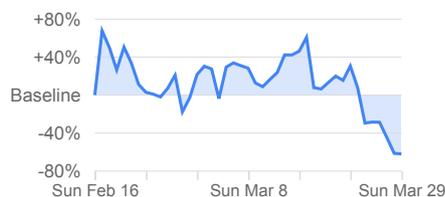### Retail & recreation

-87% compared to baseline

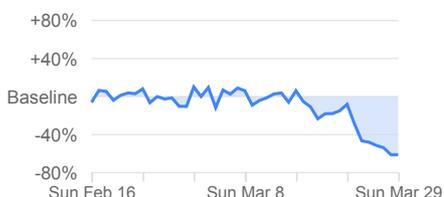### Grocery & pharmacy

-49% compared to baseline

Parks

-62% compared to baseline

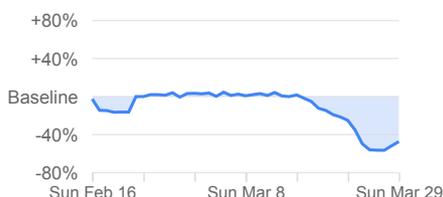

Transit stations

-61% compared to baseline

Workplace

-47% compared to baseline

Residential ✱
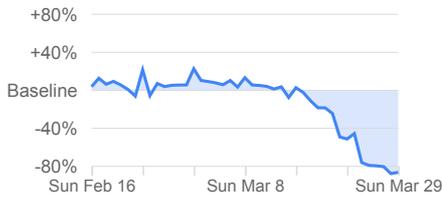
+18% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Perth and Kinross

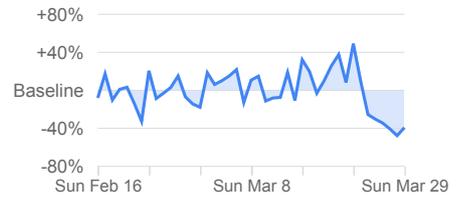### Retail & recreation
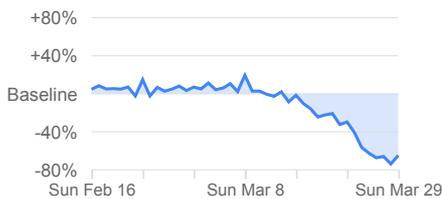**-86%** compared to baseline

Grocery & pharmacy
-46% compared to baseline

Parks
-39% compared to baseline

Transit stations
-65% compared to baseline

Workplace
-54% compared to baseline

Residential ✱
+27% compared to baseline

Peterborough

Retail & recreation
-80% compared to baseline
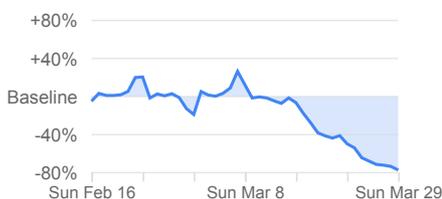
Grocery & pharmacy
-45% compared to baseline
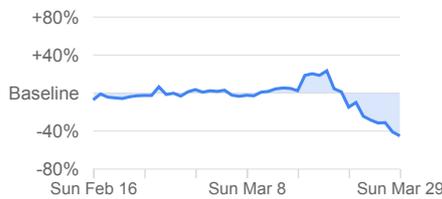
Parks ✱
-36% compared to baseline
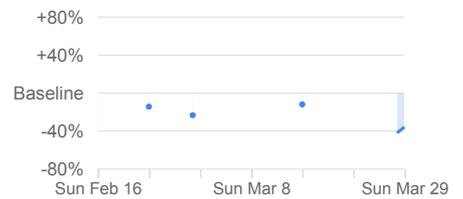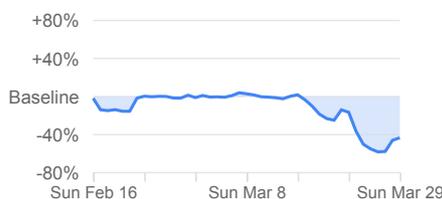
Transit stations
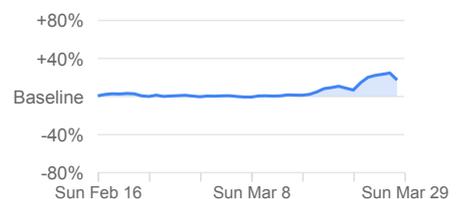**-77%** compared to baseline

Workplace
-43% compared to baseline

Residential
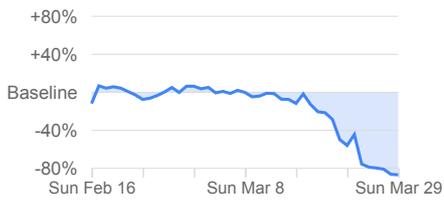**+17%** compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.
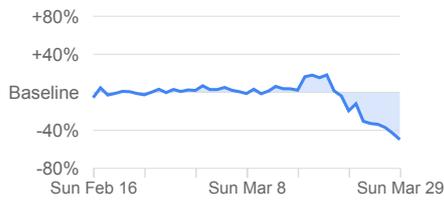
Plymouth

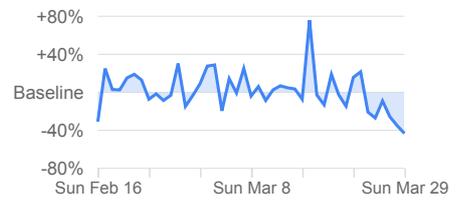### Retail & recreation

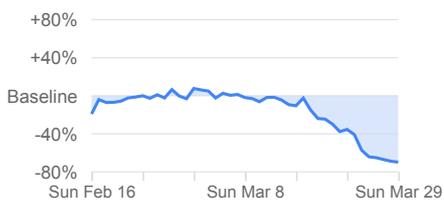**-87%** compared to baseline

Grocery & pharmacy

-50% compared to baseline

Parks

-43% compared to baseline

Transit stations

-70% compared to baseline

Workplace

-54% compared to baseline
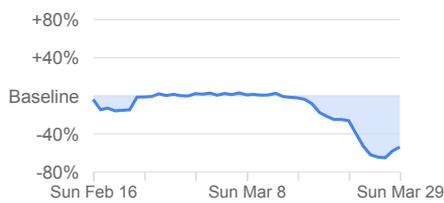
Residential

+18% compared to baseline
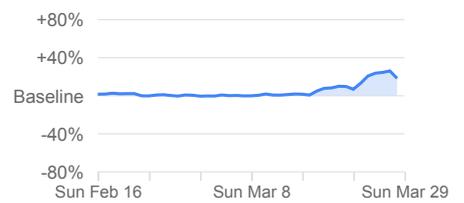
Portsmouth

Retail & recreation
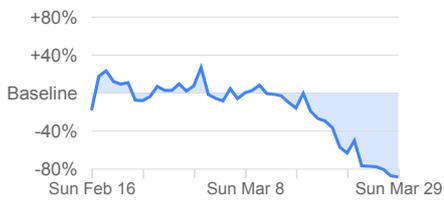
-88% compared to baseline

Grocery & pharmacy

-43% compared to baseline

Parks

-46% compared to baseline
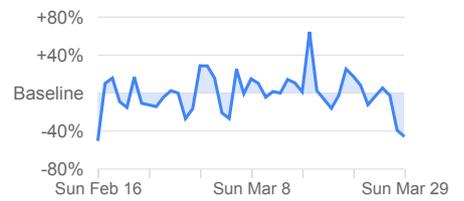
Transit stations

-71% compared to baseline

Workplace

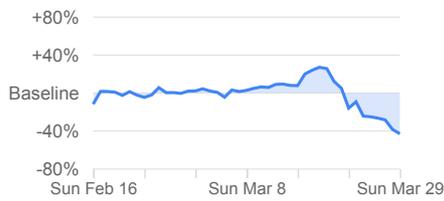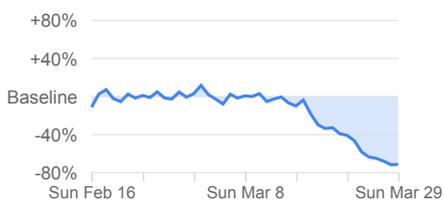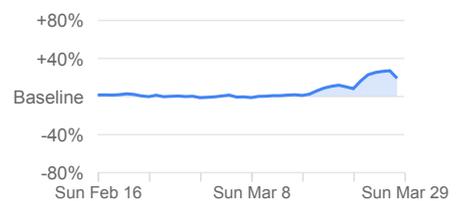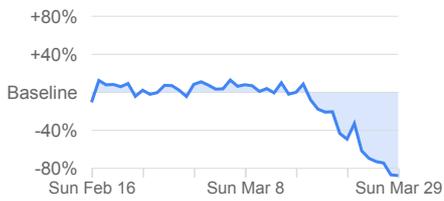**-54%** compared to baseline
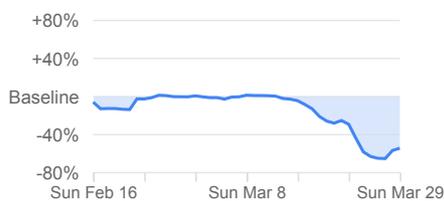
Residential

+19% compared to baseline

Powys

Retail & recreation
-88% compared to baseline
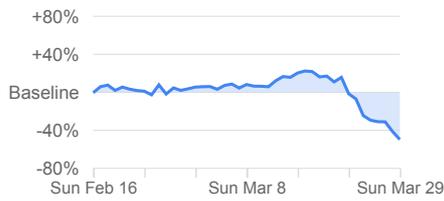
Grocery & pharmacy
-50% compared to baseline

Parks
-56% compared to baseline
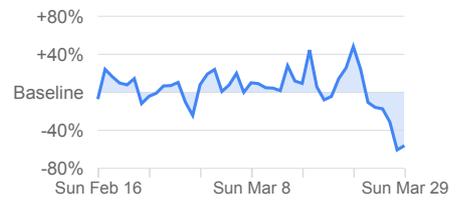
Transit stations
-63% compared to baseline
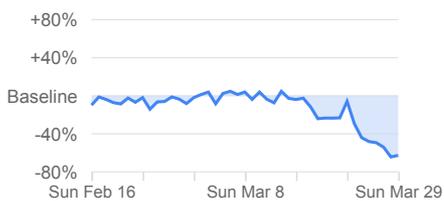
Workplace
-51% compared to baseline
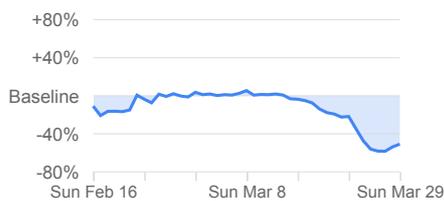
Residential ✸
+23% compared to baseline

Reading

Retail & recreation
-89% compared to baseline
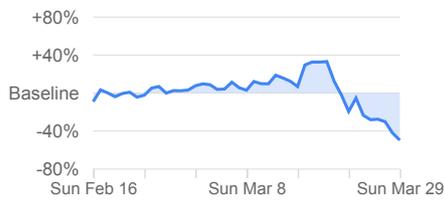
Grocery & pharmacy
-50% compared to baseline

Parks
-41% compared to baseline
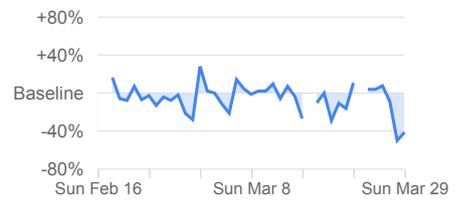
Transit stations
-84% compared to baseline
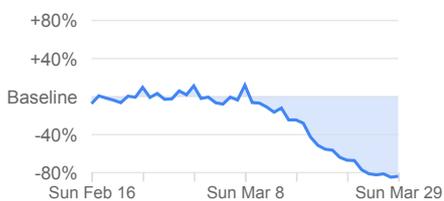
Workplace
-55% compared to baseline

Residential ✸
+32% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Redcar and Cleveland

Retail & recreation
-88% compared to baseline

Grocery & pharmacy
-44% compared to baseline

Parks ✱
-63% compared to baseline

Transit stations
-62% compared to baseline

Workplace
-50% compared to baseline

Residential ✱
+23% compared to baseline

Renfrewshire

Retail & recreation
-86% compared to baseline

Grocery & pharmacy
-39% compared to baseline
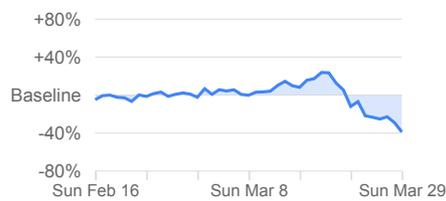
Parks ✱
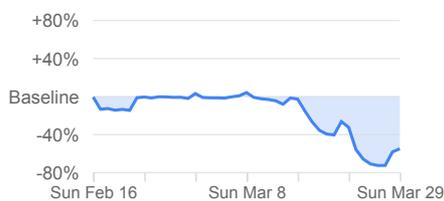**+14%** compared to baseline
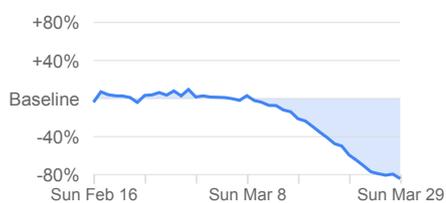
Transit stations
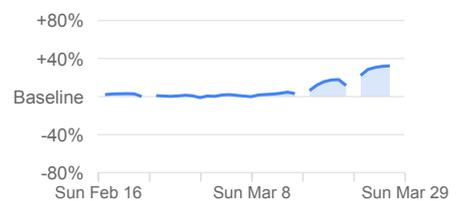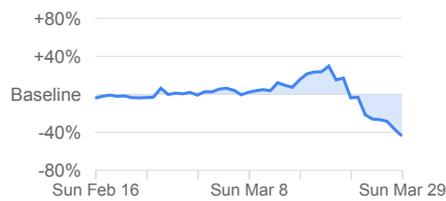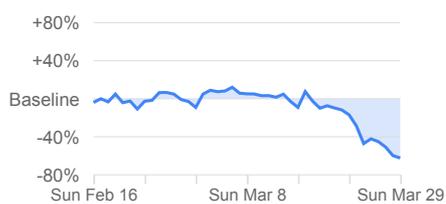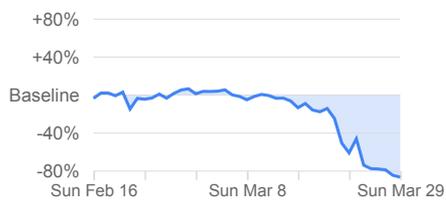**-84%** compared to baseline

Workplace
-58% compared to baseline

Residential
+29% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Rhondda Cynon Taff

Retail & recreation
-80% compared to baseline

Grocery & pharmacy
-41% compared to baseline

Parks
-47% compared to baseline

Transit stations
-52% compared to baseline

Workplace
-50% compared to baseline
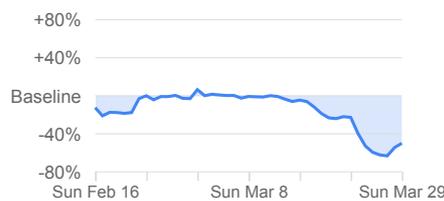
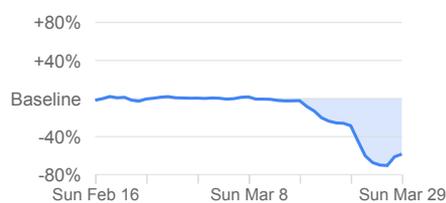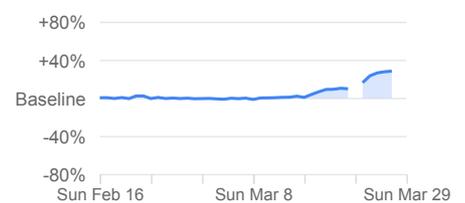### Residential
+19% compared to baseline

Rutland

Retail & recreation
-100% compared to baseline
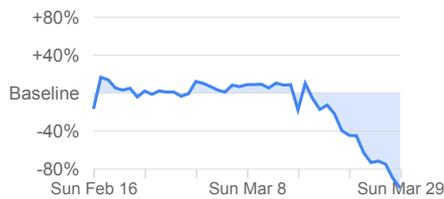
Grocery & pharmacy
-37% compared to baseline
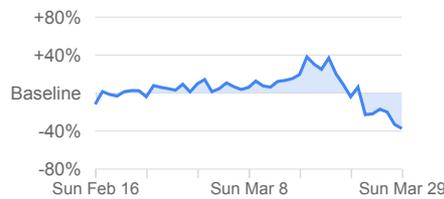
Parks ✽
-70% compared to baseline

Transit stations ✽
Not enough data for this date

Workplace ✽
-57% compared to baseline

Residential ✽
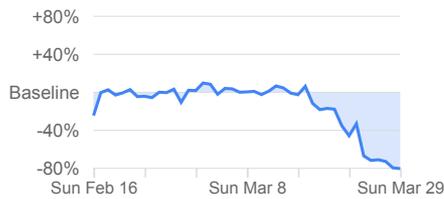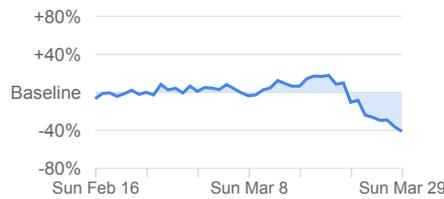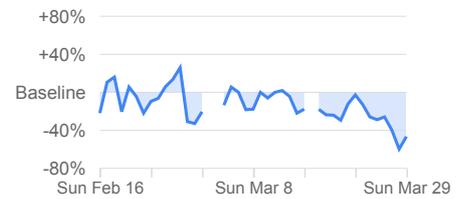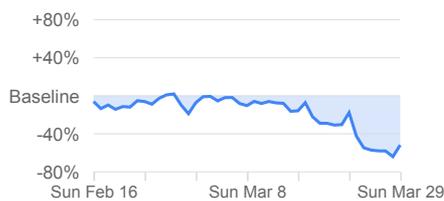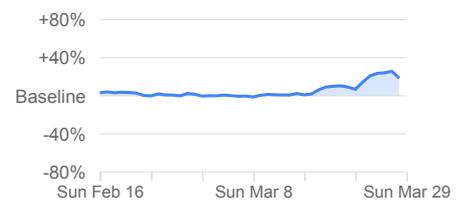*Not enough data for this date*

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Scottish Borders

Retail & recreation
-88% compared to baseline

Grocery & pharmacy
-46% compared to baseline

Parks
-39% compared to baseline

Transit stations
-44% compared to baseline
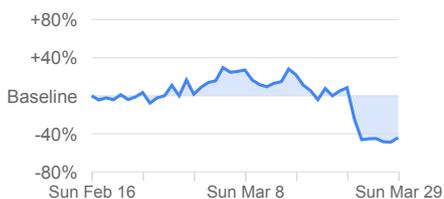
Workplace
-51% compared to baseline
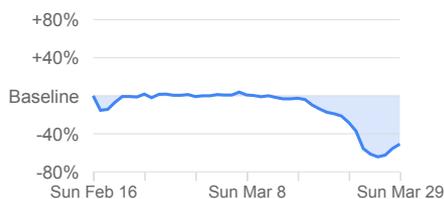
Residential ✱
+20% compared to baseline

Shetland Islands

Retail & recreation ✱
-85% compared to baseline

Grocery & pharmacy ✱
-49% compared to baseline

Parks ✱
Not enough data for this date

Transit stations ✱
-54% compared to baseline

Workplace ✱
-60% compared to baseline

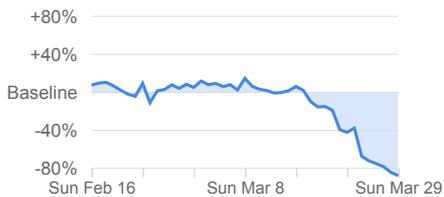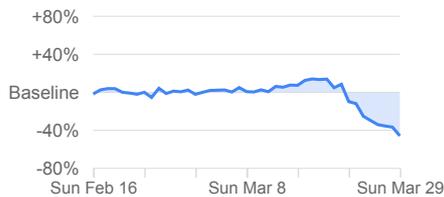### Residential ✱
Not enough data for this date

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Shropshire

Retail & recreation
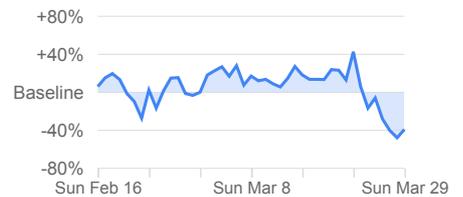**-85%** compared to baseline
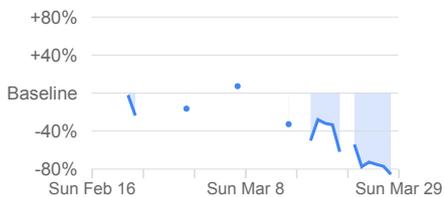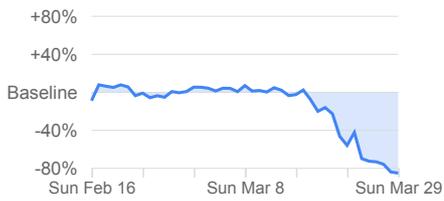

Grocery & pharmacy
-49% compared to baseline

Parks
-56% compared to baseline

Transit stations
-70% compared to baseline
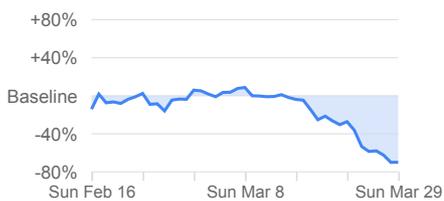
Workplace
-50% compared to baseline

Residential
+14% compared to baseline

Slough

Retail & recreation
-80% compared to baseline
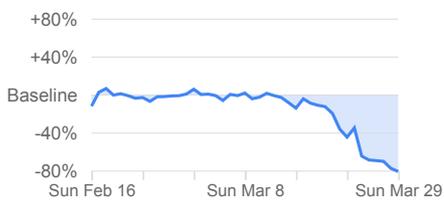
Grocery & pharmacy
-45% compared to baseline

Parks
-45% compared to baseline
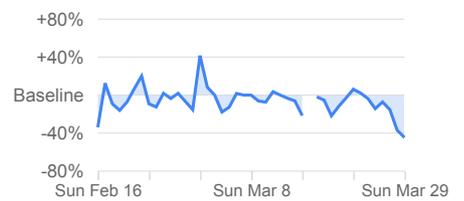
Transit stations
-78% compared to baseline

Workplace
-54% compared to baseline

Residential ✱
+29% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

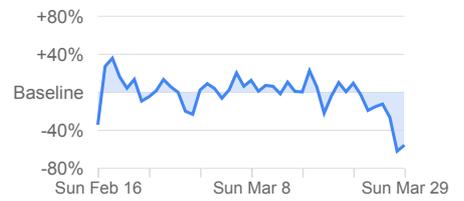# Somerset

Retail & recreation

-86% compared to baseline
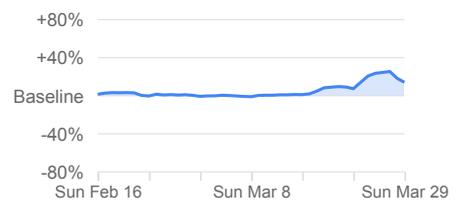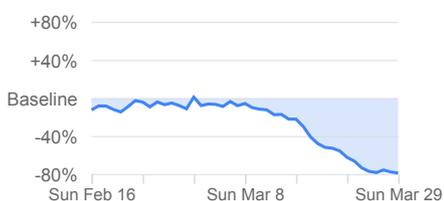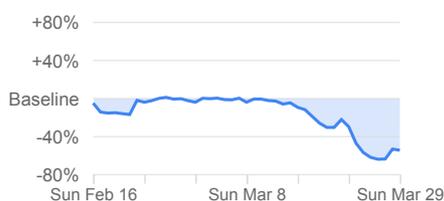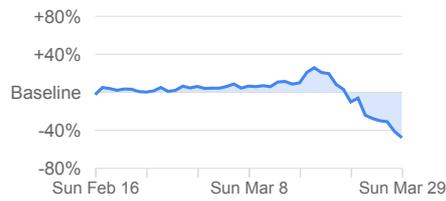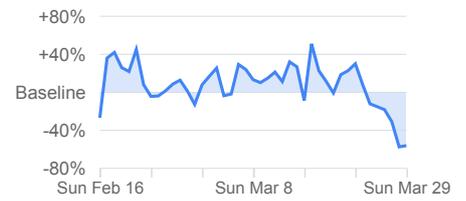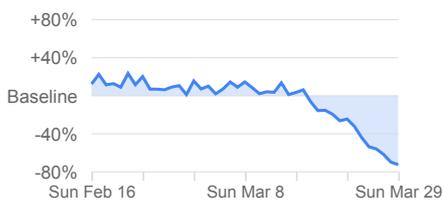

Grocery & pharmacy

-48% compared to baseline

Parks

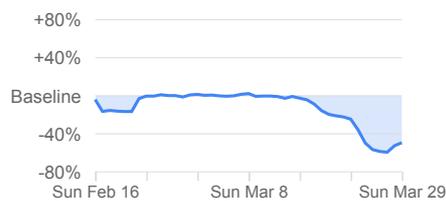**-56%** compared to baseline

Transit stations

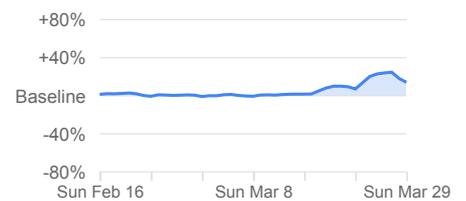**-73%** compared to baseline

Workplace

-49% compared to baseline
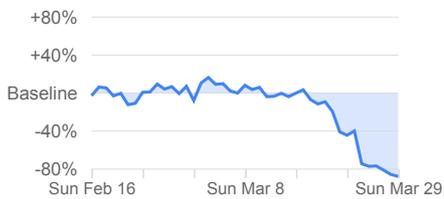

Residential

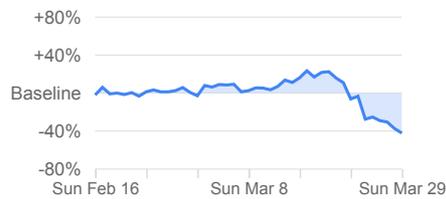**+14%** compared to baseline

South Ayrshire Council

Retail & recreation

-88% compared to baseline

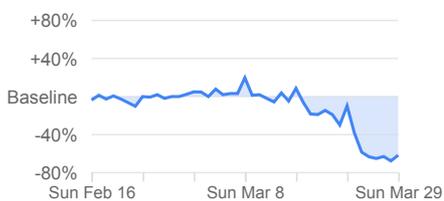### Grocery & pharmacy

-42% compared to baseline

Parks ✶

-35% compared to baseline

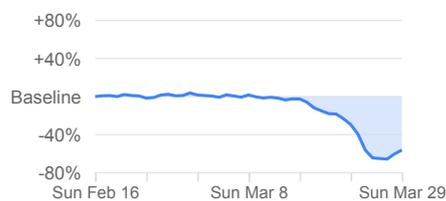### Transit stations

-62% compared to baseline

Workplace

-56% compared to baseline

Residential ✶

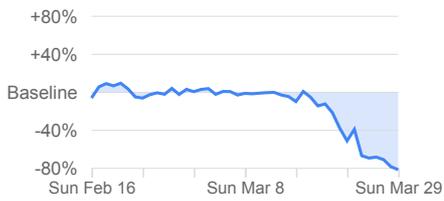**+20%** compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.
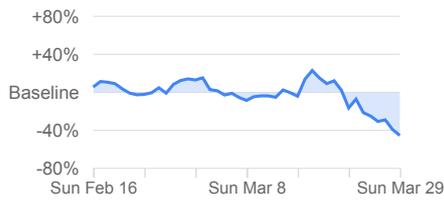
South Gloucestershire
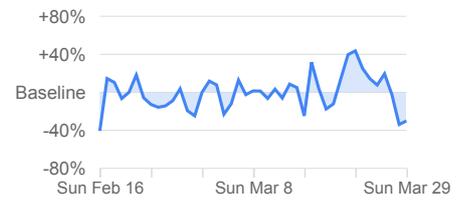
Retail & recreation
-81% compared to baseline

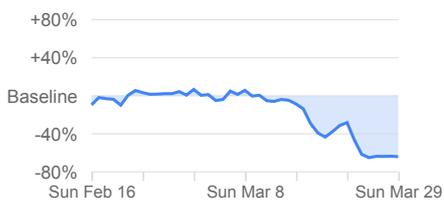### Grocery & pharmacy
-45% compared to baseline

Parks
-30% compared to baseline

Transit stations
-64% compared to baseline

Workplace
-52% compared to baseline
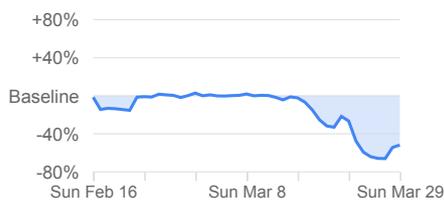
Residential
+20% compared to baseline

South Lanarkshire

Retail & recreation
-78% compared to baseline
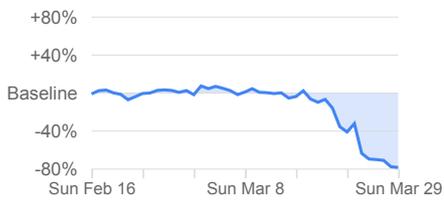
Grocery & pharmacy
-38% compared to baseline
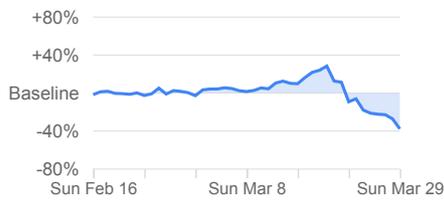
Parks
-6% compared to baseline

Transit stations
-57% compared to baseline
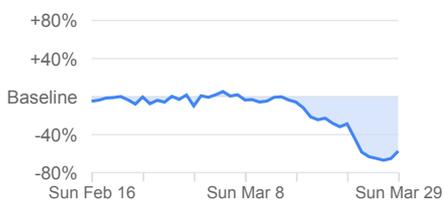
Workplace
-54% compared to baseline
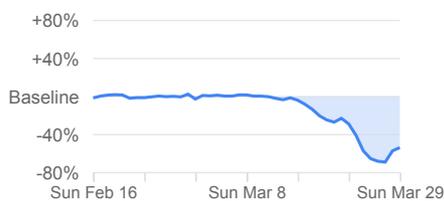
Residential
+14% compared to baseline
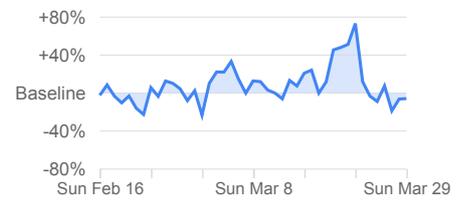
South Yorkshire

Retail & recreation

-86% compared to baseline

Grocery & pharmacy

-43% compared to baseline
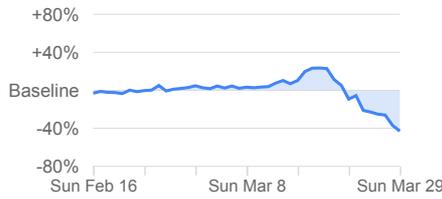
Parks

-47% compared to baseline
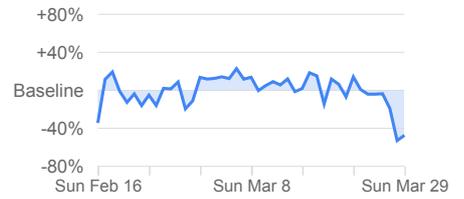
Transit stations

-71% compared to baseline

Workplace

-53% compared to baseline

Residential

+15% compared to baseline

Southampton

Retail & recreation
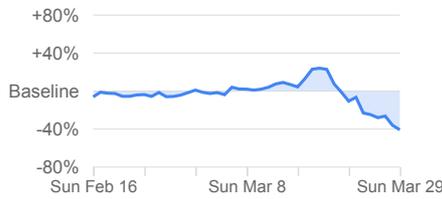
-87% compared to baseline

Grocery & pharmacy

-41% compared to baseline

Parks
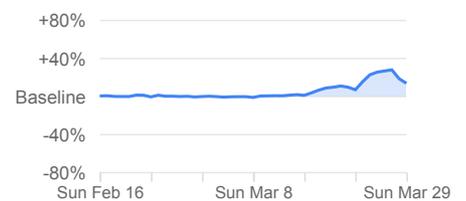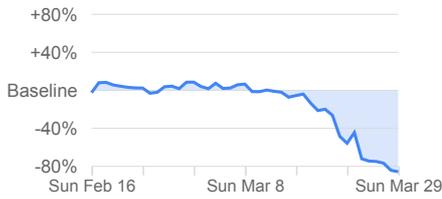
-57% compared to baseline
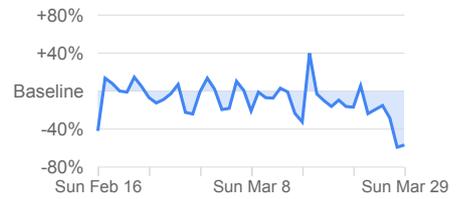
Transit stations

-71% compared to baseline

Workplace

-54% compared to baseline

Residential

+19% compared to baseline

Southend-on-Sea

Retail & recreation
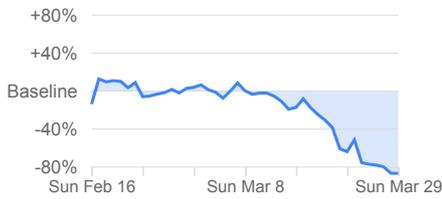**-89%** compared to baseline
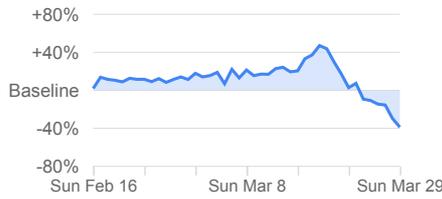
Grocery & pharmacy
-39% compared to baseline

Parks
-63% compared to baseline

Transit stations
-79% compared to baseline

Workplace
-57% compared to baseline

Residential ✱
+28% compared to baseline

Staffordshire

Retail & recreation
-85% compared to baseline
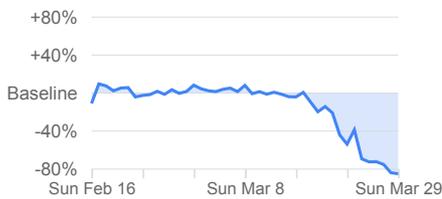
Grocery & pharmacy
-44% compared to baseline

Parks
-54% compared to baseline
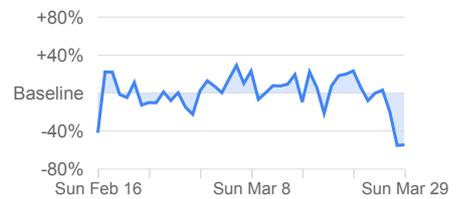
Transit stations
-73% compared to baseline
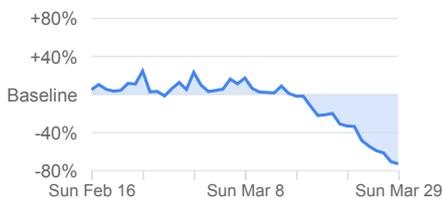
Workplace
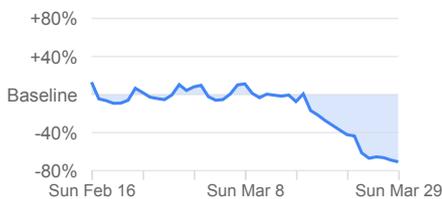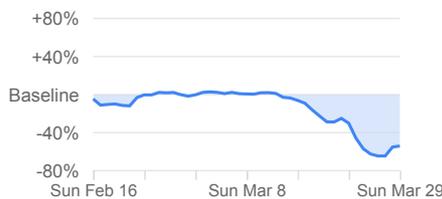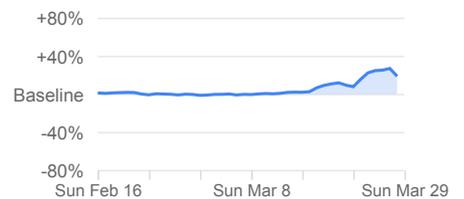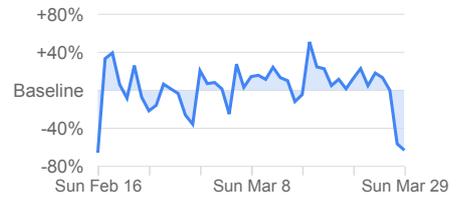**-54%** compared to baseline

Residential
+14% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Stirling

Retail & recreation

-85% compared to baseline

Grocery & pharmacy

-49% compared to baseline

Parks

-49% compared to baseline

Transit stations

-76% compared to baseline

Workplace

-62% compared to baseline
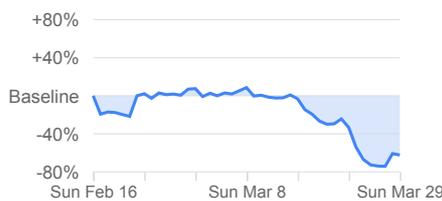
Residential ✱

+11% compared to baseline

Stockton-on-Tees

Retail & recreation
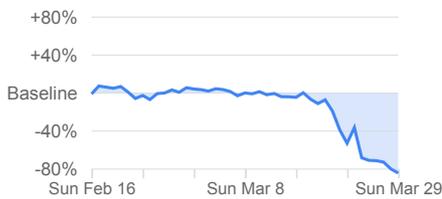
-84% compared to baseline

Grocery & pharmacy

-47% compared to baseline

Parks

-60% compared to baseline
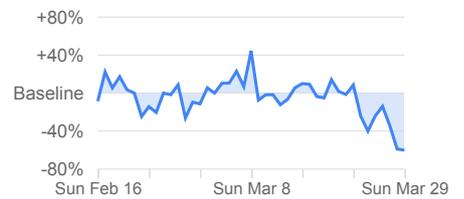
Transit stations

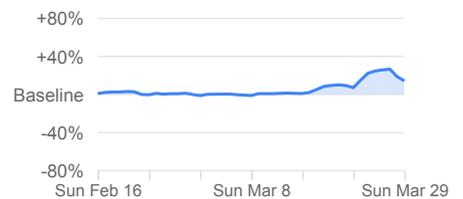**-69%** compared to baseline
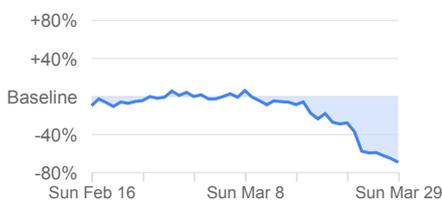
Workplace

-52% compared to baseline

Residential
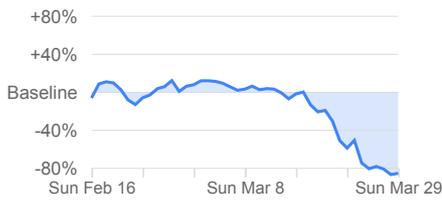
+25% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.
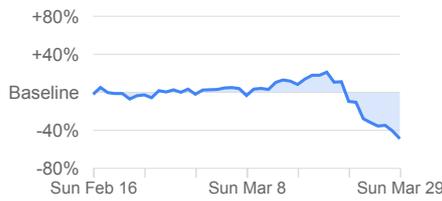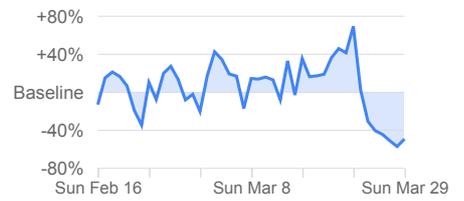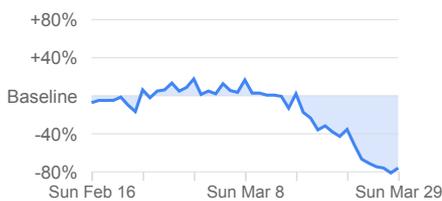
Stoke-on-Trent

Retail & recreation
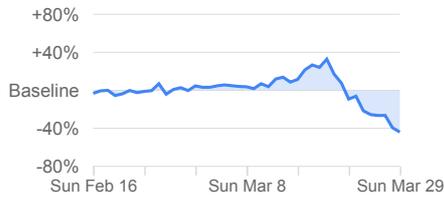
-84% compared to baseline

Grocery & pharmacy

-44% compared to baseline

Parks

-41% compared to baseline
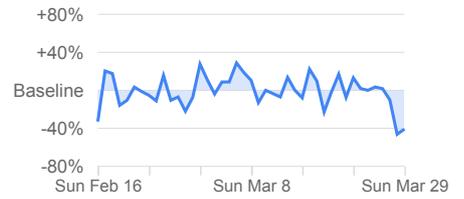
Transit stations

-70% compared to baseline
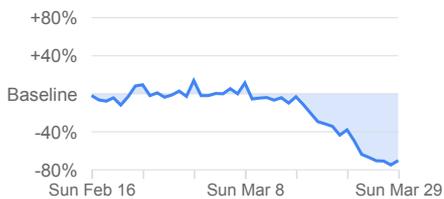
Workplace

-49% compared to baseline

Residential

+14% compared to baseline
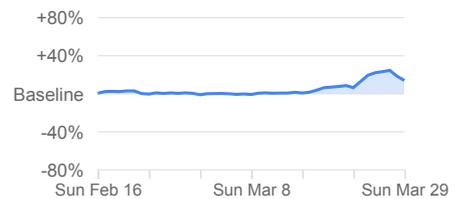
Suffolk

Retail & recreation
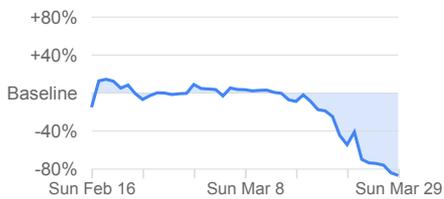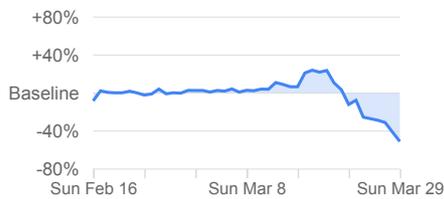
-87% compared to baseline

Grocery & pharmacy

-51% compared to baseline
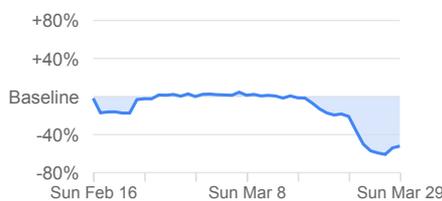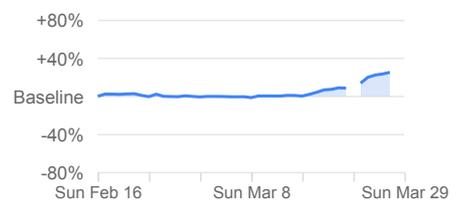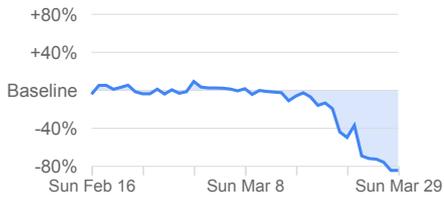

Parks

-67% compared to baseline

Transit stations

-69% compared to baseline

Workplace

-54% compared to baseline

Residential

+15% compared to baseline

Surrey

Retail & recreation
-85% compared to baseline
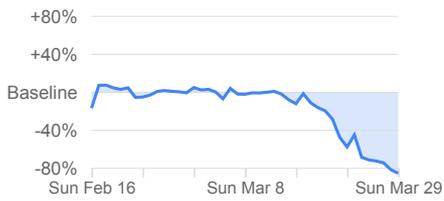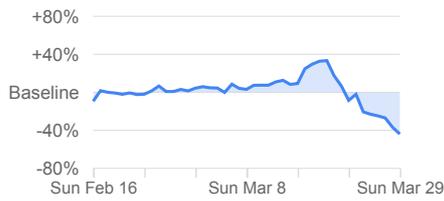
Grocery & pharmacy
-44% compared to baseline

Parks
-57% compared to baseline
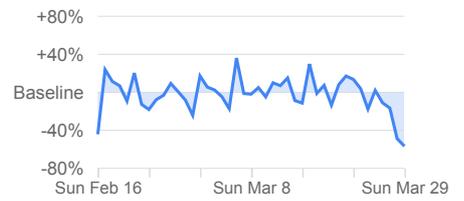
Transit stations
-74% compared to baseline

Workplace
-59% compared to baseline

Residential
+17% compared to baseline

Swansea

Retail & recreation
-84% compared to baseline
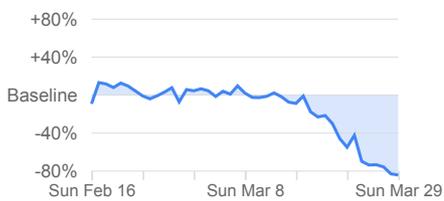
Grocery & pharmacy
-50% compared to baseline

Parks
-51% compared to baseline
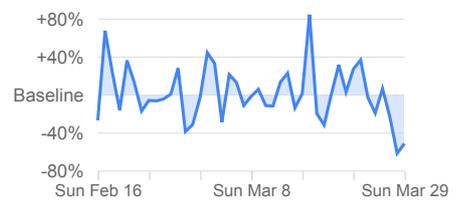
Transit stations
-67% compared to baseline

Workplace
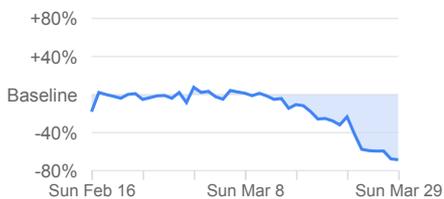**-54%** compared to baseline
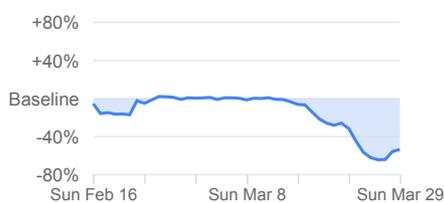
Residential
+19% compared to baseline

Swindon

Retail & recreation
-83% compared to baseline
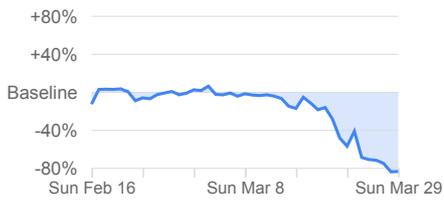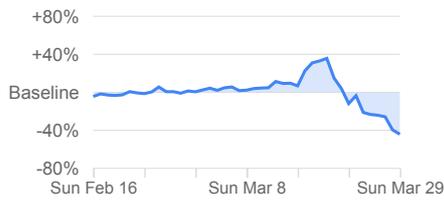
Grocery & pharmacy
-44% compared to baseline

Parks ✱
-30% compared to baseline

Transit stations
-69% compared to baseline
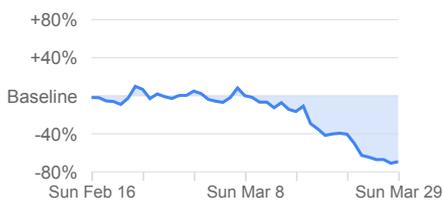
Workplace
-52% compared to baseline
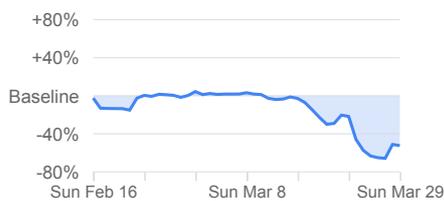
Residential
+28% compared to baseline
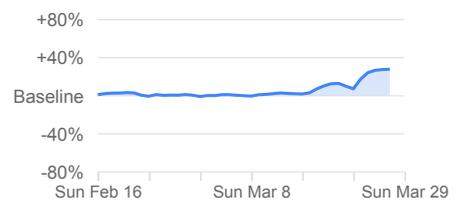
Thurrock

Retail & recreation
-88% compared to baseline
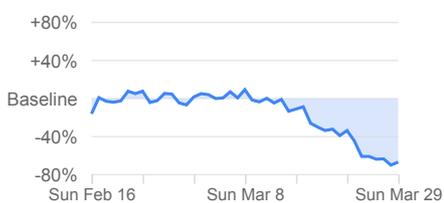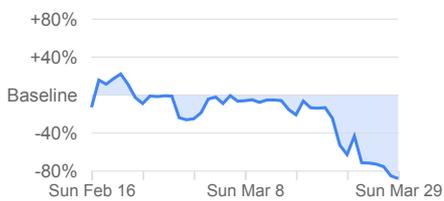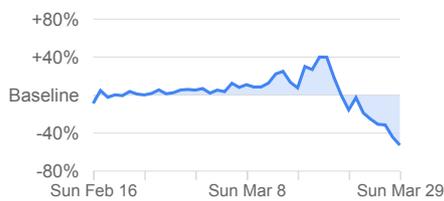

Grocery & pharmacy
-53% compared to baseline

Parks ✱
-51% compared to baseline

Transit stations
-59% compared to baseline
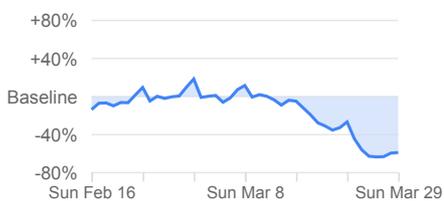
Workplace
-50% compared to baseline

Residential
+29% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Torbay

Retail & recreation

-86% compared to baseline

Grocery & pharmacy

-44% compared to baseline

Parks

-58% compared to baseline
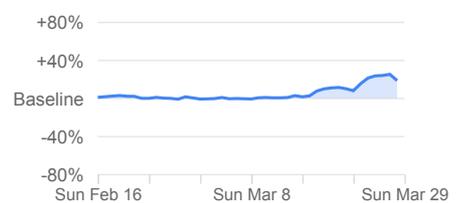

Transit stations

-68% compared to baseline
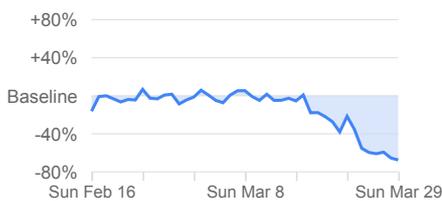
Workplace

-55% compared to baseline

Residential ✱

+24% compared to baseline

Torfaen Principal Area

Retail & recreation
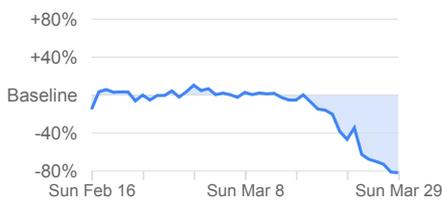
-82% compared to baseline

Grocery & pharmacy

-37% compared to baseline

Parks ✱

Not enough data for this date

Transit stations

-54% compared to baseline
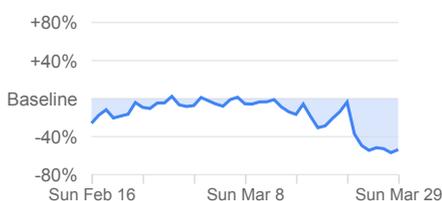
Workplace

-53% compared to baseline

Residential ✱

+24% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Tyne and Wear

Retail & recreation

-85% compared to baseline

Grocery & pharmacy

-47% compared to baseline

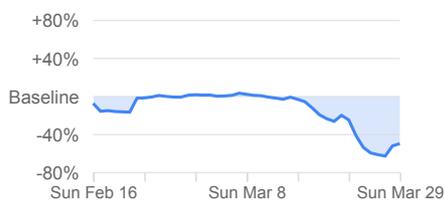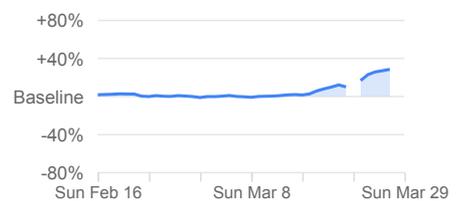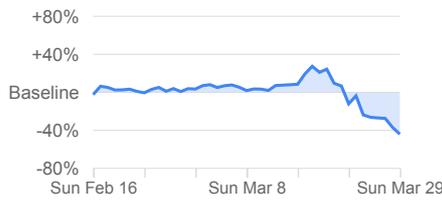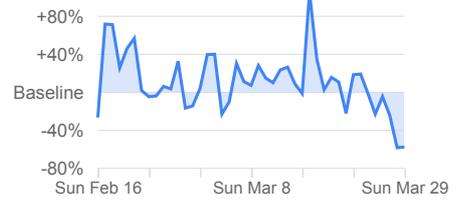### Parks

-58% compared to baseline

Transit stations

-74% compared to baseline
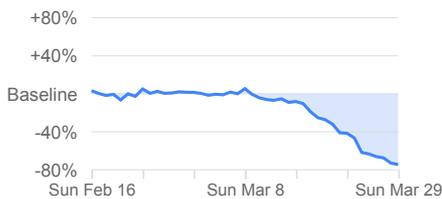
Workplace

-57% compared to baseline

Residential

+15% compared to baseline

Vale of Glamorgan

Retail & recreation
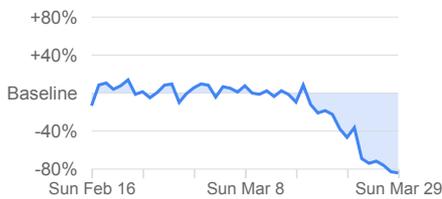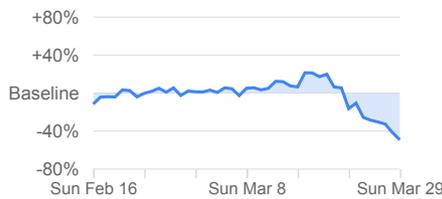
-84% compared to baseline

Grocery & pharmacy

-49% compared to baseline

Parks

-59% compared to baseline
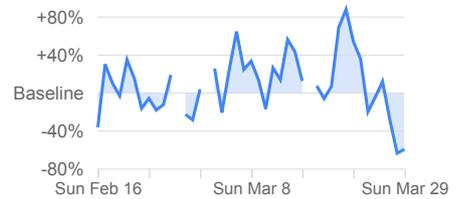
Transit stations

-70% compared to baseline
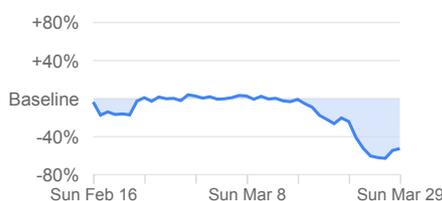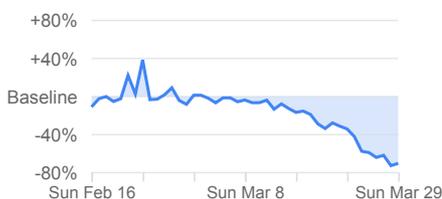

Workplace

-54% compared to baseline

Residential ✳
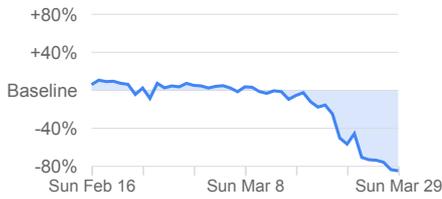
+27% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.
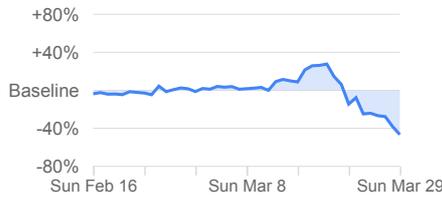
Warrington

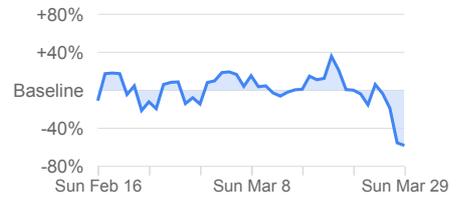### Retail & recreation
-86% compared to baseline

Grocery & pharmacy
-42% compared to baseline

Parks ✻
-29% compared to baseline

Transit stations
-68% compared to baseline

Workplace
-52% compared to baseline

Residential
+27% compared to baseline
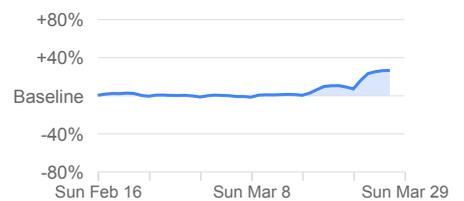
Warwickshire

Retail & recreation
-86% compared to baseline
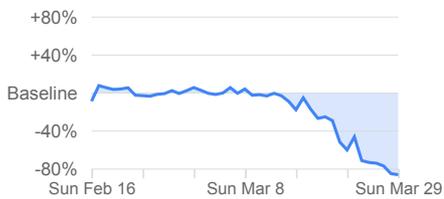
Grocery & pharmacy
-44% compared to baseline
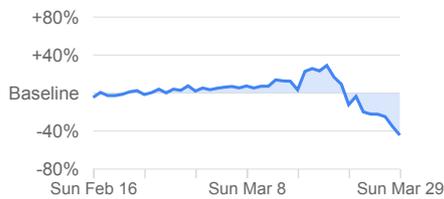
Parks
-56% compared to baseline
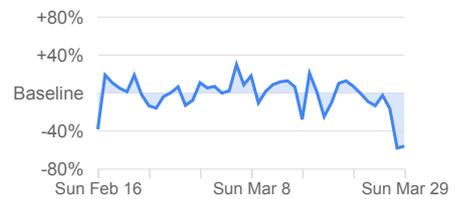
Transit stations
-72% compared to baseline
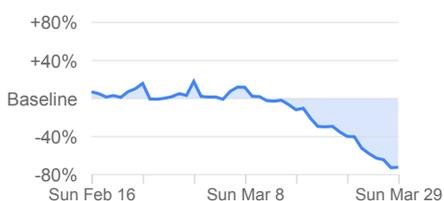
Workplace
-54% compared to baseline
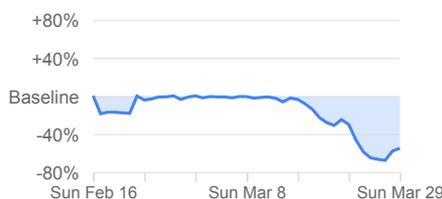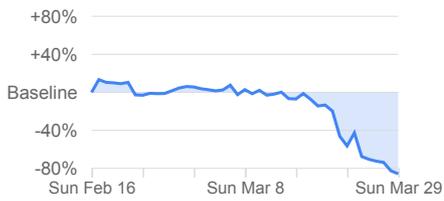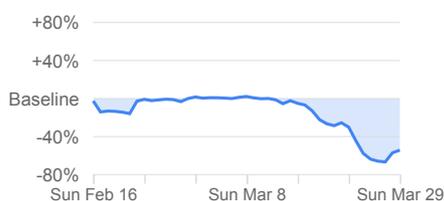

Residential
+15% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.
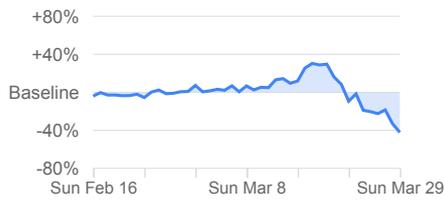
West Berkshire

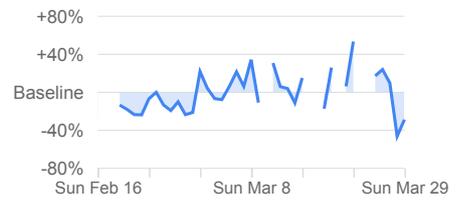### Retail & recreation
-88% compared to baseline

Grocery & pharmacy
-49% compared to baseline

Parks
-41% compared to baseline

Transit stations
-82% compared to baseline

Workplace
-58% compared to baseline

Residential ✱
+29% compared to baseline

West Dunbartonshire Council
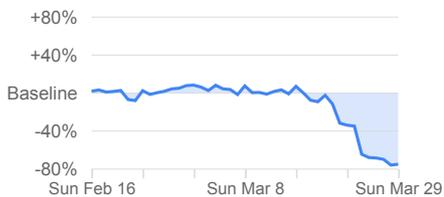
Retail & recreation
-75% compared to baseline

Grocery & pharmacy
-43% compared to baseline
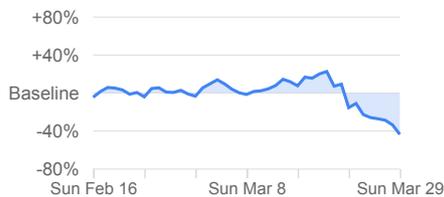
Parks ✱
Not enough data for this date
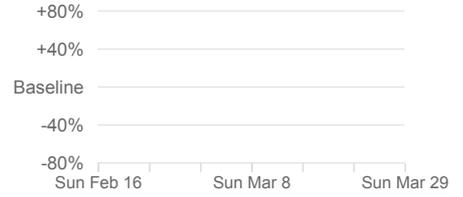
Transit stations
-54% compared to baseline
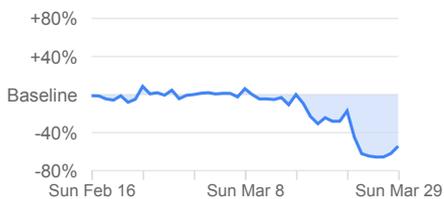
Workplace
-51% compared to baseline

Residential ✱
+23% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

West Lothian

Retail & recreation
-74% compared to baseline

Grocery & pharmacy
-29% compared to baseline
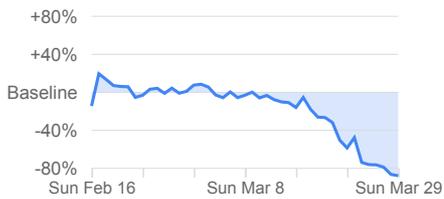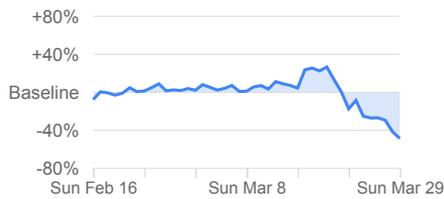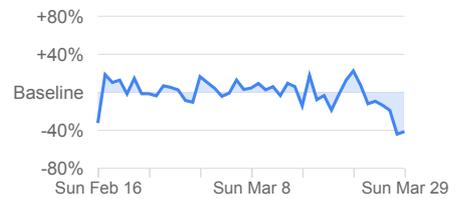

Parks ✱
-29% compared to baseline

Transit stations
-52% compared to baseline
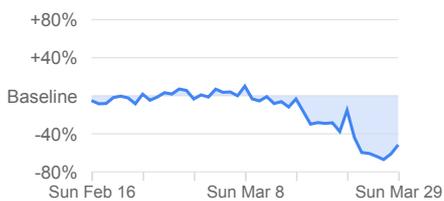
Workplace
-50% compared to baseline
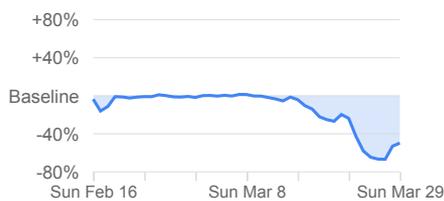
Residential
+27% compared to baseline
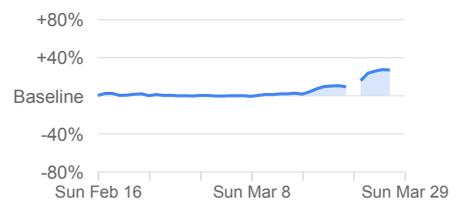
West Midlands

Retail & recreation
-84% compared to baseline
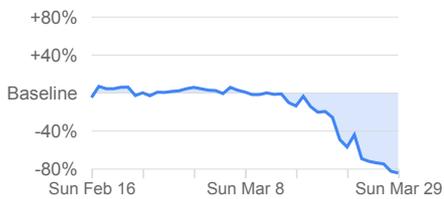
Grocery & pharmacy
-45% compared to baseline
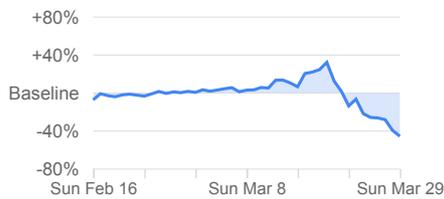
Parks
-45% compared to baseline
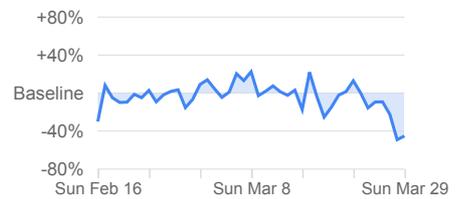
Transit stations
-78% compared to baseline
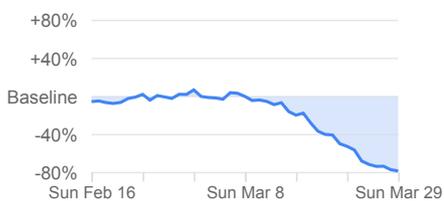
Workplace
-57% compared to baseline
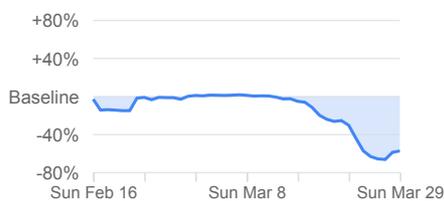
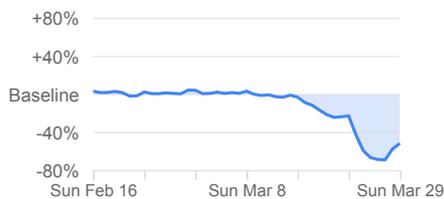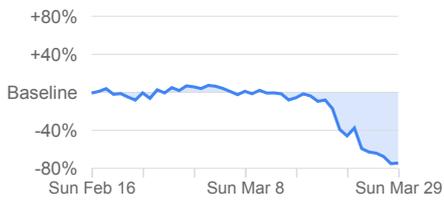### Residential
+15% compared to baseline

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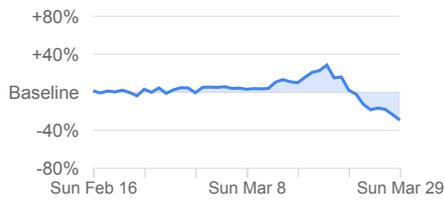
West Sussex

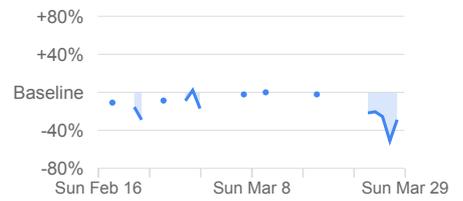### Retail & recreation
-85% compared to baseline

Grocery & pharmacy
-46% compared to baseline

Parks
-53% compared to baseline

Transit stations
-85% compared to baseline
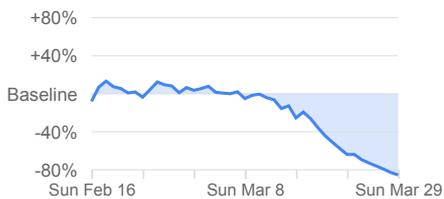
Workplace
-56% compared to baseline

Residential
+15% compared to baseline
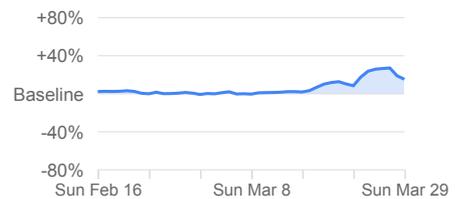
West Yorkshire

Retail & recreation
-84% compared to baseline
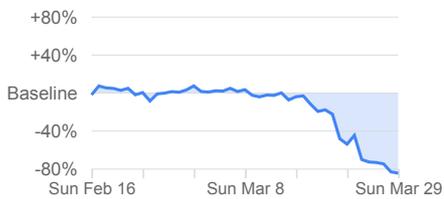
Grocery & pharmacy
-44% compared to baseline
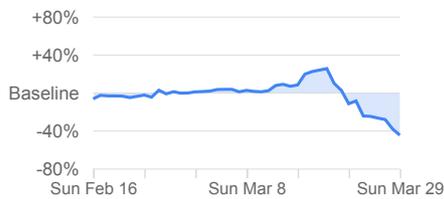
Parks
-49% compared to baseline
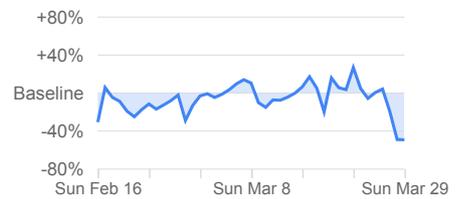
Transit stations
-74% compared to baseline
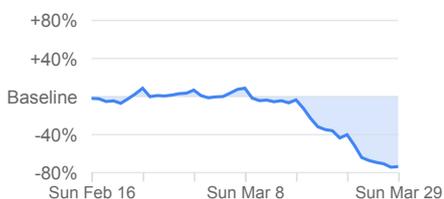
Workplace
-55% compared to baseline
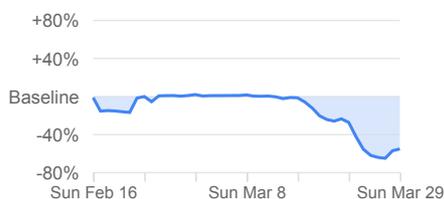
Residential
+15% compared to baseline
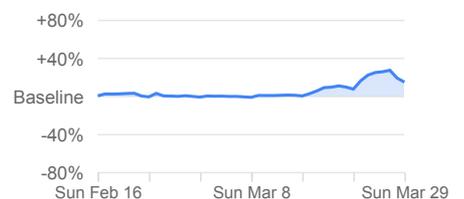
Wiltshire

Retail & recreation
-84% compared to baseline
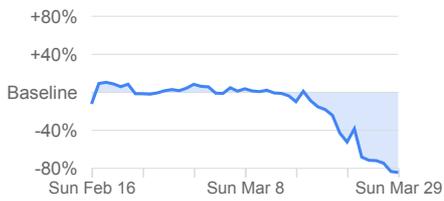
Grocery & pharmacy
-45% compared to baseline
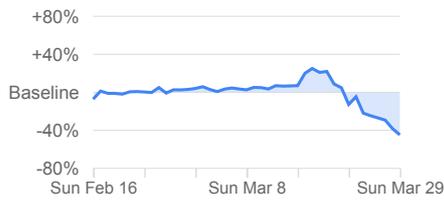
Parks
-56% compared to baseline
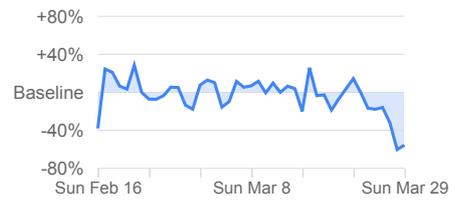
Transit stations
-70% compared to baseline
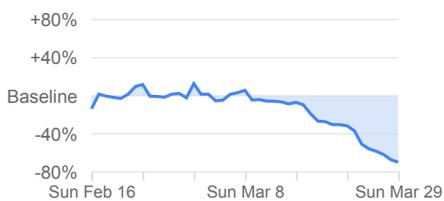
Workplace
-54% compared to baseline
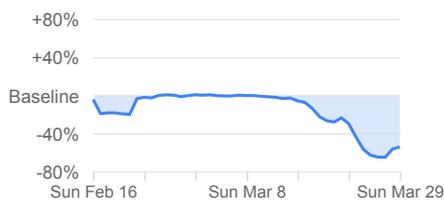
Residential
+15% compared to baseline
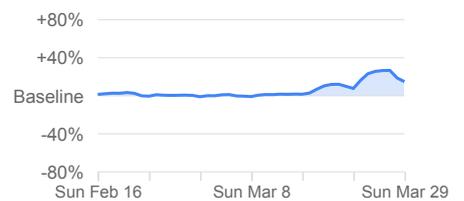
Windsor and Maidenhead

Retail & recreation
-88% compared to baseline
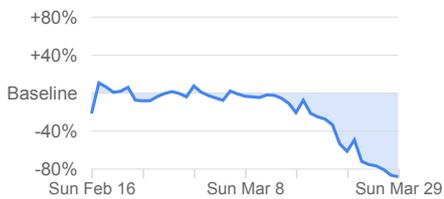
Grocery & pharmacy
-42% compared to baseline
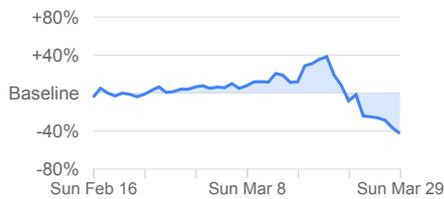
Parks
-74% compared to baseline
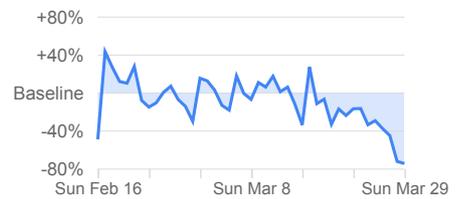
Transit stations
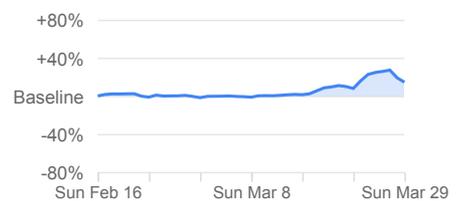**-79%** compared to baseline

Workplace
-63% compared to baseline

Residential ✱
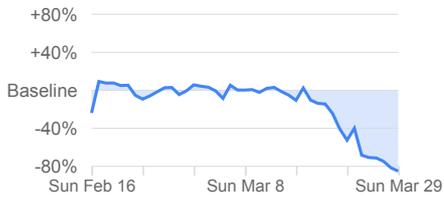**+31%** compared to baseline

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Wokingham

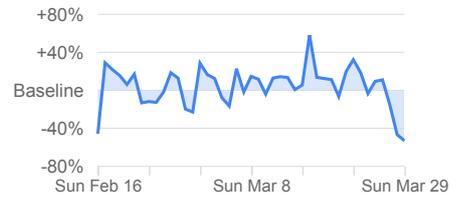### Retail & recreation
-81% compared to baseline

Grocery & pharmacy
-52% compared to baseline

Parks ✱
-26% compared to baseline

Transit stations
-66% compared to baseline
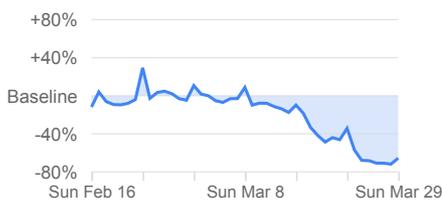
Workplace
-61% compared to baseline
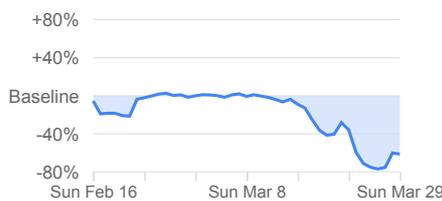
Residential ✱
+32% compared to baseline

Worcestershire

Retail & recreation
-86% compared to baseline
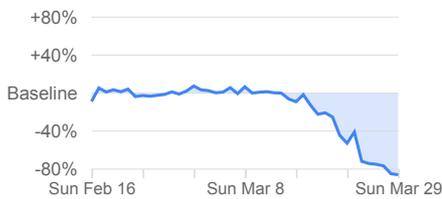
Grocery & pharmacy
-47% compared to baseline
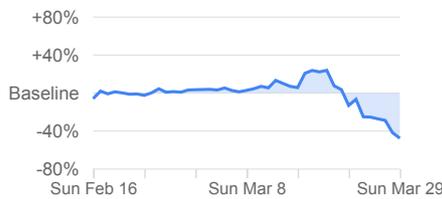
Parks
-44% compared to baseline
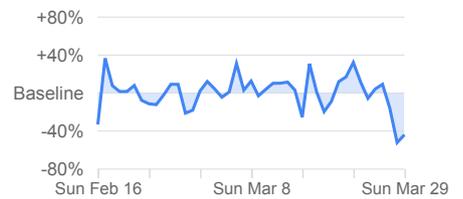
Transit stations
-71% compared to baseline
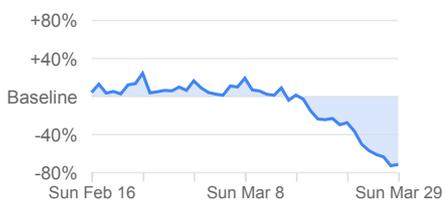
Workplace
-55% compared to baseline

Residential
+14% compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Wrexham Principal Area

Retail & recreation

-83% compared to baseline

Grocery & pharmacy

-43% compared to baseline
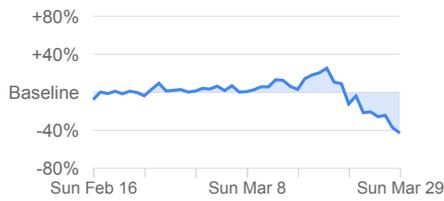
Parks ✱

-45% compared to baseline

Transit stations

-64% compared to baseline
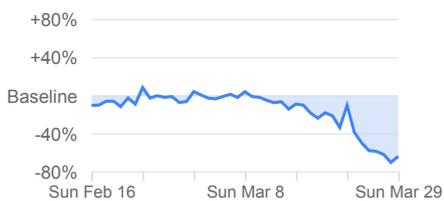
Workplace

-48% compared to baseline
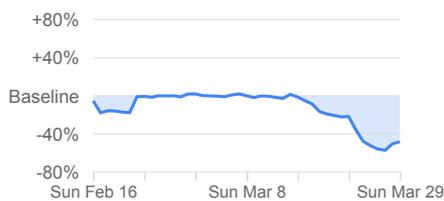
Residential ✱

+24% compared to baseline

York

Retail & recreation
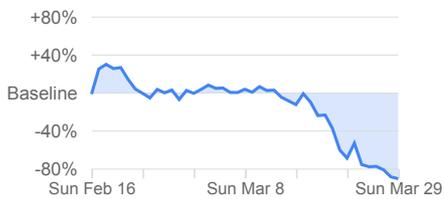
-90% compared to baseline

Grocery & pharmacy

-50% compared to baseline
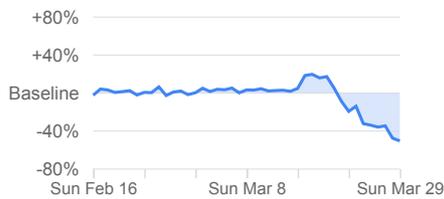
Parks

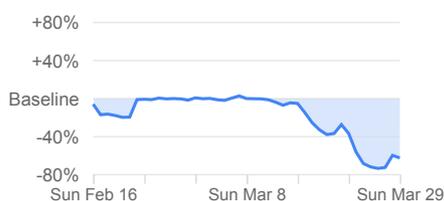**-64%** compared to baseline
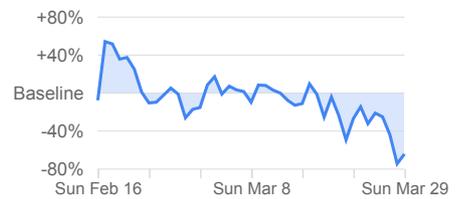
Transit stations

-84% compared to baseline
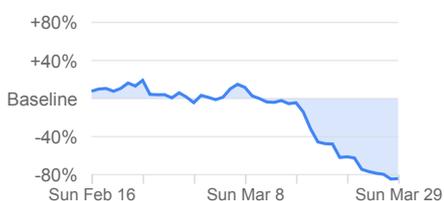
Workplace

-65% compared to baseline

Residential

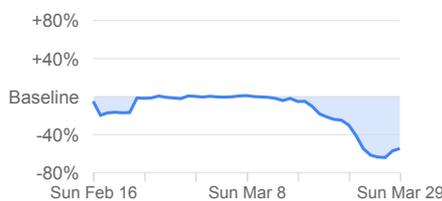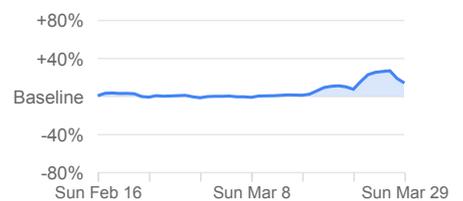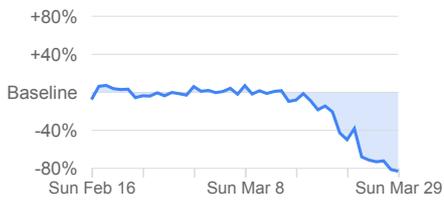**+29%** compared to baseline

* **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

About this data

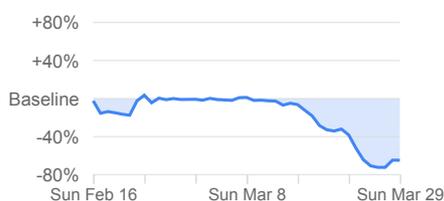These reports show how visits and length of stay at different places change compared to a baseline. We calculate these changes using the same kind of aggregated and anonymized data used to show popular times for places in Google Maps.

Changes for each day are compared to a baseline value for that day of the week:

● The baseline is the *median* value, for the corresponding day of the week, during the 5-week period Jan 3–Feb 6, 2020.

● The reports show trends over several weeks with the most recent data representing approximately 2-3 days ago—this is how long it takes to produce the reports.

What data is included in the calculation depends on user settings, connectivity, and whether it meets our privacy threshold. If the privacy threshold isn't met (when somewhere isn't busy enough to ensure anonymity) we don't show a change for the day.

We include categories that are useful to social distancing efforts as well as access to essential services.

We calculate these insights based on data from users who have opted-in to Location History for their Google Account, so the data represents a sample of our users. As with all samples, this may or may not represent the exact behavior of a wider population.

Preserving privacy

These reports were developed to be helpful while adhering to our stringent privacy protocols and protecting people's privacy. No personally identifiable information, like an individual's location, contacts or movement, is made available at any point.

Insights in these reports are created with aggregated, anonymized sets of data from users who have turned on the Location History setting, which is off by default. People who have Location History turned on can choose to turn it off at any time from their Google Account and can always delete Location History data directly from their Timeline.

These reports are powered by the same world-class anonymization technology that we use in our products every day and that keep your activity data private and secure. These reports use differential privacy, which adds artificial noise to our datasets enabling high quality results without identifying any individual person. These privacy-preserving protections also ensure that the absolute number of visits isn't shared.

To get the latest report, visit google.com/covid19/mobility