Google

Germany April 11, 2020

Mobility changes

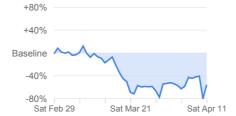
Google prepared this report to help you and public health officials understand responses to social distancing guidance related to COVID-19. This report shouldn't be used for medical diagnostic, prognostic, or treatment purposes. It also isn't intended to be used for guidance on personal travel plans.

Location accuracy and the understanding of categorized places varies from region to region, so we don't recommend using this data to compare changes between countries, or between regions with different characteristics (e.g. rural versus urban areas).

We'll leave a region out of the report if we don't have statistically significant levels of data. To learn how we calculate these trends and preserve privacy, read About this data.

Retail & recreation

-56%



Mobility trends for places like restaurants, cafes, shopping centers, theme parks, museums, libraries, and movie theaters.

compared to baseline

Grocery & pharmacy

+0%

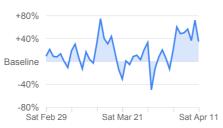
compared to baseline

Parks



compared to baseline

+80% +40% Baseline -40% -80% Sat Feb 29 Sat Mar 21 Sat Apr 11



Mobility trends for places like grocery markets, food warehouses, farmers markets, specialty food shops, drug stores, and pharmacies.

Mobility trends for places like national parks, public beaches, marinas, dog parks, plazas, and public gardens.

Transit stations



compared to baseline

Workplaces



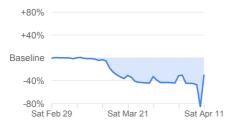
compared to baseline

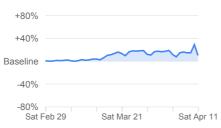
Residential



compared to baseline







Mobility trends for places like public transport hubs such as subway, bus, and train stations.

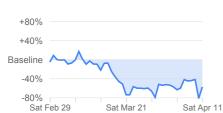
Mobility trends for places of work.

Mobility trends for places of residence.

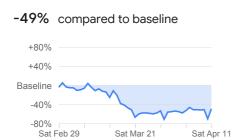
Baden-Württemberg

Retail & recreation

-57% compared to baseline

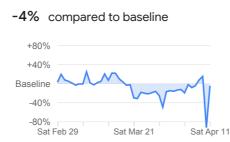


Transit stations

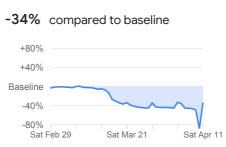




Parks



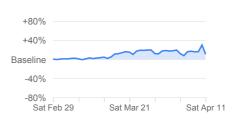
Workplace



+30% compared to baseline +80% +40% Baseline -40% -80% Sat Feb 29 Sat Mar 21 Sat Apr 11

Residential

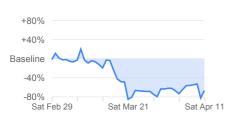
+11% compared to baseline



Bavaria

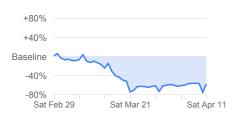
Retail & recreation

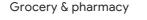




Transit stations

-57% compared to baseline



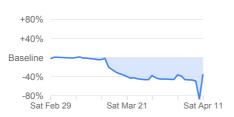


-2% compared to baseline



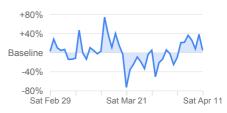
Workplace

-35% compared to baseline



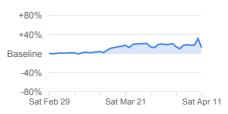
Parks

+5% compared to baseline

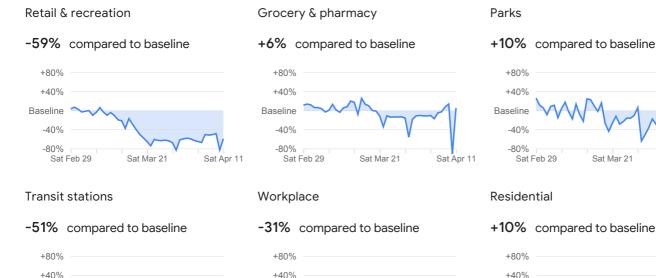


Residential

+12% compared to baseline



Berlin

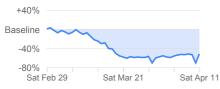


Baseline

-40%

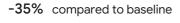
-80%

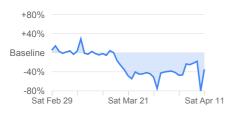
Sat Feb 29



Brandenburg

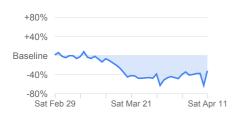
Retail & recreation





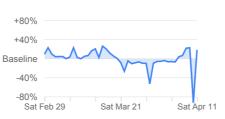
Transit stations

-32% compared to baseline



Grocery & pharmacy

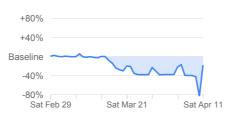
+19% compared to baseline



Sat Mar 21

Workplace

-18% compared to baseline



Parks

Baseline

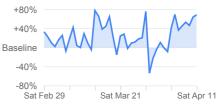
-40%

-80%

Sat Feb 29

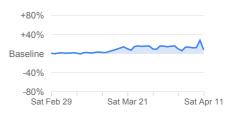
Sat Apr 11

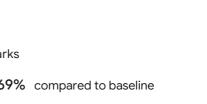
+69%



Residential

+8% compared to baseline





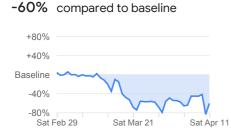
Sat Mar 21

Sat Apr 11

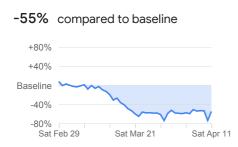
Sat Apr 11

Bremen

Retail & recreation



Transit stations





+80%

+40%

-40%

-80%

Workplace

+80%

+40%

-40%

-80%

Sat Feb 29

Baseline

Sat Feb 29

Baseline

+5% compared to baseline

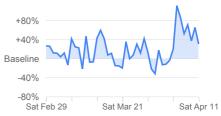
-31% compared to baseline

Sat Mar 21

Sat Mar 21

Parks



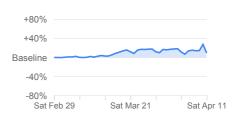


Residential

Sat Apr 11

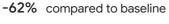
Sat Apr 11

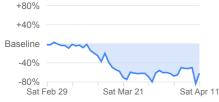
+9% compared to baseline



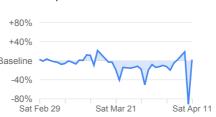
Hamburg

Retail & recreation



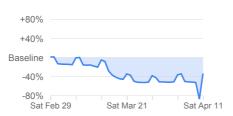


Grocery & pharmacy +2% compared to baseline



Workplace

-34% compared to baseline



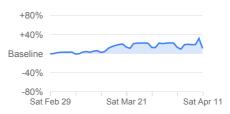
Parks

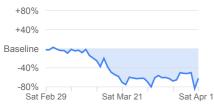
+45% compared to baseline +80% +40% Baseline -40%

-80% Sat Feb 29 Sat Mar 21 Sat Apr 11

Residential

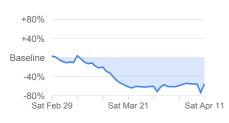
+11% compared to baseline





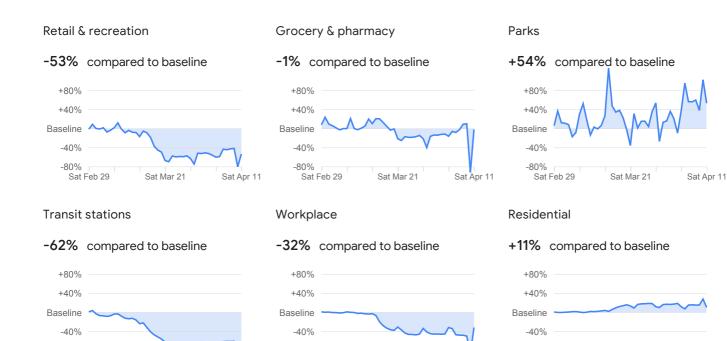
Transit stations

-56% compared to baseline





Hesse



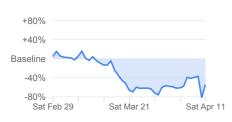
Lower Saxony

Retail & recreation

-80%

Sat Feb 29

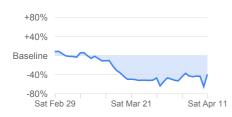




Sat Mar 21

Transit stations

-40% compared to baseline



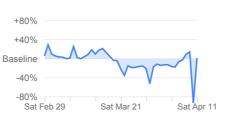
Grocery & pharmacy

-80%

Sat Feb 29

Sat Apr 11

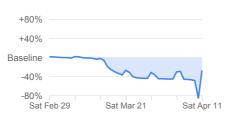
+2% compared to baseline



Sat Mar 21

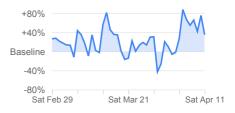
Workplace

-27% compared to baseline



Parks

+36% compared to baseline

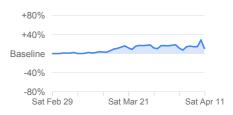


Sat Mar 21

Sat Apr 11

Residential

+10% compared to baseline



-80%

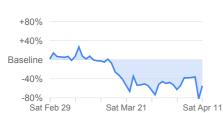
Sat Feb 29

Sat Apr 11

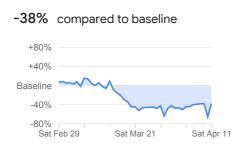
Mecklenburg-Vorpommern

Retail & recreation

-55% compared to baseline



Transit stations



Grocery & pharmacy

+80%

+40%

-40%

-80%

Workplace

+80%

+40%

-40%

-80%

Sat Feb 29

Baseline

Sat Feb 29

Baseline

+3% compared to baseline

-20% compared to baseline

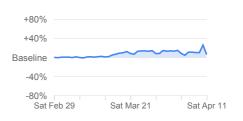
Parks

+13% compared to baseline



Residential

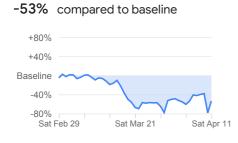
+6% compared to baseline



Sat Apr 11

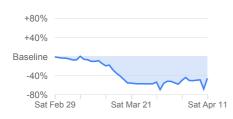
North Rhine-Westphalia

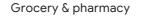
Retail & recreation



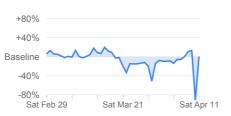
Transit stations

-46% compared to baseline





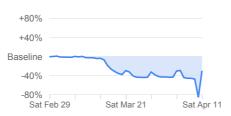
+1% compared to baseline



Sat Mar 21

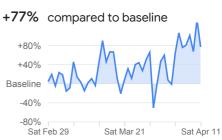


-30% compared to baseline



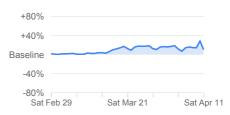
Parks

Sat Apr 11



Residential

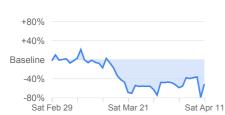
+10% compared to baseline



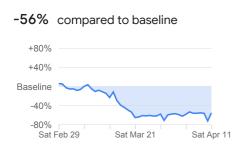
Rhineland-Palatinate

Retail & recreation

-51% compared to baseline



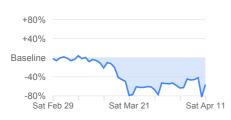
Transit stations



Saarland

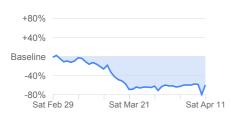
Retail & recreation





Transit stations

-60% compared to baseline



Grocery & pharmacy

Grocery & pharmacy

+80%

+40%

-40%

-80%

Workplace

+80%

+40%

-40%

-80%

Sat Feb 29

Baseline

Sat Feb 29

Baseline

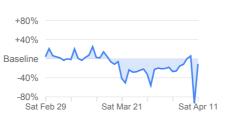
+1% compared to baseline

-32% compared to baseline

Sat Mar 21

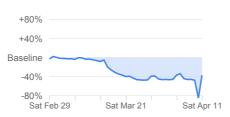
Sat Mar 21

-10% compared to baseline



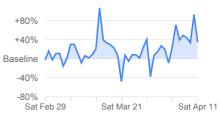
Workplace

-37% compared to baseline



Parks

+35% compared to baseline

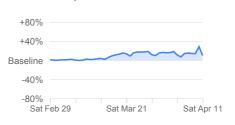


Residential

Sat Apr 11

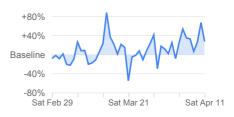
Sat Apr 11

+10% compared to baseline



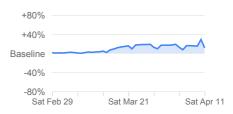
Parks

+28% compared to baseline



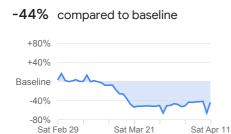
Residential

+12% compared to baseline



Saxony

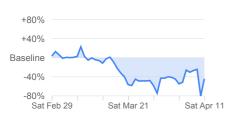
Retail & recreation Grocery & pharmacy -58% compared to baseline +1% compared to baseline +80% +80% +40% +40% Baseline Baseline -40% -40% -80% -80% Sat Apr 11 Sat Feb 29 Sat Feb 29 Sat Mar 21 **Transit stations** Workplace



Saxony-Anhalt

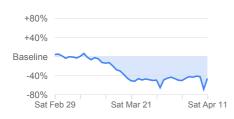
Retail & recreation





Transit stations

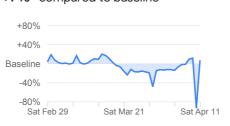
-46% compared to baseline





Grocery & pharmacy





Workplace

-14% compared to baseline



Parks

+54% compared to baseline



Residential

Sat Apr 11

Sat Apr 11

Sat Mar 21

Sat Mar 21

-18% compared to baseline

+80%

+40%

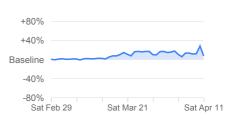
-40%

-80%

Sat Feb 29

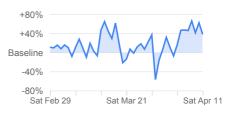
Baseline

+7% compared to baseline



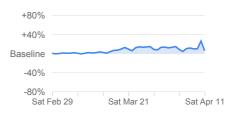
Parks

+39% compared to baseline



Residential

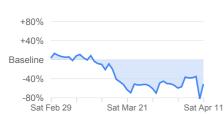
+6% compared to baseline



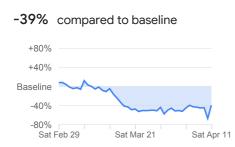
Schleswig-Holstein

Retail & recreation

-51% compared to baseline



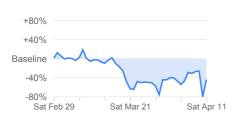
Transit stations





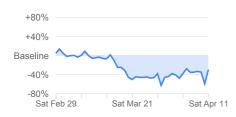
Retail & recreation





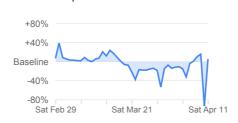
Transit stations

-30% compared to baseline

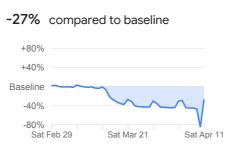


Grocery & pharmacy

+6% compared to baseline

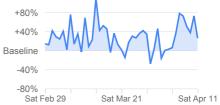


Workplace



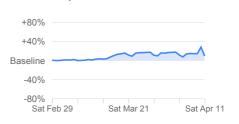
Parks



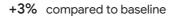


Residential

+9% compared to baseline



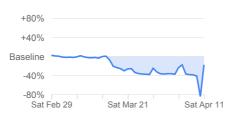
Grocery & pharmacy





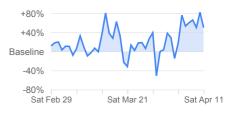
Workplace

-17% compared to baseline



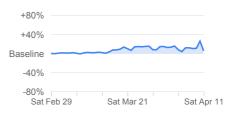
Parks

+51% compared to baseline



Residential

+6% compared to baseline



About this data

These reports show how visits and length of stay at different places change compared to a baseline. We calculate these changes using the same kind of aggregated and anonymized data used to show popular times for places in Google Maps.

Changes for each day are compared to a baseline value for that day of the week:

• The baseline is the *median* value, for the corresponding day of the week, during the 5-week period Jan 3–Feb 6, 2020.

• The reports show trends over several weeks with the most recent data representing approximately 2-3 days ago—this is how long it takes to produce the reports.

What data is included in the calculation depends on user settings, connectivity, and whether it meets our privacy threshold. If the privacy threshold isn't met (when somewhere isn't busy enough to ensure anonymity) we don't show a change for the day.

We include categories that are useful to social distancing efforts as well as access to essential services.

We calculate these insights based on data from users who have opted-in to Location History for their Google Account, so the data represents a sample of our users. As with all samples, this may or may not represent the exact behavior of a wider population.

Preserving privacy

These reports were developed to be helpful while adhering to our stringent privacy protocols and protecting people's privacy. No personally identifiable information, like an individual's location, contacts or movement, is made available at any point.

Insights in these reports are created with aggregated, anonymized sets of data from users who have turned on the Location History setting, which is off by default. People who have Location History turned on can choose to turn it off at any time from their Google Account and can always delete Location History data directly from their Timeline.

These reports are powered by the same world-class anonymization technology that we use in our products every day and that keep your activity data private and secure. These reports use differential privacy, which adds artificial noise to our datasets enabling high quality results without identifying any individual person. These privacy-preserving protections also ensure that the absolute number of visits isn't shared.

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