Data Center Community Impact Report 2025

Annual update from Google's Economic & Community Development Team

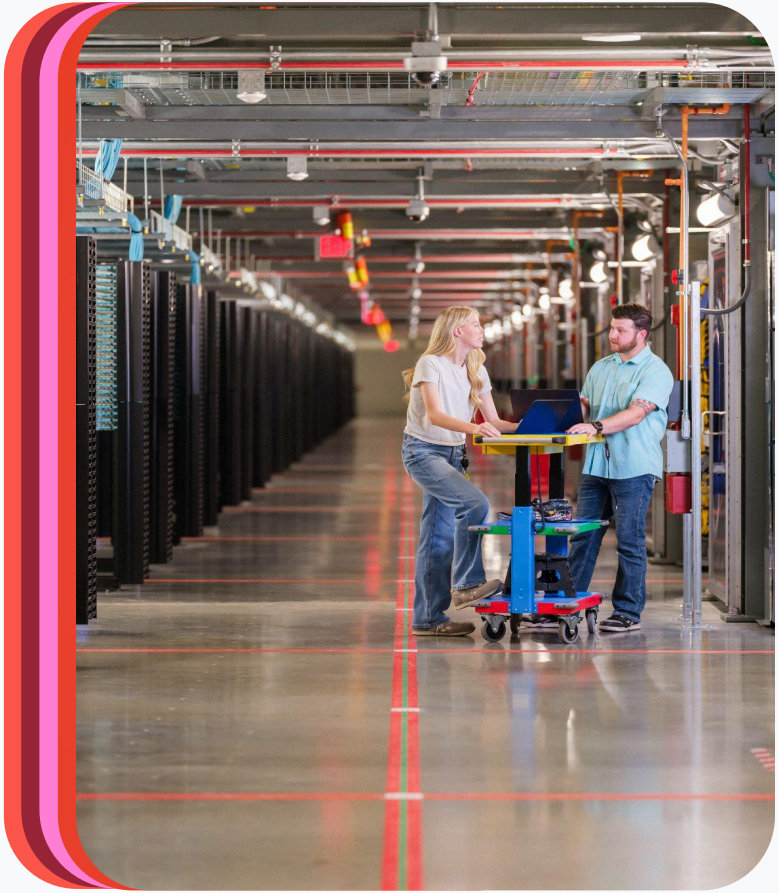
Google

Cover option C

Google data centers help keep our digital world and global economy running.

Today, they are also engines of innovation in AI.

From accelerating early cancer detection and life-saving drug development to helping predict extreme weather events and optimizing global food production.




Our data centers are shaping
a healthier, safer future.
Google

Data Centers are the engine of the digital economy. To us, Data Centers are also more than just servers and storage systems.

We believe Data Centers are about something bigger—they are about community: Our neighbors, workers, students, and small businesses.

Because what happens outside the walls matters just as much as what happens inside them.

Google is here to be a Good Neighbor

We start with people: We listen, partner, & we show up.

We don't just occupy space in a zip code; we are committed to helping our neighbors grow with us.

We partner with local leaders to ensure their towns thrive in an increasingly digital and AI-driven world.

We create opportunities to prosper for one and all.

Google

Table of contents

We are proud to introduce the Data Center Economic & Community Development Team's inaugural Annual Impact Report. This report offers an inside look at how we collaborate with the neighborhoods Google calls home, highlighting the people and programs behind the technology that keeps us all connected.

Across our 50+ communities where we're operating or constructing data centers, the Economic & Community Development Team plays a critical role, working with communities and local organizations to build stronger, more resilient communities. We believe that technology should be a reflection of the people it serves, which is why we lead with empathy, local expertise and a deep sense of responsibility for the places we call home.

With this report, we highlight our commitments to being a good neighbor. It is a snapshot of our progress and where we are headed.

I am so excited for our continued partnership, to learn, adapt and grow together.

Dr. Utaukwa Allen, JD

Global Head of Economic & Community Development,
Google Data Centers

“Google is showing up in the community, providing much needed financial support, leadership, and sweat equity to nonprofit partners. We have seen firsthand how these investments lift individuals and in turn, entire families and communities.”

— Community Partner

Google

Being a good neighbor means investing in the things that matter most—local jobs, schools, nonprofits, and the responsible stewardship of shared resources.

Accelerate local economies

We collaborate with leaders to boost economic mobility and diversify growth.

Workforce development

We equip local residents with training for careers in tech and the trades.

Infrastructure & innovation

We invest locally to advance clean energy careers and AI-powered growth.

Results:

Thriving residents

Communities are equipped to meet the needs of all residents, ensuring everyone can thrive.

Our 2025 Impact

50+
communities

17
countries

313
partners in 2025

113M
community residents

Google

Our 2025 Impact

Avg **8,000+** | Total **180K**

Jobs supported* region-wide in our data center communities (2022-2023)

84%

Partners say that **AI skills** and knowledge have increased for their community since Google partnership began (2025)

80%

Community members believe their community is **“better off” with a Google** Data Center

96%

Hire rate for STAR workforce program participants

*Reflects 2022-2023 data for jobs supported within the broader community at the state (U.S.) or country level (International) where Google Data Centers are located. Total employment impact includes: direct project hires, jobs at supplier businesses for the project, and additional local jobs (e.g., retail or healthcare) supported by worker spending in community.

All figures on this slide represent global numbers, with the exception of the 96% hire rate for STAR, which is US only

Google

Our Key Programs

Small Business

Watson Institute Fellows

The highly competitive 2025 Google Data Center Community AI Fellowship welcomed 47 leaders who have already **created 388 jobs and raised over $40M** in capital for AI-driven solutions.

5,559
trained AI skills

8,250
career pathways supported

647
projected small businesses supported

30%
projected increase in wage gains

Skilled Trades & Job Placement

STAR Program

The strategic 5-week STAR Program is driving sector-wide workforce development by establishing a direct hire pipeline for construction trades, boasting a 96% graduate hire rate.

96%
graduates hired with union / construction partners

30%-55%
participant wage increase after 5 weeks of training

24
cohorts, since inception

Education & Visibility

Where the Internet Lives

Google's award-winning podcast and video series designed to shed a light on the physical infrastructure behind our digital world.

Watch & listen here

Top 1%
of podcasts, world-wide

30K+
regular listeners

801K+
downloads

292K+
YouTube views

THE WEBBY AWARDS

> “The most important change for our community is increasing access to technology for those who have been historically underserved, closing the digital divide and opening doors to opportunity.”
>
> — Community Partner

Our Approach to Partnership

We work closely with our local leaders to understand what communities need most to thrive and flourish, co-creating the support needed to ensure our neighbors grow with us.

Our engagement is built on five principles

Listen

To community members to understand unique regional challenges

Invest

In local organizations and businesses to expand resources

Educate

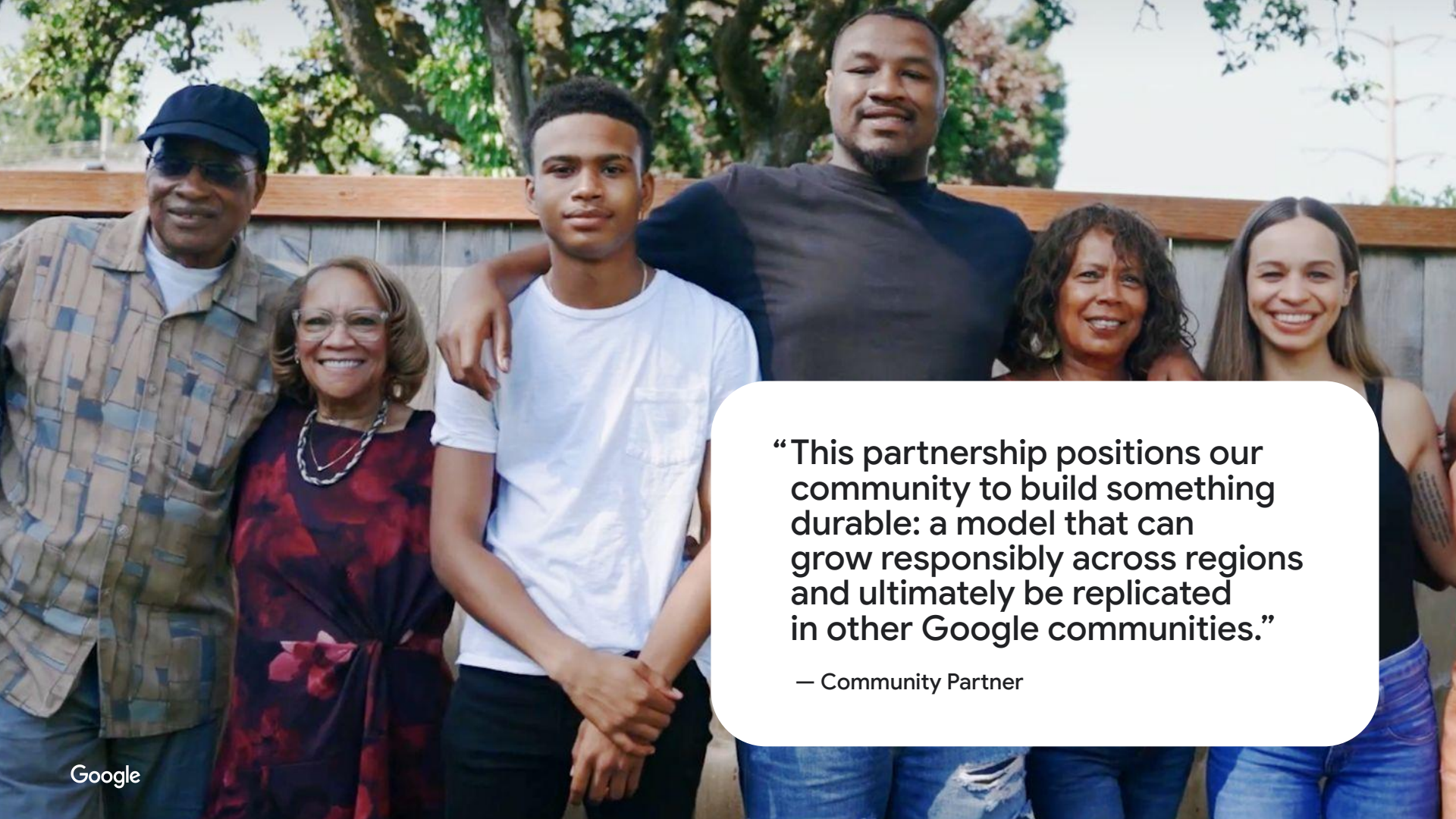
Opening our doors to demystify AI and future technologies

Advocate

For the policies and infrastructure most needed by the community

Train

Equipping residents with the skills required for the jobs of tomorrow



> “This partnership positions our community to build something durable: a model that can grow responsibly across regions and ultimately be replicated in other Google communities.”
>
> — Community Partner

Our Approach to Partnership

We cultivate deep partnerships across the fabric of communities.

Education

Accelerating STEM

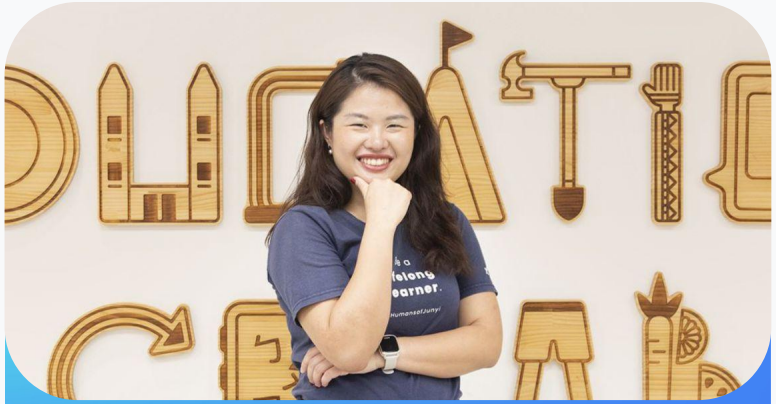
Google gave $100,000 to Indiana schools to get high-tech gear—like robots and advanced welding booths—directly into students' hands. This partnership guarantees local kids are first-in-line for tomorrow's best jobs & sets them up for success in today's digital economy.

55+ school districts

18 high schools

32 education nonprofits

Our Approach to Partnership



Workforce development

Building a Digital Workforce

In Malaysia, UNITAR launched *Pathway to Prosperity* to build and scale "*train the trainer*" models to create a self-sustaining educator ecosystem. By empowering teachers to integrate digital innovation across disciplines—from storytelling to coding—Google and Arus Academy are fast-tracking pathways into high-skill careers.

97+
workforce development & skill-building partners

$19M+
invested in digital workforce (2025)

Our Approach to Partnership

Emerging & small businesses

Growing Local Entrepreneurs

Google is fueling local growth in Nebraska through a multi-year partnership with the Midlands African Chamber (MAC). Together, Google has helped 454 small businesses thrive and created 130 local jobs, contributing $5.2 million to the regional economy. Through personalized coaching and over $100,000 in direct grants in 2025, MAC is giving Nebraska's diverse entrepreneurs the tools they need to scale and succeed.

25+
small business & accelerator programs

$40M
in capital raised (2025)

Our Approach to Partnership

Energy workforce development

Powering a Path to Solar

The Goodwill CleanTech Accelerator is a five-week workforce program training individuals for clean energy careers, including solar, HVAC/Heat Pump, and EV Charging installation. The program launches in areas with high demand for graduates and collaborates with Google solar developers to meet talent needs. By 2030, the goal is to **train 7,000 people across 30 sites with an 80% job placement rate.**

7,000
Goal for individuals trained by 2030

80%
Job placement rate goal for 2030

Local Impact Spotlight

Douglas County, Georgia

Through our partnerships, we have supported close to 500,000 residents of Georgia in 2025.

Google's presence in Georgia is more than just data—it's a local engine for growth. By building high-tech hubs that create local jobs, we fuel the state's economy while powering global tools like Google Analytics. Since 2003, we've invested $3 billion in Georgia's digital infrastructure to keep these services fast and reliable.

Beyond the tech, we've given over $66+ million in philanthropic and social impact funding to support our neighbors and help Georgia's economy thrive.

Mercer University receives $42K Google Data Center Community Grant to create a state-of-the-art Workforce Innovation Lab. Through this partnership, 2 classrooms were transformed into a high-tech, professional workspace to be used by students and businesses for meetings and trainings.

"Google's partnership with our School System extends far beyond technology. It's an investment in our students' futures, and has created opportunities our students will carry with them for a lifetime."

— Superintendent, Douglas County School System

Economic

~$1.46B

Total **annual economic activity** generated for local businesses, workers, and residents in Georgia Data Center Communities. (2021 - 2023)

~11K

Total **annual jobs** supported in Georgia Data Center Communities. (2021 - 2023)

~$941M

Annual **labor income** supported through local jobs in Georgia Data Center Communities. (2021 - 2023)

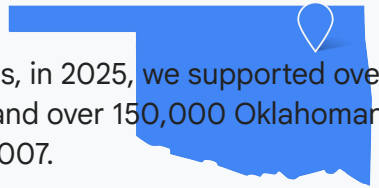
Environmental

90% (2023)

In 2023, over 90% of the water used for cooling at our Douglas County facility was **recycled water.**

Local Impact Spotlight

Tulsa, Oklahoma



Through our partnerships, in 2025, we supported over 90,000 residents of Oklahoma, and over 150,000 Oklahomans upskilled their digital skills since 2007.

Since 2008, we've invested $15 billion into local communities and our employees have spent thousands of hours volunteering to help our neighbors thrive.

Now, we are dreaming even bigger with a new $9 billion investment in cloud and AI tech to create more jobs, better school programs, and new opportunities for local small businesses.

Tulsa Regional STEM Alliance: Google expands STEM pathways in Tulsa through a $5M investment, aiming to reach 2,500 students and certify 20 education and community partners to deliver digital skills training tied to future careers.

"Through Google's funding, we're helping families see what's next for their students, giving employers and educators a shared language for the skills youth are building, and empowering students to become the authors of their own STEM stories."

— Emily Mortimer, VP of STEM Ecosystem at TRSA

Economic

~$613M

Annual **economic activity generated** for local businesses, workers, and residents of Oklahoma Data Center Communities. (2021-2023)

~5,900

Annual **jobs** supported in Oklahoma Data Center Communities. (2021-2023)

~$384M

Annual labor **income** supported through local jobs in Oklahoma Data Center Communities. (2021-2023)

Environmental

87% (2023)

Percentage of electricity matched with carbon-free energy, supply at every hour of every day at Google's data centers in Oklahoma.

Google

Local Impact Spotlight

Hamina, Finland

Through our partnerships, in 2025, we supported over 30,000 residents of Hamina.

As Hamina, known locally as a “Google City,” traded paper mills for digital, Google stepped in to create local jobs and build a greener future. By using seawater for cooling and recycling heat to warm local homes, we’ve cut our footprint while helping the community thrive. Since 2009, Google has invested €3.5B to make Hamina a leader in green tech. Today, the site runs on 98% carbon-free energy and recycles 80% of its heat to keep local homes warm.

Ekami Trade School partnership with Google established a first-of-its-kind “living lab” that mirrors high-scale power infrastructure. Students move beyond theory with hands-on experience using functional UPS and fault-injection systems, ensuring a “day-one ready” workforce. This investment builds deep operational resilience to protect the critical infrastructure of the future, and wider Finland.

“This development work strengthens students’ readiness to work in demanding positions... while supporting the overall competence needs of the industry. The collaboration has been a key factor in building learning environments that reflect real-world technologies and operational models.”

— Teemu Hautamäki, Head of Data Center Education Programs at Ekami

---

Economic

~€430M

Annual **economic activity generated** for local businesses, workers, and residents of Finland Data Center Communities. (2021-2023)

~3,590

Annual **jobs** supported in Finland Data Center Communities. (2021-2023)

~€197M

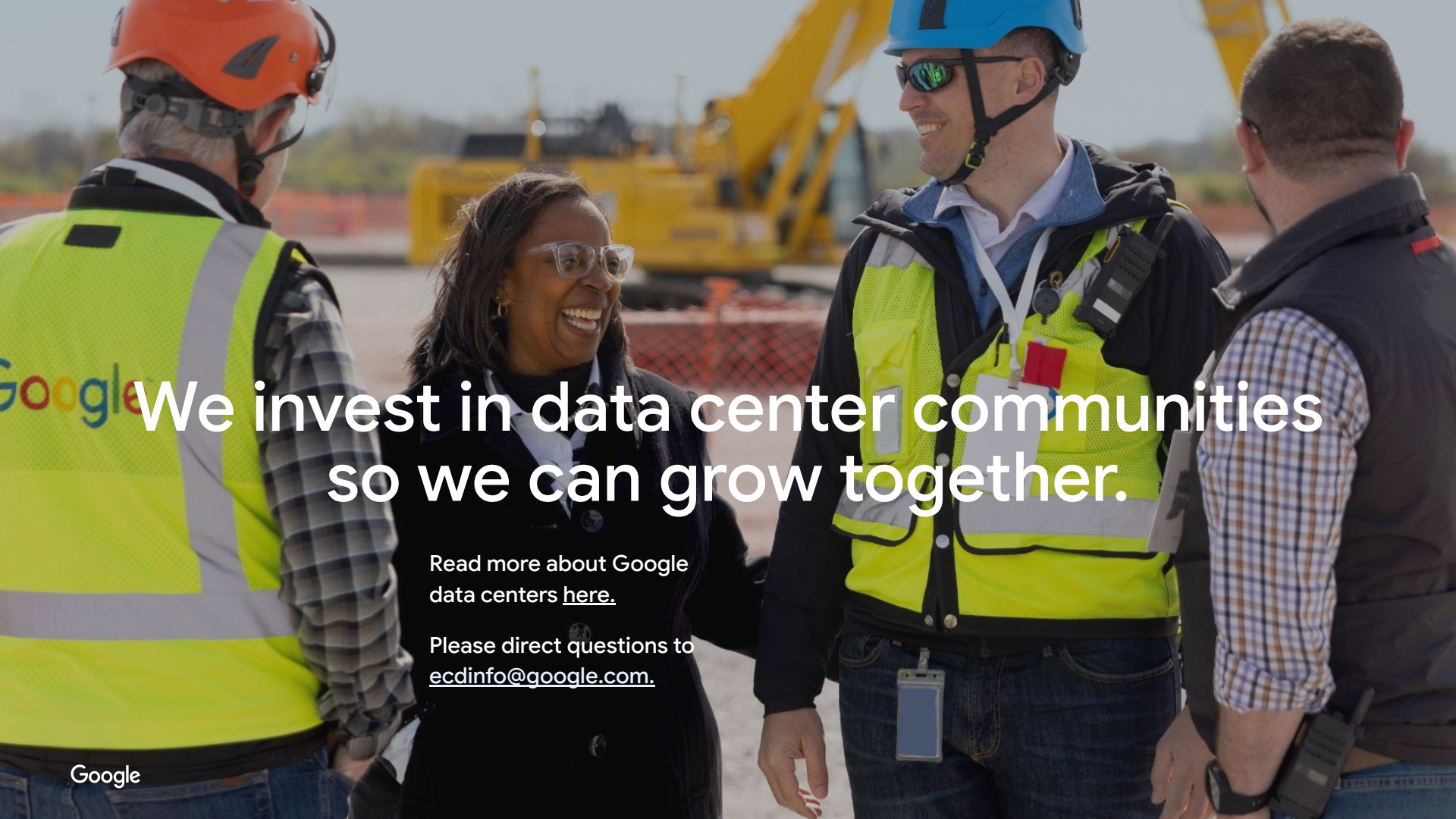
Annual labor **income** supported through local jobs in Finland Data Center Communities. (2021-2023)

Environmental

98% (2023)

Percentage of electricity matched with carbon-free energy supply at every hour of every day at Google’s data centers in Finland.

Google


We invest in data center communities so we can grow together.
Read more about Google data centers here.
Please direct questions to ecdinfo@google.com.
Google