

#### Florida October 9, 2020

## Mobility changes

This dataset is intended to help remediate the impact of COVID-19. It shouldn't be used for medical diagnostic, prognostic, or treatment purposes. It also isn't intended to be used for guidance on personal travel plans.

The data shows how visits to places, such as grocery stores and parks, are changing in each geographic region. Learn how you can use this report in your work by visiting Community Mobility Reports Help.

Location accuracy and the understanding of categorized places varies from region to region, so we don't recommend using this data to compare changes between countries, or between regions with different characteristics (e.g. rural versus urban areas).

We'll leave a region out of the report if we don't have statistically significant levels of data. To learn how we calculate these trends and preserve privacy, read About this data.

Fri, Oct 9

Retail & recreation

-22%

compared to baseline



Mobility trends for places like restaurants, cafes, shopping centers, theme parks, museums, libraries, and movie theaters.

Grocery & pharmacy

-14%

compared to baseline



Fri. Sep 18

-80%

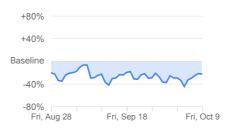
Fri, Aug 28

Mobility trends for places like grocery markets, food warehouses, farmers markets, specialty food shops, drug stores, and pharmacies.

**Parks** 

-23%

compared to baseline

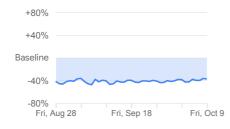


Mobility trends for places like national parks, public beaches, marinas, dog parks, plazas, and public gardens.

Transit stations

-37%

compared to baseline



Mobility trends for places like public transport hubs such as subway, bus, and train stations.

Workplaces

-29%

compared to baseline

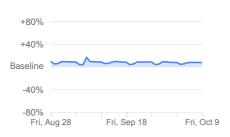


Mobility trends for places of work.

Residential

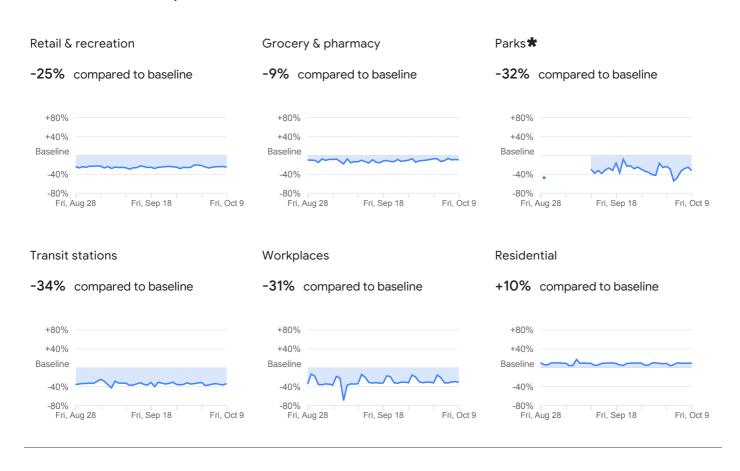
+8%

compared to baseline

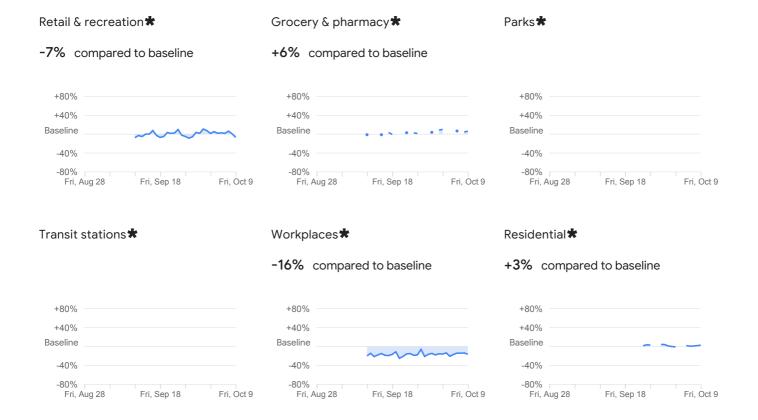


Mobility trends for places of residence.

## Alachua County

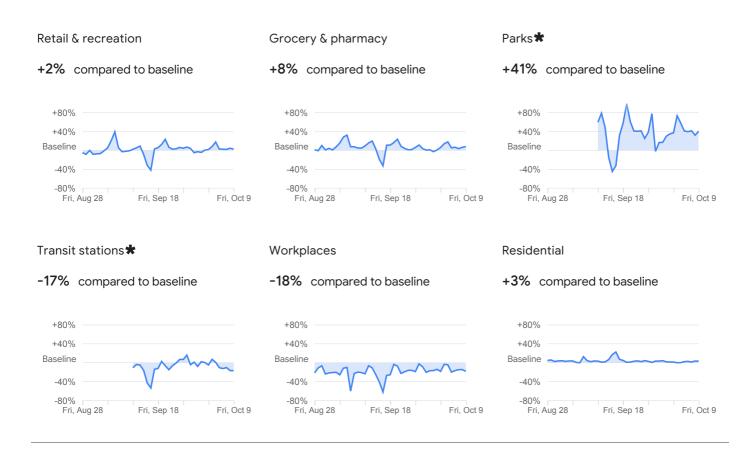


## **Baker County**

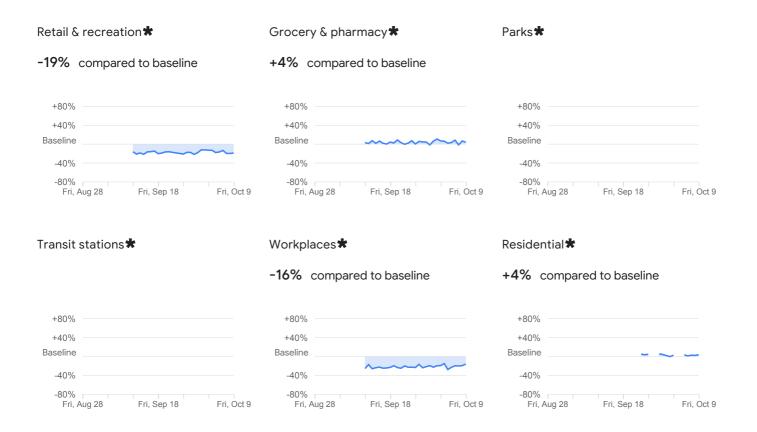


<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

## **Bay County**



## **Bradford County**



<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

## **Brevard County**

#### Retail & recreation

-19% compared to baseline



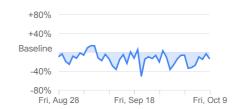
#### Grocery & pharmacy

-12% compared to baseline



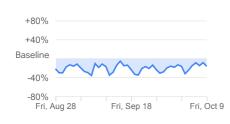
#### Parks

-14% compared to baseline



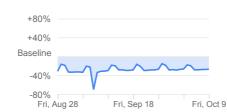
#### Transit stations

-16% compared to baseline



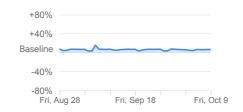
#### Workplaces

-26% compared to baseline



#### Residential

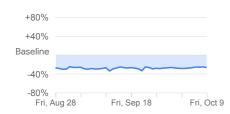
+7% compared to baseline



## **Broward County**

#### Retail & recreation

-26% compared to baseline



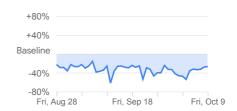
#### Grocery & pharmacy

-16% compared to baseline



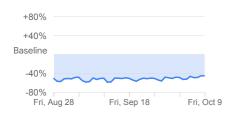
#### **Parks**

-26% compared to baseline



#### Transit stations

-45% compared to baseline



#### Workplaces

-33% compared to baseline

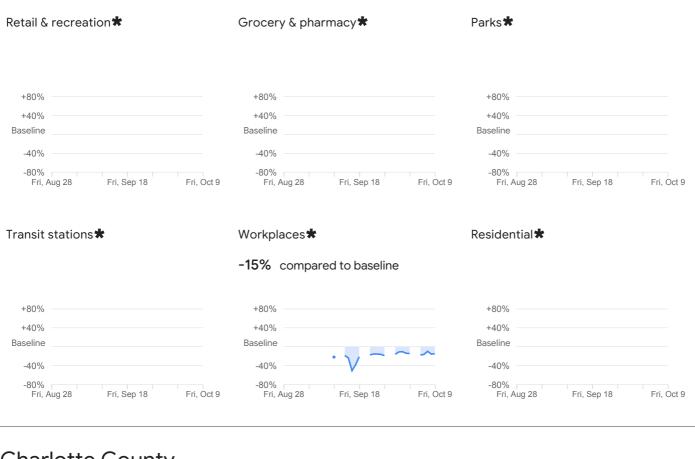


#### Residential

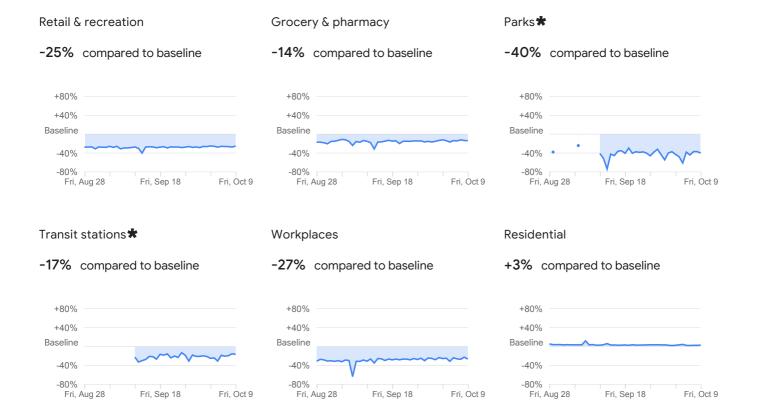
+12% compared to baseline



## Calhoun County

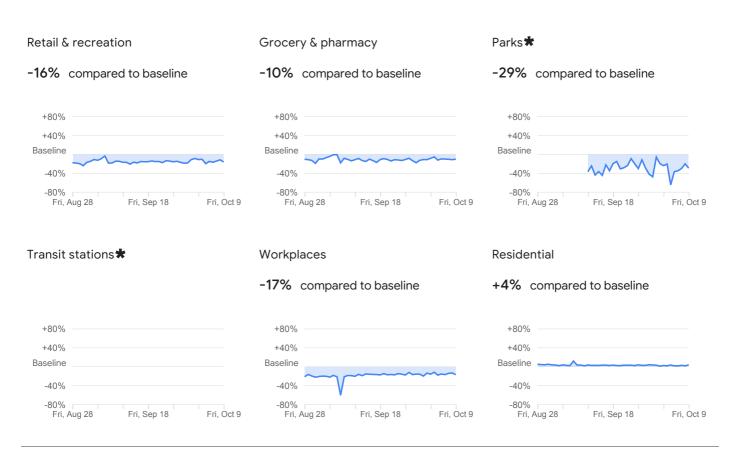


## Charlotte County

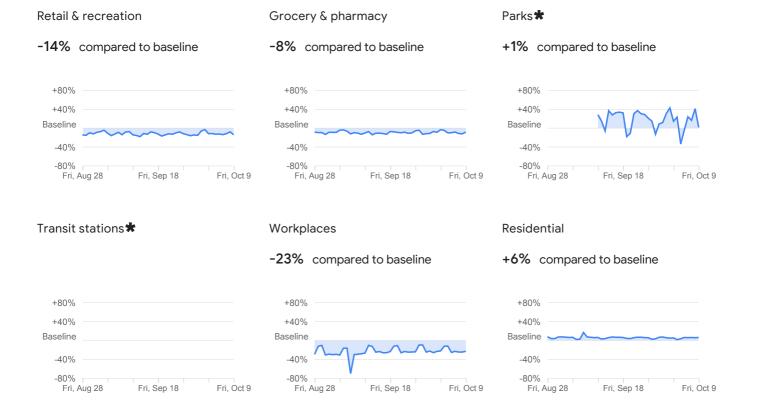


<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

## Citrus County

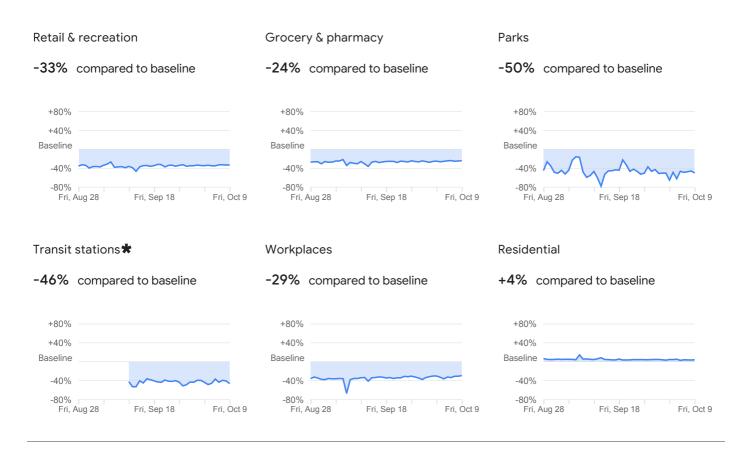


# Clay County

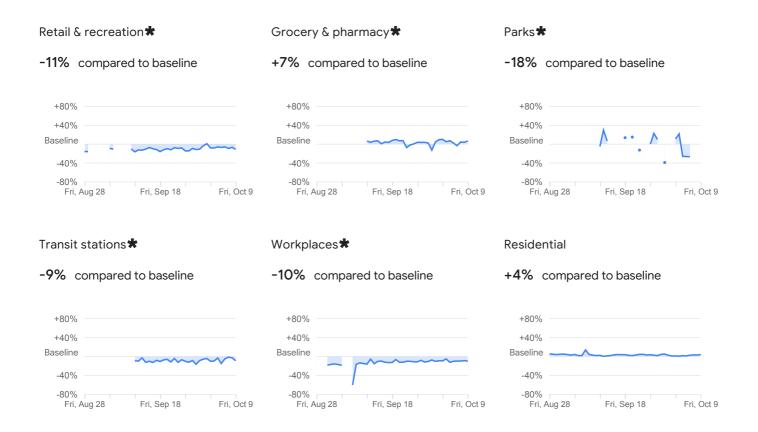


<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

## **Collier County**

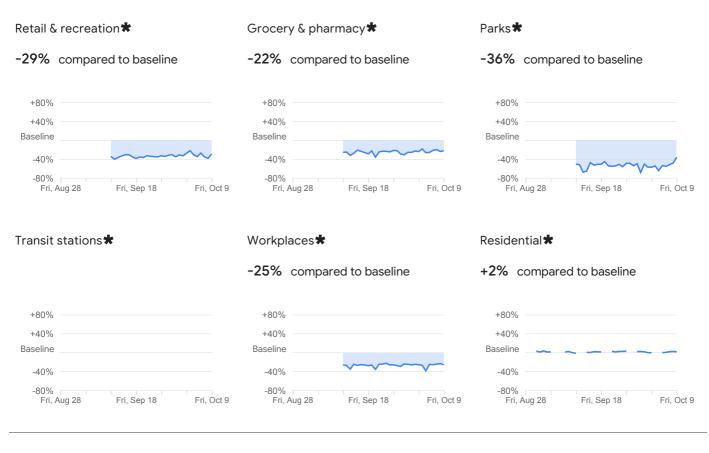


# Columbia County

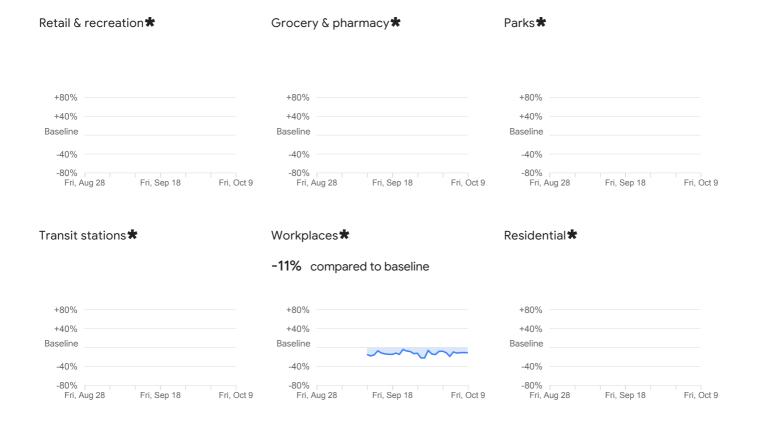


<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

## **DeSoto County**

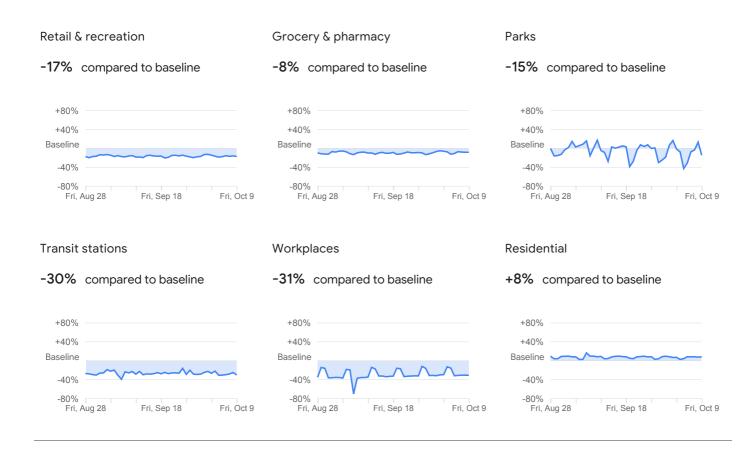


## Dixie County

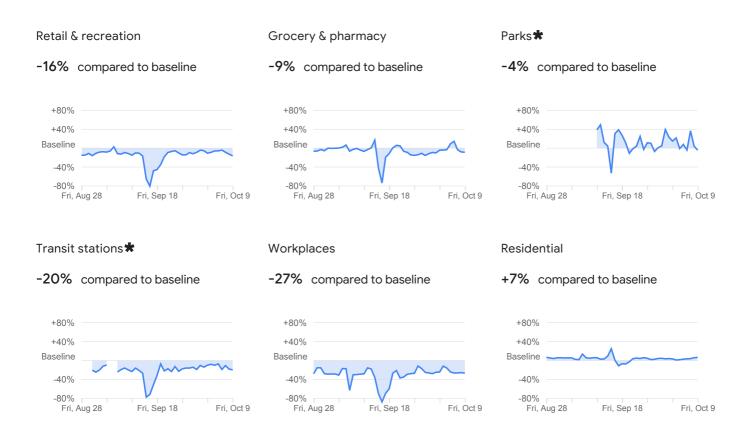


<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

## **Duval County**

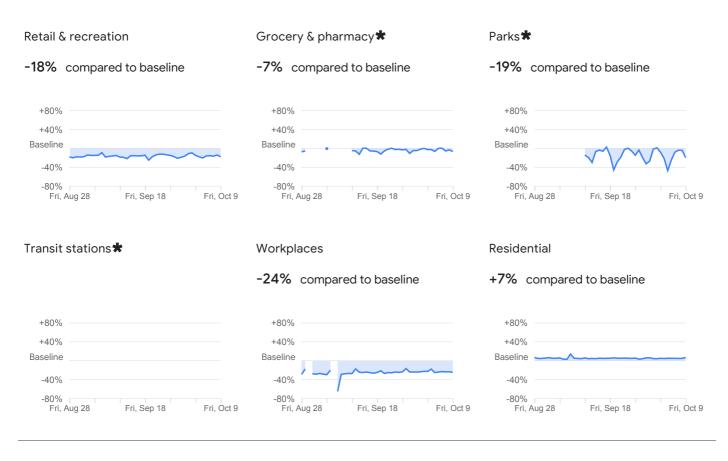


## **Escambia County**

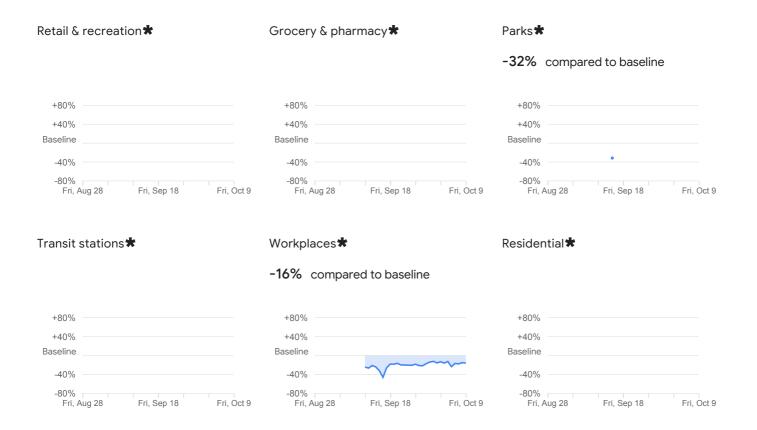


<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

## Flagler County

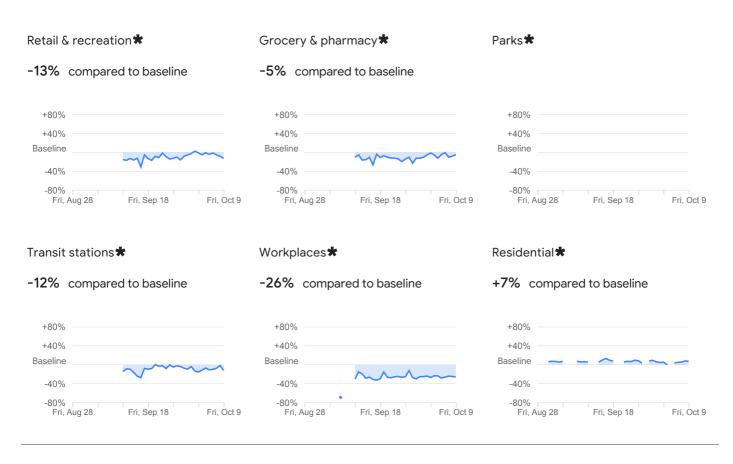


## Franklin County

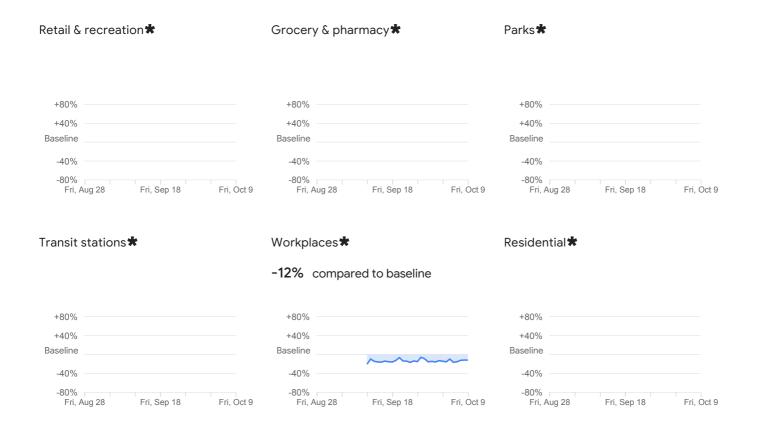


<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

## Gadsden County



# Gilchrist County



<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

## Glades County



Fri, Oct 9

-80%

Fri, Aug 28

-80%

Fri, Oct 9

Fri. Sep 18

Fri, Aug 28

Fri, Sep 18

Fri, Oct 9

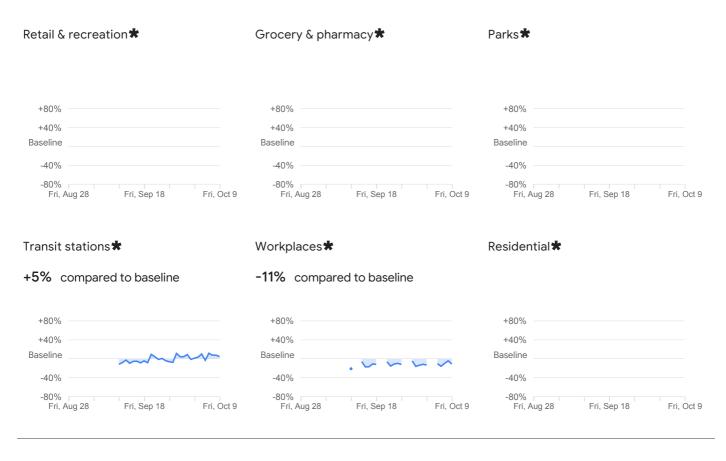
-80%

Fri, Aug 28

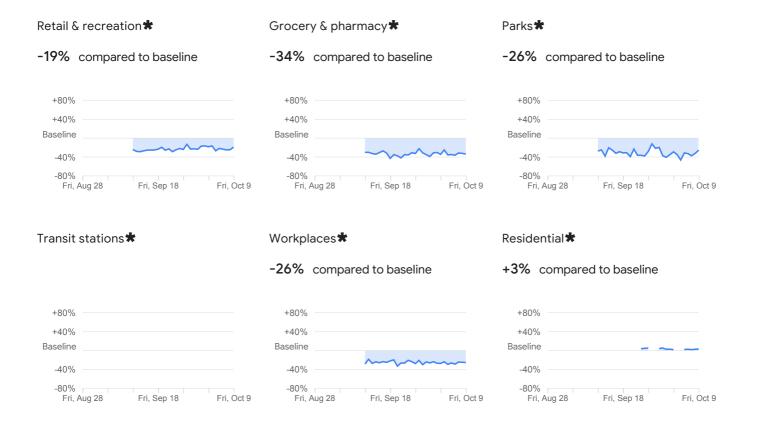
Fri, Sep 18

<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

## **Hamilton County**

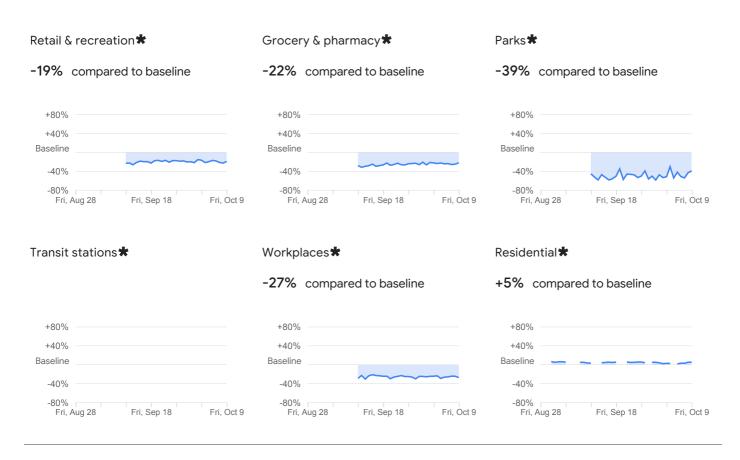


## Hardee County

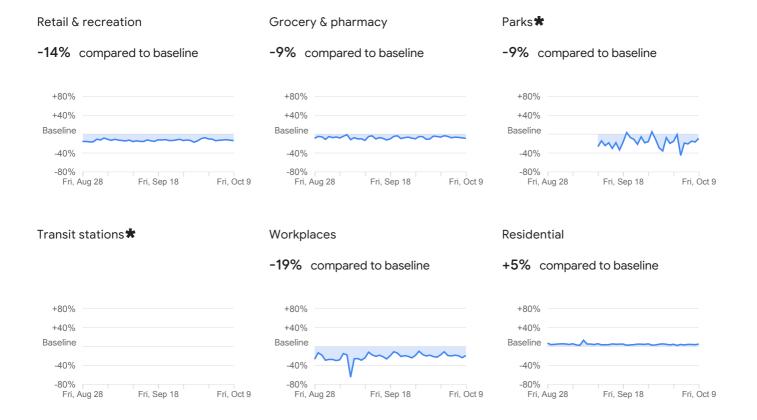


<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

## **Hendry County**

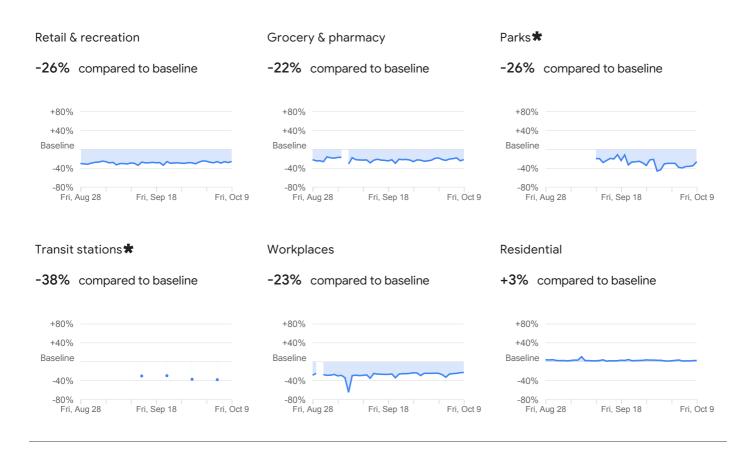


## Hernando County

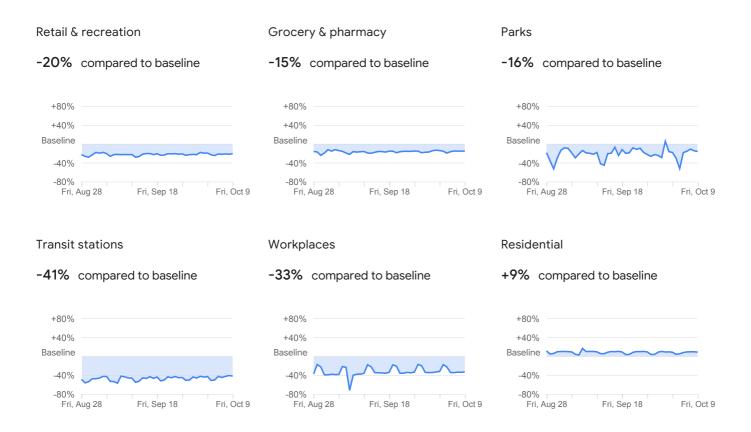


<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

## **Highlands County**

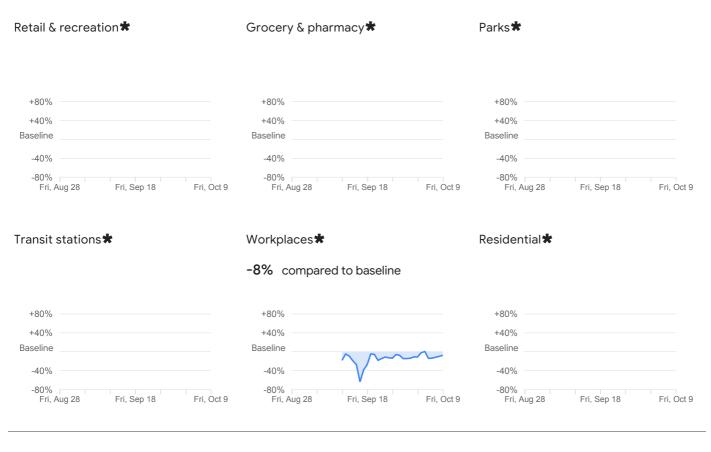


## Hillsborough County

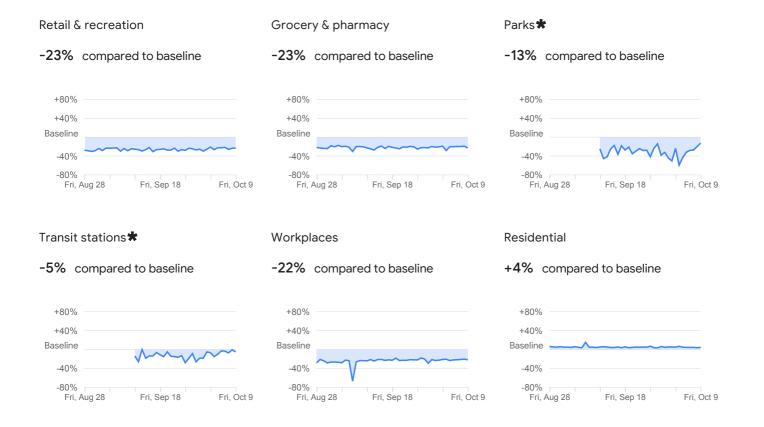


<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

## **Holmes County**

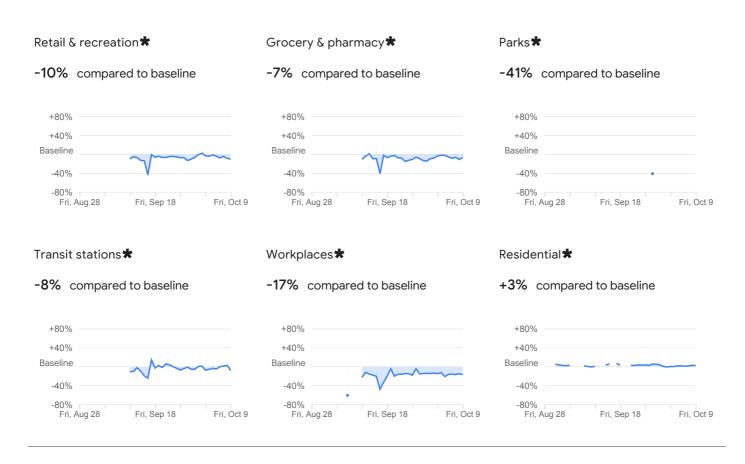


## **Indian River County**



<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

## **Jackson County**



## Jefferson County



<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

## Lafayette County

Transit stations\*

+80%

+40%

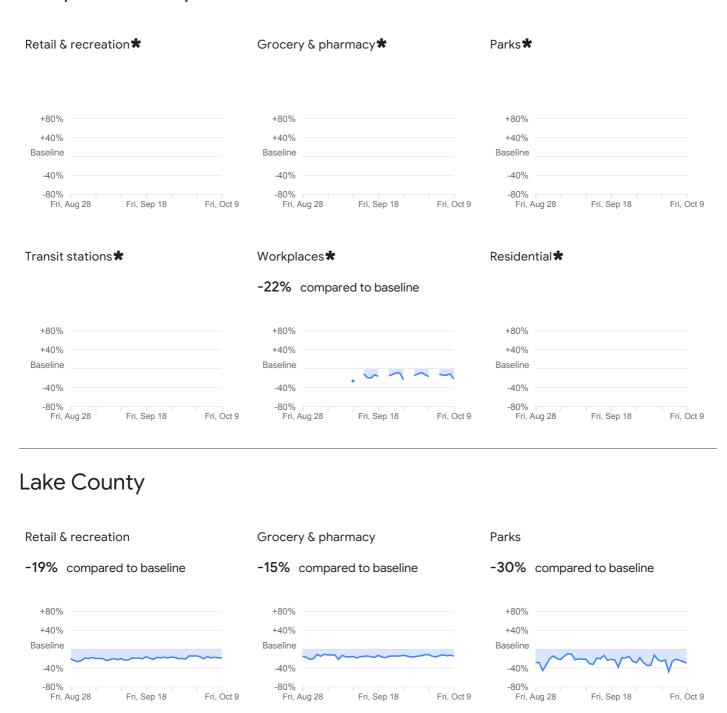
-40% -80%

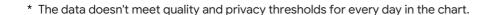
Fri, Aug 28

Baseline

-28% compared to baseline

Fri, Sep 18





Fri, Oct 9

Workplaces

+80%

+40%

-40%

-80%

Fri, Aug 28

Baseline

-23% compared to baseline

Fri, Sep 18

Residential

+80%

+40% Baseline

-40%

-80%

Fri, Oct 9

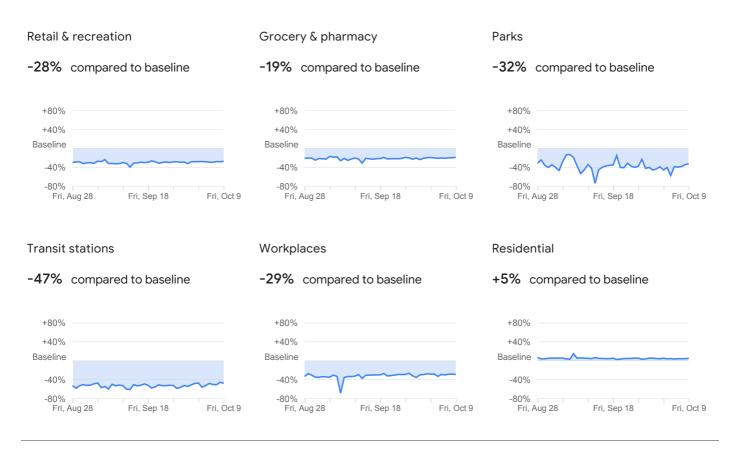
Fri, Aug 28

+6% compared to baseline

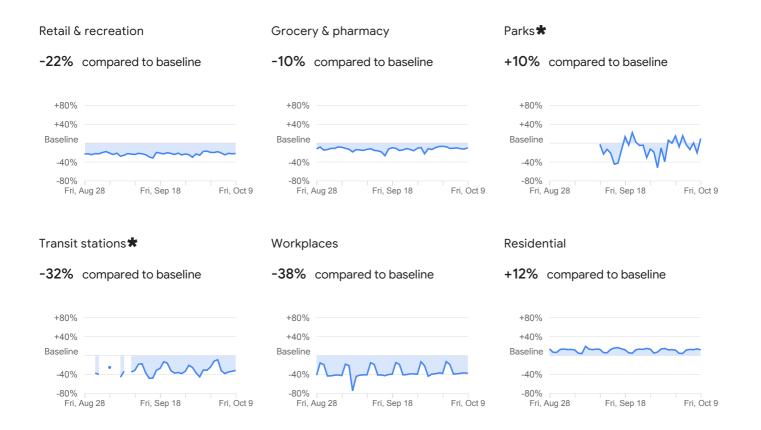
Fri, Sep 18

Fri, Oct 9

## Lee County

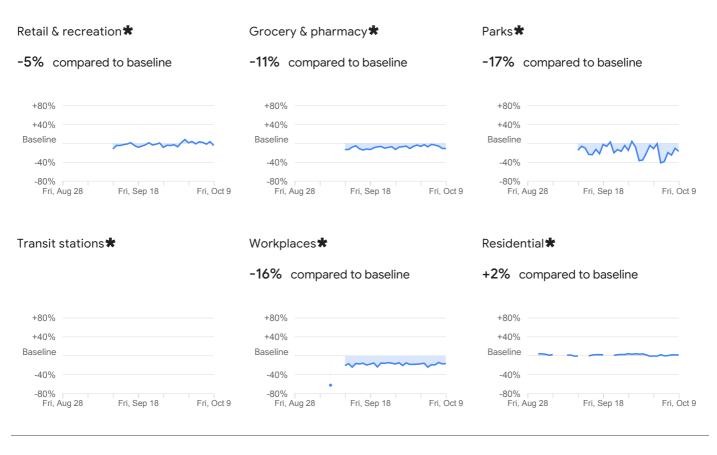


## **Leon County**

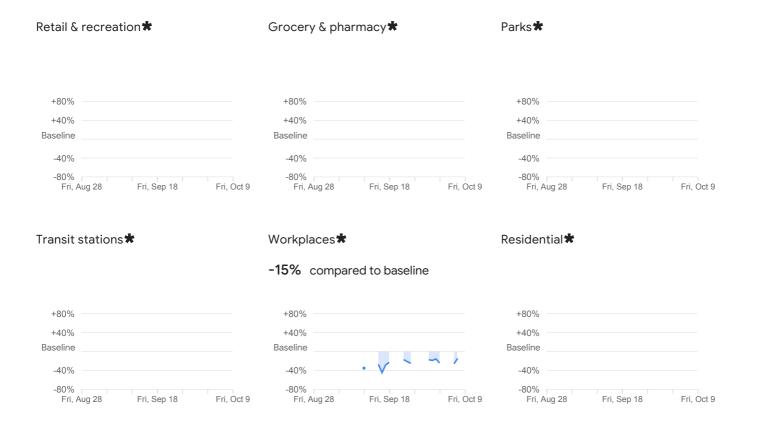


<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

## Levy County

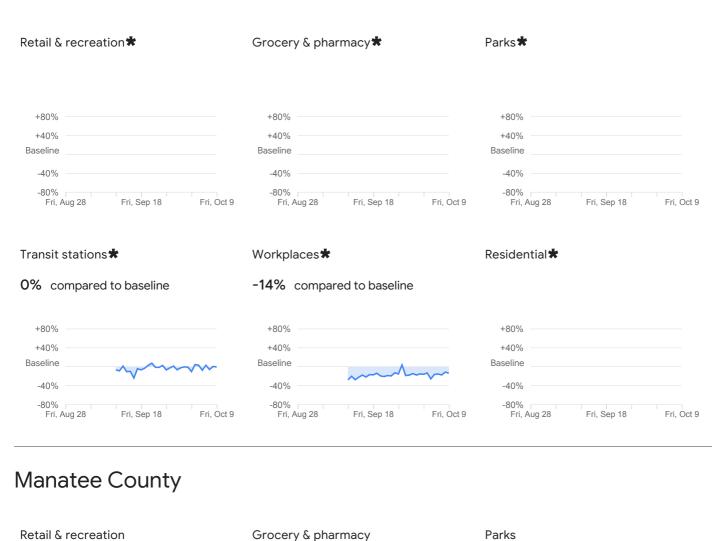


# Liberty County



<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

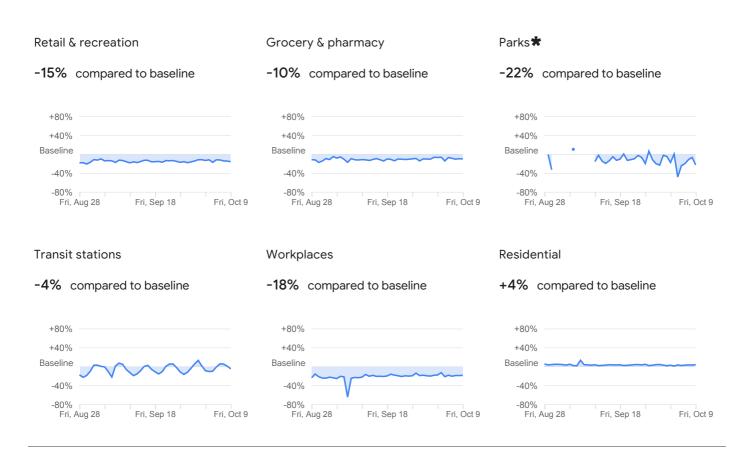
## **Madison County**



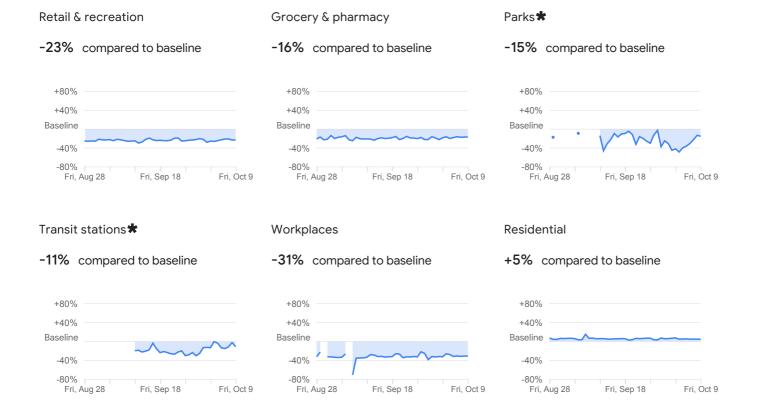


<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

## Marion County

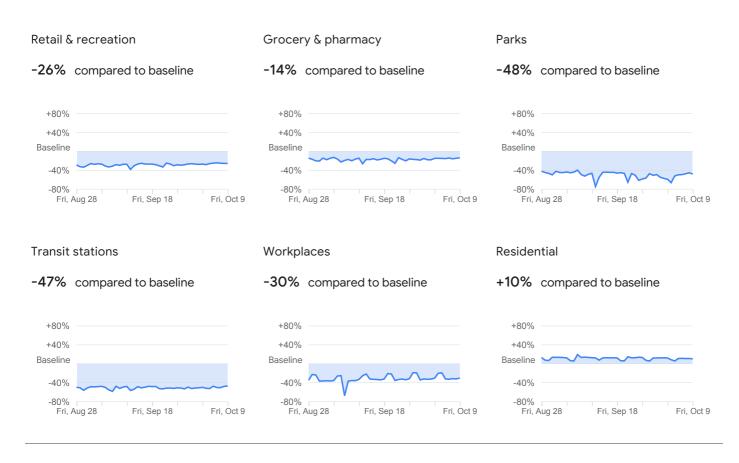


## Martin County

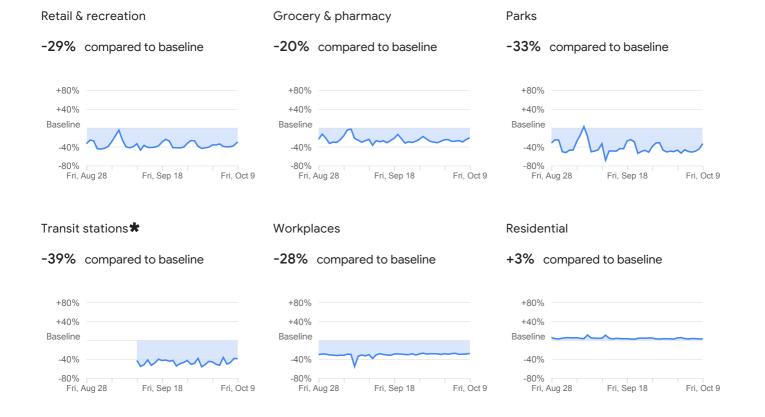


<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

## Miami-Dade County

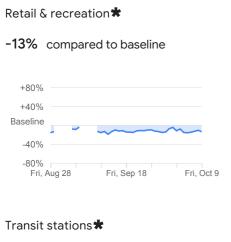


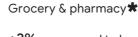
## Monroe County



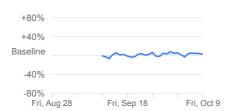
<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

## Nassau County



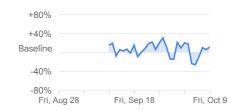






#### Parks\*

+11% compared to baseline



-50% compared to baseline



#### Workplaces\*

-21% compared to baseline



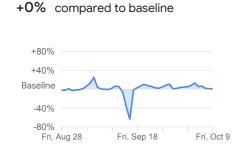
#### Residential

+5% compared to baseline



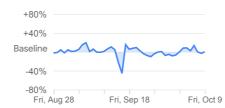
## Okaloosa County

Retail & recreation



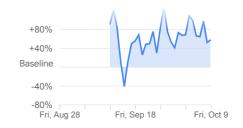
#### Grocery & pharmacy

+1% compared to baseline



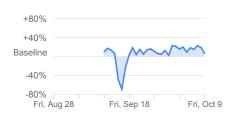
#### Parks\*

+58% compared to baseline



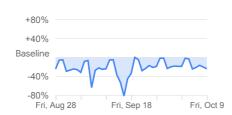
#### Transit stations\*

+6% compared to baseline



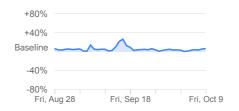
#### Workplaces

-24% compared to baseline



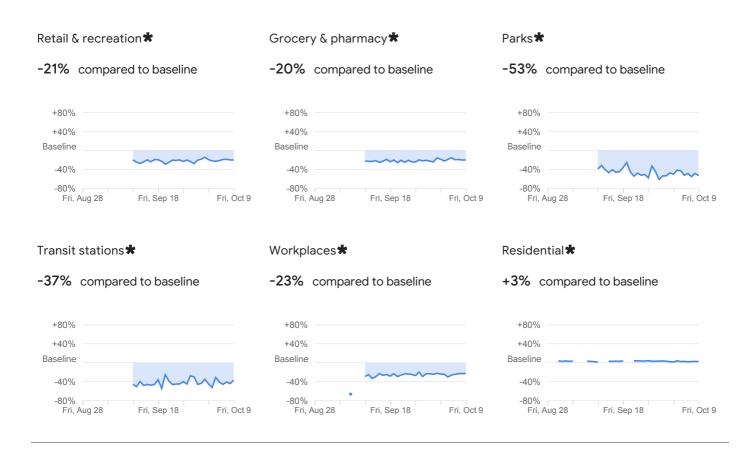
#### Residential

+6% compared to baseline

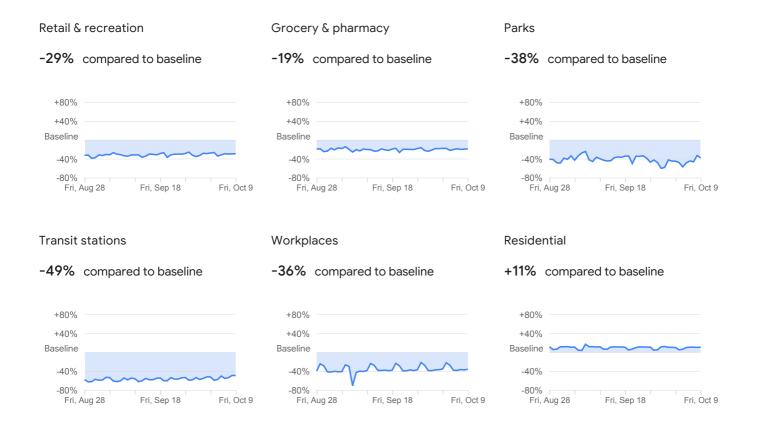


<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

## Okeechobee County

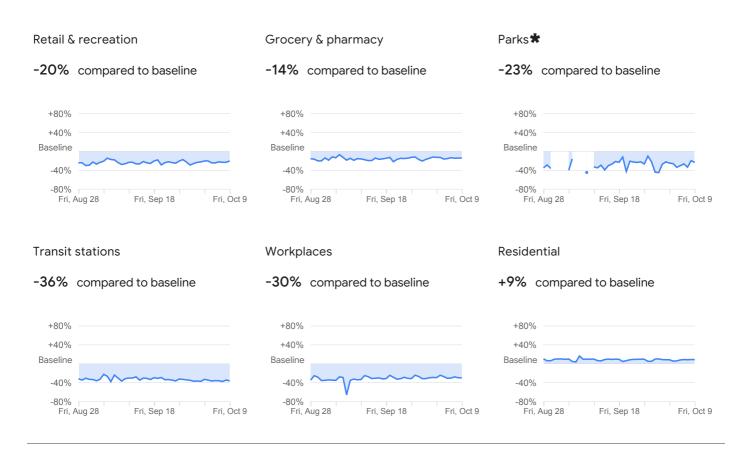


## **Orange County**

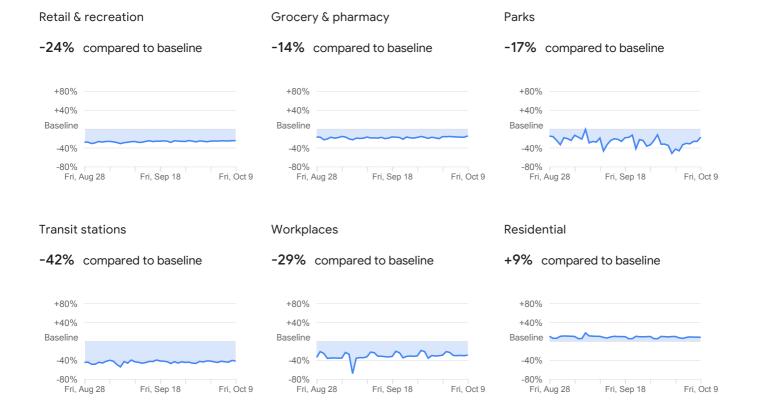


<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

## Osceola County

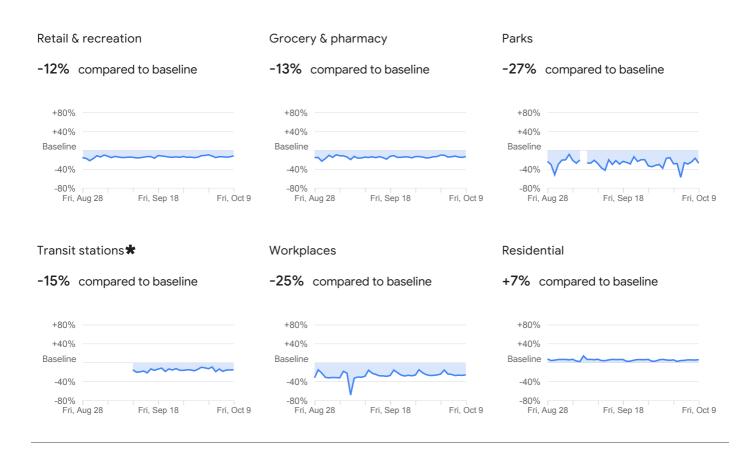


## Palm Beach County

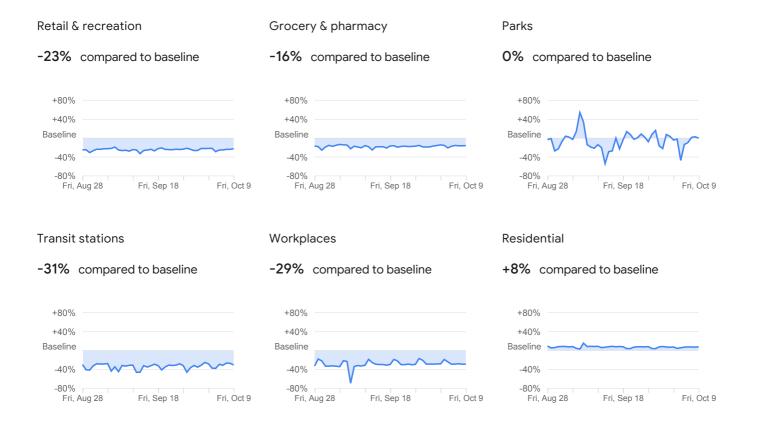


<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

## Pasco County

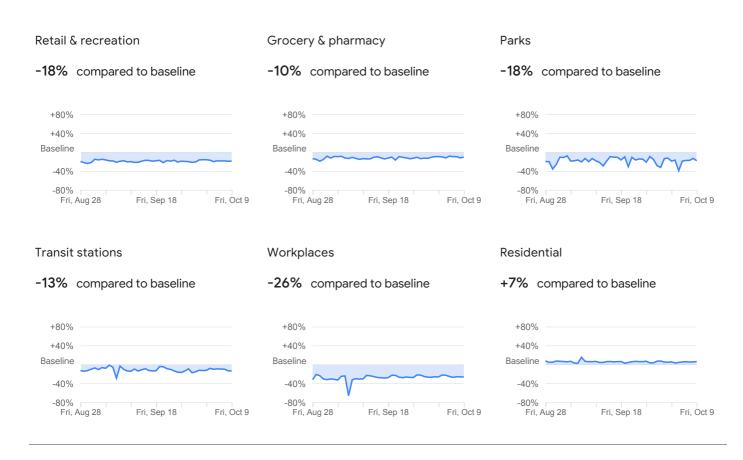


# Pinellas County

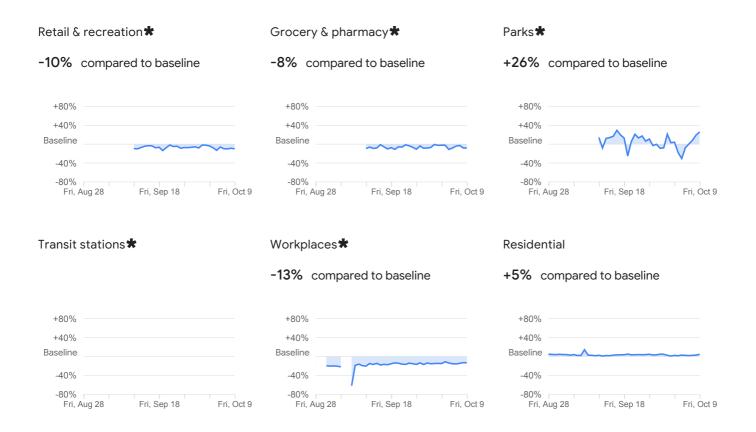


<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

## Polk County

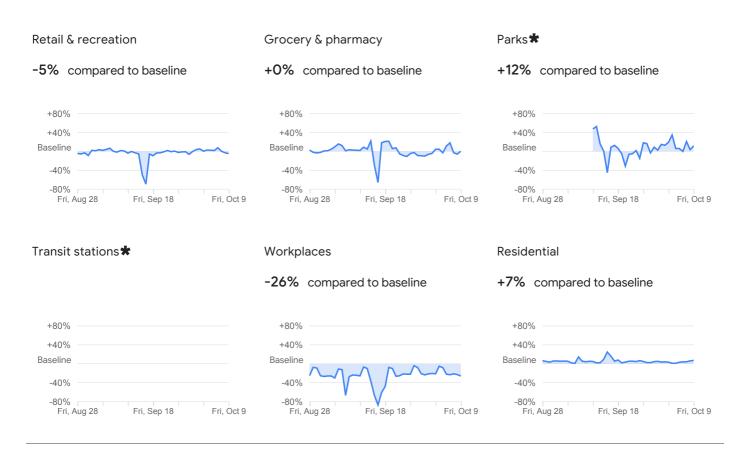


## **Putnam County**

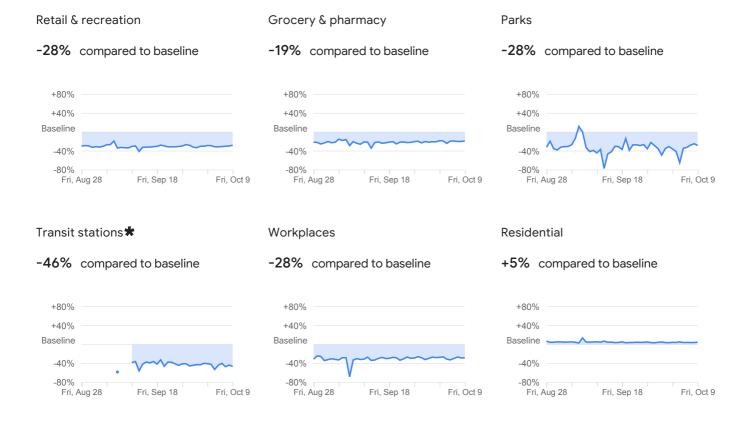


<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

## Santa Rosa County

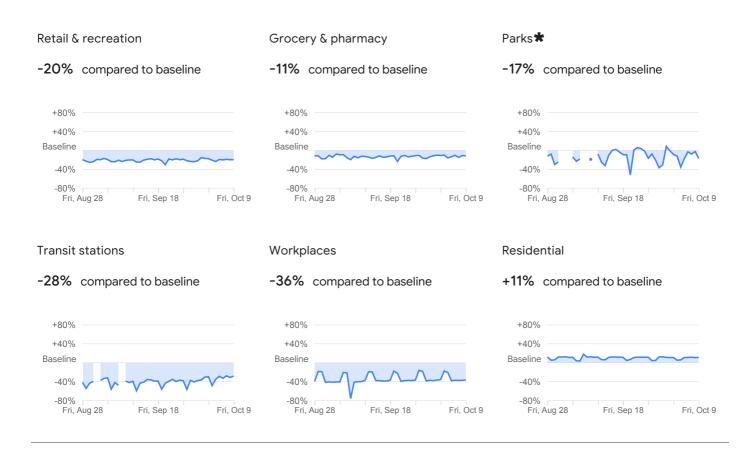


## Sarasota County

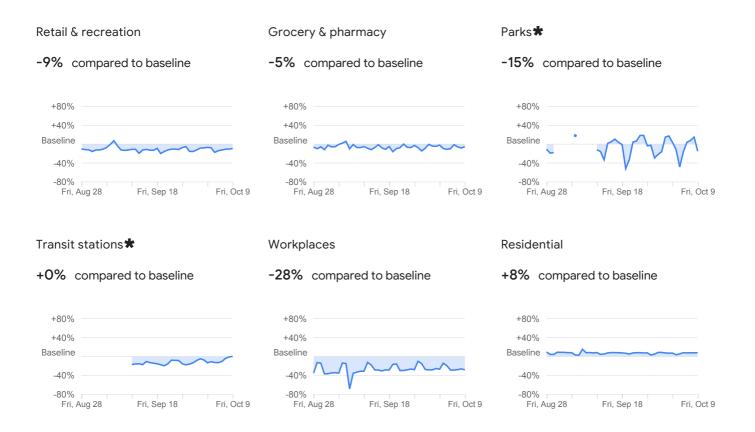


<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

## Seminole County

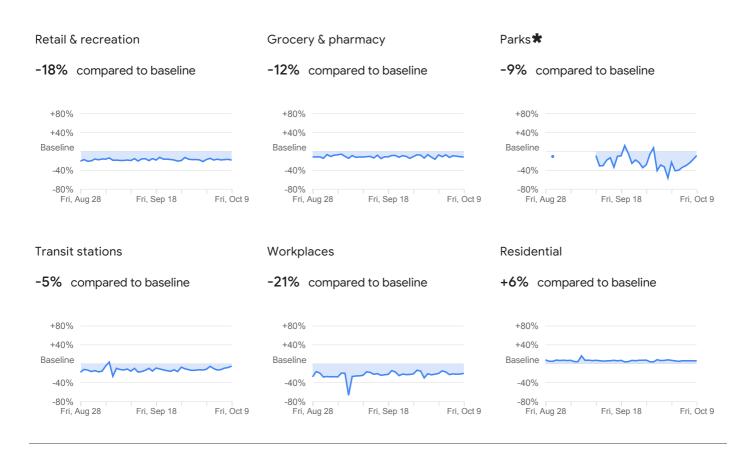


# St. Johns County

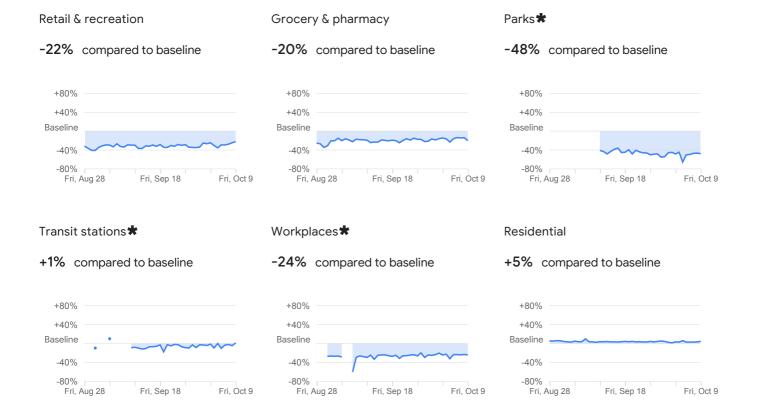


<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

## St. Lucie County

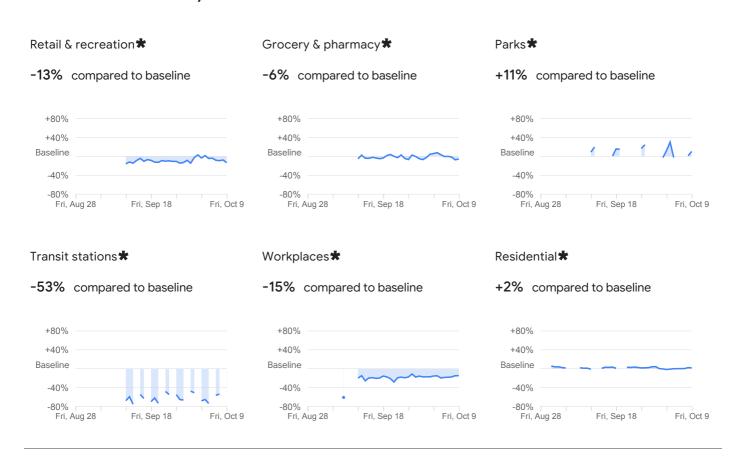


## **Sumter County**

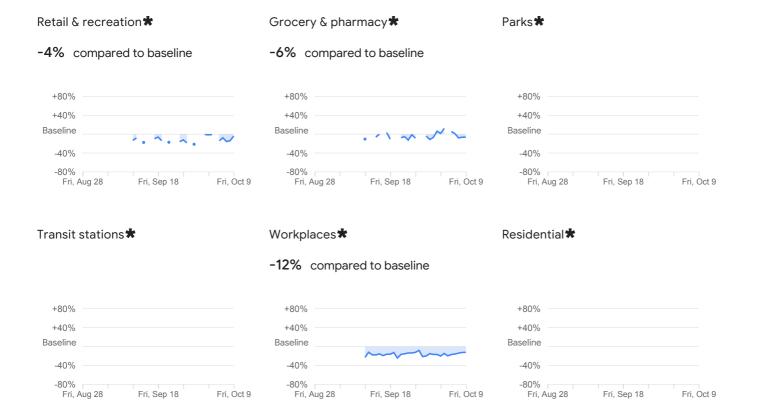


<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

## **Suwannee County**

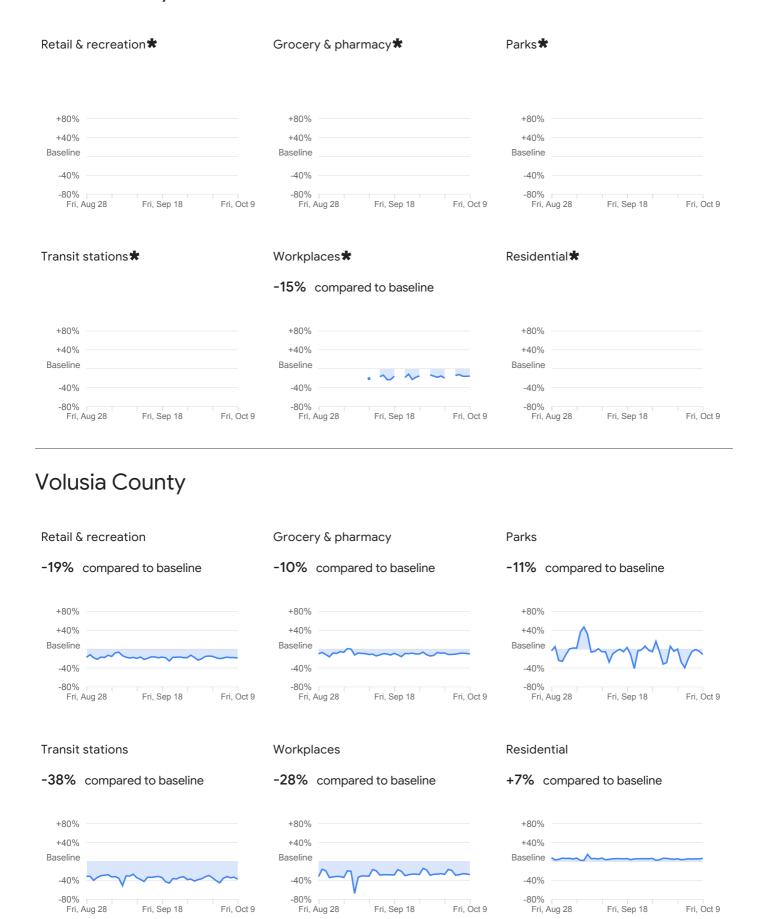


# **Taylor County**



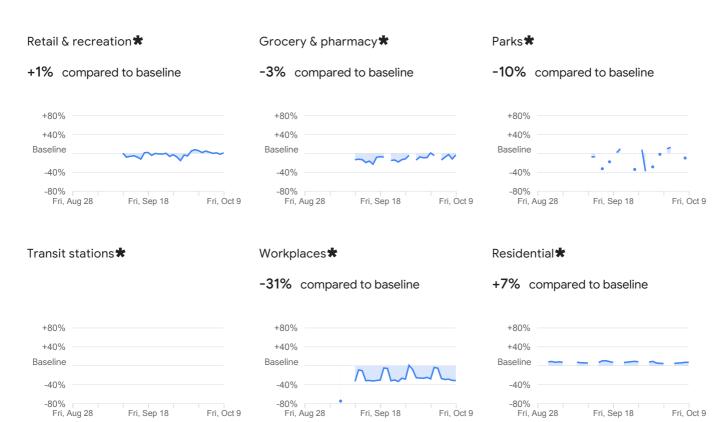
<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

## **Union County**

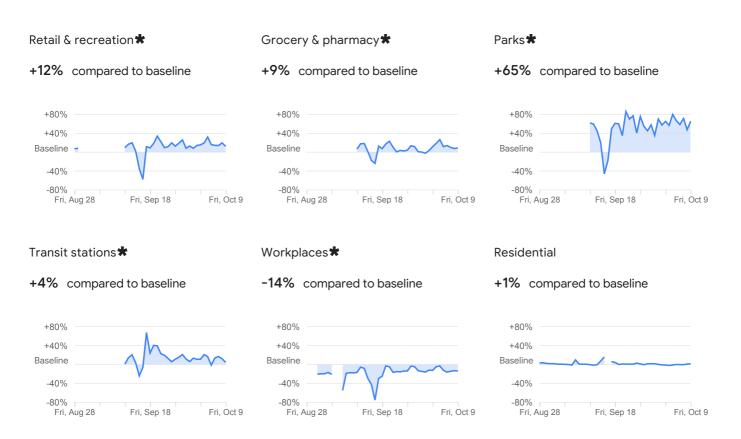


<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

## Wakulla County

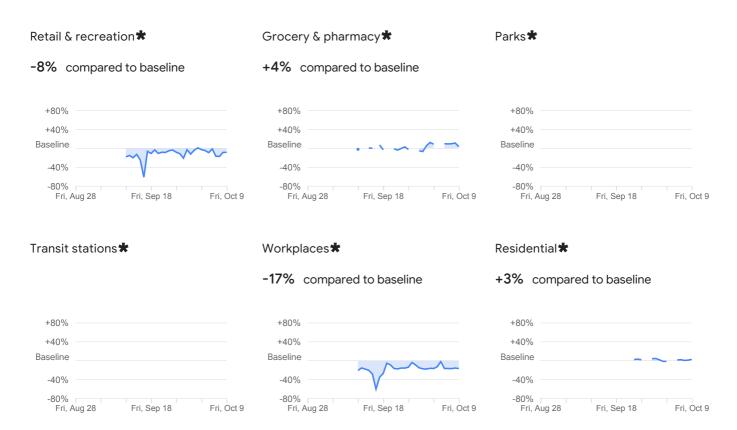


# Walton County



<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

# Washington County



<sup>\*</sup> The data doesn't meet quality and privacy thresholds for every day in the chart.

#### About this data

These reports show how visits and length of stay at different places change compared to a baseline. We calculate these changes using the same kind of aggregated and anonymized data used to show popular times for places in Google Maps.

Changes for each day are compared to a baseline value for that day of the week:

- The baseline is the *median* value, for the corresponding day of the week, during the 5-week period Jan 3-Feb 6, 2020.
- The reports show trends over several weeks with the most recent data representing approximately 2-3 days ago—this is how long it takes to produce the reports.

What data is included in the calculation depends on user settings, connectivity, and whether it meets our privacy threshold. If the privacy threshold isn't met (when somewhere isn't busy enough to ensure anonymity) we don't show a change for the day.

We include categories that are useful to social distancing efforts as well as access to essential services.

We calculate these insights based on data from users who have opted-in to Location History for their Google Account, so the data represents a sample of our users. As with all samples, this may or may not represent the exact behavior of a wider population.

We continue to improve our reports as places close and reopen. We updated the way we calculate changes for *Groceries & pharmacy*, *Retail & recreation*, *Transit stations*, and *Parks* categories. For regions published before May 2020, the data may contain a consistent shift either up or down that starts between April 11–18, 2020.

#### Preserving privacy

These reports were developed to be helpful while adhering to our stringent privacy protocols and protecting people's privacy. No personally identifiable information, like an individual's location, contacts or movement, is made available at any point.

Insights in these reports are created with aggregated, anonymized sets of data from users who have turned on the Location History setting, which is off by default. People who have Location History turned on can choose to turn it off at any time from their Google Account and can always delete Location History data directly from their Timeline.

These reports are powered by the same worldclass anonymization technology that we use in our products every day and that keep your activity data private and secure. These reports use differential privacy, which adds artificial noise to our datasets enabling high quality results without identifying any individual person. These privacy-preserving protections also ensure that the absolute number of visits isn't shared.

#### Further resources

To learn how you can best use this report in your work, visit Mobility Reports Help.

To get the latest report, visit google.com/covid19/mobility